

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Aztar Corporation		03/08/2010	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Tropicana Express, LLC		
<b>Street Address:</b>	3930 Howard Hughes Pkwy., 4th Floor		
<b>City:</b>	Las Vegas		
<b>State/Country:</b>	NEVADA		
<b>Postal Code:</b>	89169		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEVADA		
<b>PROPERTY NUMBERS Total: 12</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1563835	TROP WORLD	
Registration Number:	1601455	AZTAR	
Registration Number:	1601456	AZTAR	
Registration Number:	1950116	DIAMOND CLUB	
Registration Number:	2308620	WORLDS OF CASH	
Registration Number:	2766270	JACKPOT PARADISE	
Registration Number:	2767943	CHICKEN CHALLENGE	
Registration Number:	2805598	GAZILLIONS	
Registration Number:	2820049	DIAMOND CLUB	
Registration Number:	2828414	THE AMAZING CASH CONTRAPTION	
Registration Number:	2977511	INSTANT PAY- YOUR TICKET TO NO MORE WAITING	
Registration Number:	3141329	PERFECT ACCESSORIES & LEATHER	
<b>CORRESPONDENCE DATA</b>			

CH \$315.00 1563835

Fax Number: (702)382-8135  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 7023822101  
Email: lvpto@bhfs.com, knyquist@bhfs.com, jobermeyer@bhfs.com  
Correspondent Name: Kelley L. Nyquist  
Address Line 1: 100 N. City Parkway, Suite 1600  
Address Line 4: Las Vegas, NEVADA 89106

ATTORNEY DOCKET NUMBER:	12960TROPICANA
NAME OF SUBMITTER:	Kelley L. Nyquist
Signature:	/Kelley L. Nyquist/
Date:	03/08/2010

Total Attachments: 2  
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source=TM Assignment - from Aztar Corporation to Tropicana Express LLC#page2.tif

## U.S. TRADEMARK ASSIGNMENT

This U.S. TRADEMARK ASSIGNMENT is made by and between AZTAR CORPORATION, a Delaware Corporation ("Assignor"), in favor of TROPICANA EXPRESS, LLC, a Nevada Limited Liability Company ("Assignee").

WHEREAS, Assignor has adopted, owns and has used the Marks listed below on or in connection with the services covered in the registrations.


<u>Mark</u>	<u>Reg. Date</u>	<u>Reg. No.</u>
TROP WORLD	10-31-1989	1,563,835
AZTAR (Stylized)	06-12-1990	1,601,455
AZTAR	06-12-1990	1,601,456
DIAMOND CLUB (Stylized)	01-23-1996	1,950,116
WORLDS OF CASH	01-18-2000	2,308,620
JACKPOT PARADISE	09-23-2003	2,766,270
CHICKEN CHALLENGE	09-23-2003	2,767,943
GAZILLIONS	01-13-2004	2,805,598
DIAMOND CLUB	03-02-2004	2,820,049
THE AMAZING CASH CONTRAPTION	03-30-2004	2,828,414
INSTANT PAY - YOUR TICKET TO NO MORE WAITING	07-26-2005	2,977,511
PERFECT ACCESSORIES & LEATHER	09-12-2006	3,141,329

WHEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, and its successors and assigns, all right, title and interest in and to the Marks and registrations, together with the goodwill of the business symbolized by the Marks, and the right to bring action for past infringement of the Marks.

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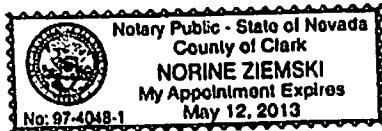
IN WITNESS WHEREOF, Assignor has caused this U.S. TRADEMARK ASSIGNMENT to be executed and delivered by its duly authorized officer, dated as of this 8 day of March, 2010.

AZTAR CORPORATION

By:   
Name: Scott C. Butera  
Title: President

STATE OF Nevada ) ss.  
COUNTY OF Clark )

On this 8 day of March, 2010, before me personally appeared Scott C. Butera, who proved to me on the basis of satisfactory evidence to be the person who executed the foregoing instrument on behalf of Aztar Corporation, who being by me duly sworn did depose and say that he is an authorized officer of said company, that the said instrument was signed on behalf of said company and that he acknowledged said instrument to be the free act and deed of said company.



Norine Ziemski  
Notary Public