

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Parrot-Ice Drink Products of America, Ltd.		02/12/2010	CORPORATION: TEXAS

RECEIVING PARTY DATA

Name:	J&J Snack Food Corp.
Street Address:	6000 Central Highway
City:	Pennsauken
State/Country:	NEW JERSEY
Postal Code:	08109
Entity Type:	CORPORATION: NEW JERSEY

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	2862867	BANANA-A-PEEL
Registration Number:	2862868	COZUMELON
Registration Number:	1978221	ISLAND SUNRISE
Registration Number:	2039765	JAMAICA ME CRAZY
Registration Number:	2945885	MALIBLUE
Registration Number:	1472561	PARROT-ICE
Registration Number:	1978228	PARROT-ICE
Registration Number:	2129799	PARROT-ICE
Registration Number:	3250620	PARROT-ICE CO2
Registration Number:	1982357	PURPLE PARADISE
Registration Number:	2860322	RAZBERRY REGGAE

CORRESPONDENCE DATA

Fax Number: (561)847-7801

900156404

**TRADEMARK
 REEL: 004162 FRAME: 0067**

OP \$290.00 2862867

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 5618477800
Email: wpbtradmark@novakdruce.com
Correspondent Name: J. Rodman Steele, Jr.
Address Line 1: 525 Okeechobee Boulevard, 15th Floor
Address Line 4: West Palm Beach, FLORIDA 33401

ATTORNEY DOCKET NUMBER:	6533-0 (9097.001)
NAME OF SUBMITTER:	J. Rodman Steele, Jr.
Signature:	/J. Rodman Steele, Jr./
Date:	03/05/2010

Total Attachments: 4
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TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is entered into this 17th day of February, 2010 by and between Parrot-Ice Drink Products of America, Ltd., a Texas limited partnership having an address of 13738 FM 529 Road, Houston, TX 77041-2523 ("Assignor") and J&J Snack Foods Corp., a New Jersey corporation having an address of 6000 Central Highway, Pennsauken, New Jersey 08109 ("Assignee").

WHEREAS, Assignor is the owner of numerous trademarks, including but not limited to the trademarks set forth on Schedule 1 attached hereto and incorporated herein by this reference, including all common law trademark rights in the marks and any applications and registrations therefor (the "Marks");

WHEREAS, the Marks were previously owned by Parrot-Ice Drink Products of America, Inc., a Texas corporation, and were assigned to Assignor in an assignment dated October 7, 1999.

WHEREAS, Assignor now wishes to sell and assign the Marks to Assignee, and Assignee is desirous of acquiring the Marks and is purchasing the Marks from Assignor.

NOW, THEREFORE, in consideration of the premises set forth above and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor hereby sells, transfers, conveys and assigns to Assignee, and Assignee hereby accepts from Assignor, all right title, and interest in and to the Marks together with the goodwill associated with the Marks, including any trademark registrations thereof and applications therefor, as well as all common law rights thereto. Assignee shall have the sole right to sue and collect damages and/or profits for both past and present infringements of the Marks.
2. Assignor, at the cost and expense of Assignee, shall cooperate in recording a fully executed copy of this Assignment with the United States Patent and Trademark Office and any other agency having jurisdiction over the ownership of the Marks, including all foreign trademark offices.

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed by their respective duly authorized representatives as of the day and year above written.

ASSIGNOR:

Parrot-Ice Drink Products of America, Ltd.

By: _____

Name: _____

Title: _____

ASSIGNEE:

J&J Snack Foods Corp.

By: _____

Name: _____

Title: _____

TRADEMARK

REEL: 004162 FRAME: 0069

NOTARY ACKNOWLEDGMENT

STATE OF TEXAS

:

COUNTY OF HARRIS

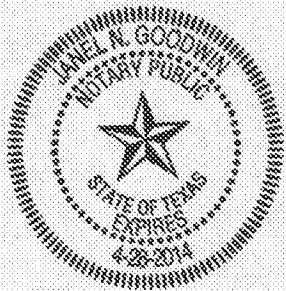
: ss.

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Before me, the undersigned, a Notary Public in and for the county aforesaid, on this 12th day of February 2010 personally appeared JOSEPH M. Hill, Trustee of PARROT-ICE Drink Products of America, LTD. who averred that the seal affixed to the foregoing ASSIGNMENT is the seal of said limited partnership, and that said ASSIGNMENT was signed and sealed on behalf of said limited partnership by authority of its partners, and said Joseph M. Hill, Trustee acknowledged said ASSIGNMENT to be the free act and deed of said limited partnership.

Notary Public Janel N. Goodwin

My Commission Expires: 4-28-2014



SCHEDULE 1

Trademarks

ACTIVE (registered/pending)

United States of America (1)

BANANA-A-PEEL, Reg. No. 2,862,867, issued July 13, 2004
COZUMELON, Reg. No. 2,862,868, issued July 13, 2004
ISLAND SUNRISE, Reg. No. 1,978,221, issued June 4, 1996
JAMAICA ME CRAZY, Reg. No. 2,039,765, issued February 25, 1997
MALIBLUE, Registration No. 2,945,885, issued May 3, 2005
PARROT-ICE (Stylized), Reg. No. 1,472,561, issued January 12, 1988
PARROT-ICE and Design, Reg. No. 1,978,228, issued June 4, 1996
PARROT-ICE and Design, Reg. No. 2,129,799, issued January 20, 1998
PARROT-ICE CO2 and Design, Reg. No. 3,250,620, issued Jun 12, 2007
PURPLE PARADISE, Reg. No. 1,982,357, issued June 25, 1996
RAZBERRY REGGAE, Reg. No. 2,860,322, issued July 6, 2004

Mexico

PARROT-ICE, Reg. No. 735227, issued February 27, 2002
PARROT-ICE, Reg. No. 770073, issued November 26, 2002

Canada

PARROT-ICE & Design, Reg. No. TMA539873, issued January 18, 2001

China

PARROT ICE, Reg. No. 1294555, issued July 14, 1999

Japan

JAMAICA-ME-CRAZY, Reg. No. 0004401774, issued July 21, 2000
PARROT ICE, Reg. No. 0004151524, issued May 29, 1998

Brazil

PARROT-ICE, Reg. No. 819473480, issued April 6, 1999



INACTIVE (abandoned/cancelled/not renewed)

United States

"A FROSTY FRUIT SENSATION!" (Stylized), Reg. No. 2,026,445, issued December 31, 1996
A WHOLE NEW ICE AGE!, Serial No. 75/841,837, filed November 5, 1999
ALADA COLADA, Reg. No. 1,983,886, issued July 2, 1996
AMAZONE, Serial No. 78/043,860, filed January 18, 2001
B'ALPACA, Reg. No. 2,583,104, issued June 18, 2002
CHILL'N CHERRIES, Serial No. 78/276,748, filed July 21, 2003
DAIQUIRI WORKS, Serial No. 75/483,642, filed May 12, 1998
DAIQUIRITA WORKS, Reg. No. 2,611,293, issued August 27, 2002
DOC'S APPLE CRUSHER, Serial No. 78/276,752, filed July 21, 2003
FRUIT SMOOTHIE and Design, Reg. No. 2,193,196, issued October 6, 1998
GRANITA WORKS, Serial No. 75/620,599, filed January 13, 1999
JAVA FROST, Serial No. 75/477,098, filed July 19, 2005
MANGO LOCO, Serial No. 78/276,714, filed July 21, 2003
MASTER-BLENDS, Serial No. 75/841,841, filed November 5, 1999
MISCELLANEOUS DESIGN, Reg. No. 2,026,464, issued December 31, 1996
MISCELLANEOUS DESIGN, Reg. No. 2,272,540, issued August 24, 1999
MISCELLANEOUS DESIGN, Reg. No. 2,601,163, issued July 30, 2002
PARADISE SPLASH, Reg. No. 2,239,317, issued April 13, 1999
RICO, Serial No. 75/054,251, filed February 6, 1996
THE FROZEN ONE, Reg. No. 2,541,290, issued February 19, 2002

Germany

PARROT-ICE, Reg. No. DE39918087, issued June 28, 1999

Australia

ALADA COLADA, Reg. No. 772930, issued September 11, 1998
PARROT-ICE, Reg. No. 772935, issued September 11, 1998
PURPLE PARADISE, Reg. No. 772932, issued September 11, 1998

Japan

PARROT ICE, Reg. No. 0004151524, issued May 29, 1998

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