

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BILLIONAIRE COUTURE NETHERLANDS B.V.		01/16/2010	CORPORATION: NETHERLANDS
RECEIVING PARTY DATA			
Name:	BILLIONAIRE TRADEMARKS B.V.		
Street Address:	Gelderlandplein 75 L, 1082 LV		
City:	Amsterdam		
State/Country:	NETHERLANDS		
Entity Type:	CORPORATION: NETHERLANDS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3730055	BILLIONAIRE	
CORRESPONDENCE DATA			
Fax Number:	(703)836-7419		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	parker.livingston@bipc.com		
Correspondent Name:	B. Parker Livingston, Jr.		
Address Line 1:	P.O. Box 1404		
Address Line 4:	Alexandria, VIRGINIA 22313-1404		
ATTORNEY DOCKET NUMBER:	1030821-000295		
DOMESTIC REPRESENTATIVE			
Name:	B. Parker Livingston, Jr.		
Address Line 1:	P.O. Box 1404		
Address Line 4:	Alexandria, VIRGINIA 22313-1404		
NAME OF SUBMITTER:	B. Parker Livingston, Jr.		

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Signature:	/B. Parker Livingston, Jr./
Date:	03/10/2010
Total Attachments: 2 source=assignment#page1.tif source=assignment#page2.tif	

ASSIGNMENT

WHEREAS, BILLIONAIRE COUTURE NETHERLANDS B.V., a corporation organized and existing under the laws of The Netherlands and having a place of business at Gelderlandplein 75 L, 1082 LV AMSTERDAM, The Netherlands (hereinafter "ASSIGNOR"), has adopted and used in its business the trademark application set forth on Exhibit A hereto (the "Trademark"), which is duly filed in the United States Patent and Trademark Office; and

WHEREAS, BILLIONAIRE TRADEMARKS B.V., a corporation organized and existing under the laws of The Netherlands, having a place of business at Gelderlandplein 75 L, 1082 LV AMSTERDAM, The Netherlands (hereinafter "ASSIGNEE"), is desirous of acquiring the aforesaid trademark, together with the goodwill associated with and symbolized by the trademark and the aforesaid application therefore.

NOW, THEREFOR, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE all rights, titles and interest in and to the aforesaid trademark together with the goodwill associated and symbolized by the trademark.

By _____

Name: Maria Pia De Fusco

Title: Director

Date January 15, 2010

BILLIONAIRE COUTURE NETHERLANDS B.V.

By _____

Name: Dominique Warluzel

Title: Director

Date January 16, 2010

EXHIBIT A

U.S. TRADEMARK REGISTRATION

<u>Mark</u>	<u>Registration No.</u>	<u>Status</u>
BILLIONAIRE	3,730,055	Registered