

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Stahl Soap Corporation		06/15/2009	CORPORATION: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
Name:	The Original Bradford Soap Works, Inc.		
Street Address:	200 Providence Street		
City:	West Warwick		
State/Country:	RHODE ISLAND		
Postal Code:	02893		
Entity Type:	CORPORATION: RHODE ISLAND		
<b>PROPERTY NUMBERS Total: 4</b>			
Property Type	Number	Word Mark	
Registration Number:	1327842	VOILA	
Registration Number:	1352313	LISA	
Registration Number:	2774749	MARIPOSA	
Registration Number:	2967914	VACATION SUN	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(617)737-5020		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	508-405-0048		
Email:	mrosenberg@patentgc.com		
Correspondent Name:	Michelle Rosenberg		
Address Line 1:	Patent GC LLC 176 Federal St, 5th Floor		
Address Line 4:	Boston, MASSACHUSETTS 02110		
ATTORNEY DOCKET NUMBER:	ORIGINAL BRADFORD SOAP WO		
NAME OF SUBMITTER:	Michelle Rosenberg		

OP \$115.00 1327842

**TRADEMARK**

**900156490**

**REEL: 004162 FRAME: 0761**

Signature:	/Michelle Rosenberg/
Date:	03/08/2010
Total Attachments: 3 source=Bradford Soap assignment#page1.tif source=Bradford Soap assignment#page2.tif source=Bradford Soap assignment#page3.tif	

**TRADEMARK ASSIGNMENT**

WHEREAS, Stahl Soap Corporation, a corporation organized under the laws of the State of New Jersey, and having an office and place of business at One Branca Road, East Rutherford, New Jersey 07073 (hereinafter "Assignor") is the owner of the following marks and their corresponding registrations:

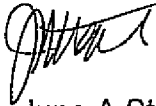
<b><u>Mark</u></b>	<b><u>Reg. No.</u></b>	<b><u>Reg. Date</u></b>
VOILA	1,327,842	April 2, 1985
LISA	1,352,313	August 6, 1985
MARIPOSA	2,774,749	October 21, 2003
VACATION SUN	2,967,914	July 12, 2005

WHEREAS, The Original Bradford Soap Works, Inc., a corporation organized under the laws of the State of Rhode Island, and having an office and place of business at 200 Providence Street, West Warwick, Rhode Island 02893 (hereinafter "Assignee"), desires to acquire the entire right, title and interest in the said marks and registrations, and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the marks, and all rights to profits or damages, due or to become due, accrued or to accrue, arising out of past, present or future infringements of said marks or injury to said goodwill, together with the right to sue or recover the same;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign and transfer unto Assignee all its right, title and interest in and to the foregoing marks and their corresponding U.S.

registrations and any renewals that may be granted thereon, together with the goodwill of the business symbolized by the said marks, and all rights to profits or damages, due or to become due, accrued or to accrue, arising out of past, present or future infringements of said marks or injury to said goodwill, together with the right to sue or recover the same.

STAHL SOAP CORPORATION (Assignor)

By:   
Name: June A. Stahl  
Title: President

Dated: June 15, 2009

United States of America)

State of New Jersey) ss.:

County of Bergen)

**NOTARIAL CERTIFICATE**

On this 15<sup>th</sup> day of June, 2009, before me personally came June A. Stahl to me known, who being by me duly sworn, did depose and say that she is the President of Stahl Soap Corporation the corporation described in and which executed the foregoing instrument; and that she is duly authorized to execute the foregoing instrument on behalf of the said corporation.

  
Notary Public

**Cynthia A. Bennett  
Notary Public  
State of New Jersey  
Commission Expires July 23, 2012**