

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Shogren Industries, Inc.		06/11/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Acme-McCrary Corporation		
Street Address:	159 North Street		
City:	Asheboro		
State/Country:	NORTH CAROLINA		
Postal Code:	27303		
Entity Type:	CORPORATION: NORTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2884431	PRETTY TIME	
CORRESPONDENCE DATA			
Fax Number:	(336)370-8830		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	336.370.8838		
Email:	cgrant@schellbray.com		
Correspondent Name:	J. Carter Grant		
Address Line 1:	230 N. Elm Street		
Address Line 2:	Suite 1500		
Address Line 4:	Greensboro, NORTH CAROLINA 27401		
ATTORNEY DOCKET NUMBER:	1287/0010		
NAME OF SUBMITTER:	J. Carter Grant		
Signature:	/j. carter grant/		
Date:	03/05/2010		

OP \$40.00 2884431

Total Attachments: 2

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ASSIGNMENT OF REGISTERED TRADEMARK

THIS ASSIGNMENT is made this 11th day of June, 2009 by Shogren Industries, Inc., a Delaware corporation ("Assignor"), to Acme-McCrary Corporation, a North Carolina corporation ("Assignee").

WHEREAS, Assignor has adopted, used and is using a trademark, "Pretty Time" (the "Mark"), which is registered in the United States Patent and Trademark Office, Registration Number 2884431, Registration Date September 14, 2004;

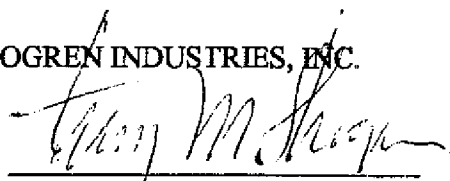
WHEREAS, Shogren, Inc., a North Carolina corporation (the "Subsidiary"), is a wholly-owned subsidiary of Assignor;

WHEREAS, to induce Assignee to enter into that certain Asset Purchase Agreement dated as of June 11, 2009 (the "Purchase Agreement") between Subsidiary and Assignee and to consummate the transactions contemplated thereby, Assignor has determined that it is in the best interests of Assignor and Subsidiary to convey to Assignee its entire interest in the Mark and the registration thereof pursuant to the Purchase Agreement.

NOW THEREFORE:

1. Assignor hereby sells, assigns, conveys and transfers to Assignee and Assignee's assigns all of Assignor's right, title and interest in the Mark together with the goodwill of the business symbolized by the Mark and in the registration thereof.
2. As consideration for the rights assigned herein, Assignee has entered into the Purchase Agreement and paid Subsidiary the Purchase Price as defined in the Purchase Agreement.
3. The address of the Assignee is 159 North Street, Asheboro, North Carolina 27303.

SHOGREN INDUSTRIES, INC.

By: 
Tony M. Shogren, President

STATE OF NORTH CAROLINA
COUNTY OF MELLENBURG

I, LISA S. KELLY, a Notary Public of the said State and County, do hereby certify that TONY M. SHOGREN personally came before me this day and acknowledged that he is the President of SHOGREN INDUSTRIES, INC., a North Carolina corporation, and that by authority duly given and as an act of the corporation, the foregoing instrument was signed in its name by him.

WITNESS my hand and notarial seal/stamp, this 11th day of June, 2009

Lisa S. Kelly
Notary Public

My Commission Expires: 9-13-2011