

Form PTO-1594 (Rev. 01-09)
OMB Collection 0651-0027 (exp. 02/28/2009)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Game Time LLC
181 Boyd Street
Montgomery, New York 12549

- Individual(s)
- General Partnership
- Corporation- State: _____
- Other New York limited liability company
- Association
- Limited Partnership

Citizenship (see guidelines) USA

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) November 30, 2009

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Game Time Group LLC
 Internal
 Address: c/o Advance Watch Company Ltd
 Street Address: 1407 Broadway, Suite 400
 City: New York
 State: New York
 Country: USA Zip: 10018

- Association Citizenship _____
 - General Partnership Citizenship _____
 - Limited Partnership Citizenship _____
 - Corporation Citizenship USA
 - Other NY LLC Citizenship _____
- If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

3,539,679 ; 3,489,779 ; 3,430,576

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

GTSPORTS; GAME TIME; GTEN

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Law Office of Alan J. Garfunkel LLC
 Internal Address: _____
 Street Address: 63 Lincoln Road
 City: Scarsdale
 State: New York Zip: 10583
 Phone Number: (212) 888-7300
 Fax Number: (212) 888-7306
 Email Address: agarfunkel@agarfunkel.biz

6. Total number of applications and registrations involved:

3

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$90.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number _____
 Authorized User Name _____

9. Signature:

Alan J. Garfunkel
Signature

3/5/10

Date

Alan J. Garfunkel

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 6

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1480, Alexandria, VA 22313-1450

OP \$90.00 3539679

TRADEMARK ASSIGNMENT

WHEREAS, Game Time LLC, a New York limited liability company ("Game Time"), having an address at 181 Boyd Street, Montgomery, New York 12549, has entered into an Asset Purchase Agreement (hereby incorporated herein by reference in its entirety and referred to as the "Agreement") with Game Time Group LLC, a New York limited liability company, ("Group"), having an address at 1407 Broadway, Suite 400, New York, New York 10018, as of the Closing Date under the Agreement (capitalized terms used but not otherwise defined herein shall have the meanings ascribed to such terms under the Agreement); and,


WHEREAS, the effect of the Agreement was to sell, transfer, convey, assign and deliver certain Purchased Assets of Game Time to Group. Such Purchased Assets include certain Intellectual Property Rights (as defined in Sections 1.2 and 4.13 of the Agreement); and,

NOW, THEREFORE, for good and valuable consideration set forth in the Agreement, the receipt and sufficiency of which is hereby acknowledged, Game Time conveys, transfers, assigns, delivers and contributes to Group all of Game Time's right, title, and interest of whatever kind in and to the trademarks and applications for trademarks listed in Appendix A (the "Marks"), together with (1) the goodwill of the business relating to all products upon which the Marks are used and for which they are registered; (2) all income, royalties, and damages hereafter due or payable to Game Time with respect to the Marks, including without limitation, damages, and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks.

AND, furthermore, Game Time covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Group full right, title, and interest in the Marks and further covenants and agrees with Group, its successors and assigns, that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by it and that full right to convey the same as herein expressed is possessed by it, and such Marks are unencumbered by any lien, judgment, security interest or mortgage.


IN WITNESS WHEREOF and on behalf of Game Time LLC, the undersigned has hereunto set its hand as of this 30th day of November, 2009.

GAME TIME LLC

By: 
Name: Adam Penington
Title: Owner / CEO

SIGNED for and on behalf of Game Time Group LLC confirming acceptance of the assignment.

GAME TIME GROUP LLC
By: ADVANCE WATCH COMPANY LTD.
d/b/a GENEVA WATCH GROUP,
MANAGING MEMBER

By: 
Name: Nicholas Lanzetta
Title: VP - FINANCE

STATE OF NEW YORK)
COUNTY OF New York)
ss.:

MARCH
On ~~February~~ 4, 2010 before me, the undersigned, personally appeared Nick Carroll, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name he subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

MARY C BURNS
NOTARY PUBLIC, State of New York
No. 01BU5076108
Qualified in Queens County
Commission Expires April 14, 2011

Mary C Burns
Notary Public

STATE OF NEW YORK)
COUNTY OF New York)
ss.:

MARCH
On ~~February~~ 4, 2010 before me, the undersigned, personally appeared Adam Rosenberg, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name he subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.

MARY C BURNS
NOTARY PUBLIC, State of New York
No. 01BU5076108
Qualified in Queens County
Commission Expires April 14, 2011

Mary C Burns
Notary Public

Appendix A**List of Trademarks**

Marks	Country/ Authority	Intl. Class	Reg. No.	Date Registered
GAME TIME	US	011, 014, 016 and 020	3,489,779	8/19/2008
GTSPORTS	US	006	3,539,679	12/2/2008
GTEN	US	014	3,430,576	5/20/2008

and any and all right, title and interest to any unfiled, dead or abandoned marks and any modifications and revisions to the Marks.