

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Richard Menchaca		03/05/2010	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Azar Distilling, LLC		
Street Address:	P.O. Box 90914		
City:	San Antonio		
State/Country:	TEXAS		
Postal Code:	78209		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77773634	AZAR	
Serial Number:	77773631	AZAR CINCO	
Serial Number:	77818720	AZAR CINCO	
CORRESPONDENCE DATA			
Fax Number:	(210)354-4034		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	1.210.244.8844		
Email:	wquirk@trpsalaw.com		
Correspondent Name:	William H. Quirk		
Address Line 1:	755 E. Mulberry St.		
Address Line 2:	Suite 200		
Address Line 4:	San Antonio, TEXAS 78212		
ATTORNEY DOCKET NUMBER:	81337.00002		
NAME OF SUBMITTER:	William H. Quirk		

OP \$90.00 77773634

900156527

**TRADEMARK
 REEL: 004162 FRAME: 0963**

Signature:	/William H. Quirk/
Date:	03/08/2010
Total Attachments: 2 source=Azar Assignment#page1.tif source=Azar Assignment#page2.tif	

ASSIGNMENT

Richard E. Menchaca (Assignor) of 7373 Broadway, Suite 233, San Antonio, Texas 78209 has/had adopted and used, or has a bona fide intent to adopt and use the following marks that are pending registration in the United States Patent and Trademark Office as set forth on the attached **Exhibit A.**

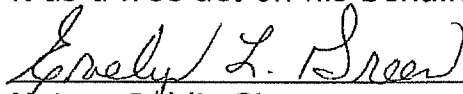
Azar Distilling, LLC (Assignee) of P.O. Box 90914, San Antonio, Texas 78209 wants to acquire the marks and the registration thereof.

For good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns and confirms that it has assigned to Assignee all right, title and interest in and to the marks, together with the goodwill of the business symbolized by the marks, and the corresponding applications and/or registrations set forth on the attached **Exhibit A.**


Richard E. Menchaca

State of Texas
County of Bexar

On this 5th day of March, 2010, before me appeared Richard E. Menchaca, the person who signed this instrument, who acknowledged that he signed it as a free act on his behalf.


Notary Public Signature

My commission expires: Nov. 9, 2012

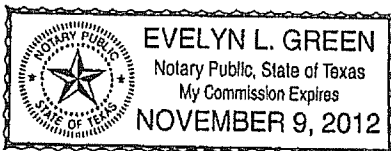


EXHIBIT A

1. Serial No. 77/773,634 – AZAR
Goods and Services: Distilled spirits and alcoholic beverages except
beer.
Application Date: July 2, 2009
2. Serial No. 77/773,631 – AZAR CINCO
Goods and Services: Tequila
Application Date: July 2, 2009
3. Serial No. 77/818,720 – AZAR CINCO
Goods and Services: Vodka
Application Date: September 2, 2009