

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bushel Boy Farms, Inc.		03/01/2010	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Vine Ripe, Inc.		
Doing Business As:	DBA Bushel Boy Farms		
Street Address:	215 Northwest 32nd Avenue		
City:	Owatonna		
State/Country:	MINNESOTA		
Postal Code:	55060-4845		
Entity Type:	CORPORATION: MINNESOTA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2967559	BABY BOYS	
Serial Number:	77764356	MINNESOTA'S BUSHEL BOY	
Serial Number:	77764158	MINNESOTA'S TOMATO MINNESOTA'S BUSHEL BOY LOCALLY GROWN	
CORRESPONDENCE DATA			
Fax Number:	(651)222-8905		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	651-312-6007		
Email:	jforbes@felhaber.com		
Correspondent Name:	Jennifer A. Forbes		
Address Line 1:	444 Cedar Street		
Address Line 2:	Suite 2100		
Address Line 4:	St. Paul, MINNESOTA 55101		
ATTORNEY DOCKET NUMBER:	VINE RIPE TRADEMARK ASSIG		

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**TRADEMARK
 REEL: 004165 FRAME: 0405**

NAME OF SUBMITTER:	Jennifer A. Forbes
Signature:	/jennifer a. forbes/
Date:	03/11/2010
Total Attachments: 2 source=Bushel Boy Trademark Assignment#page1.tif source=Bushel Boy Trademark Assignment#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Bushel Boy Farms, Inc. (the "Assignor"), has adopted, used, is using and is the owner of the entire right, title and interest in, to and under the U.S. trademarks identified on Exhibit A hereto (the "Trademarks"); and

WHEREAS, Assignor and Vine Ripe, Inc. (the "Assignee") are closely held companies with common ownership and control and Vine Ripe, Inc. has acquired that business of the Assignor in which the Trademarks are used, and, in conjunction therewith, Assignee is desirous of acquiring the entire right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged:

The Assignor hereby sells, assigns and transfers unto Assignee, its successors and assigns, its entire right, title and interest in, to and under the Trademarks, along with the registrations and applications therefor, and all goodwill associated with the Trademarks.

The Assignor hereby authorizes Assignee, its successors and assigns, or anyone it may properly designate, to execute, file and deliver such instruments in the United States as may be necessary, appropriate or desirable to establish Assignee's record ownership of the Trademarks.

Upon said consideration, Assignor does hereby covenant and agree with Assignee, its successors and assigns, that it will not execute any writing or do any act whatsoever conflicting with these provisions, and that Assignor will at any time upon request, without further or additional consideration, but at the expense of Assignee, its successors and assigns, execute such additional writings and do such additional acts as Assignee, its successors and assigns, may deem necessary or desirable to perfect the Assignee's ownership of the Trademarks, and render all necessary assistance in establishing Assignee's record ownership of the Trademarks.

This Assignment may be executed simultaneously in one or more counterparts, each of which will be deemed an original, but all of which together will constitute one and the same instrument.

IN WITNESS WHEREOF, the Assignee and Assignor each have caused this Trademark Assignment to be executed by a duly authorized officer as of the effective date of March 1, 2010.

VINE RIPE, INC.



By: Jay J. [Signature]
Its: President

BUSHEL BOY FARMS, INC.

By: Jay J. [Signature]
Its: President

EXHIBIT A

TRADEMARKS

Mark	USPTO Registration or Serial #
"BABY BOYS"	Reg # 2967559
 A circular logo with a thick black border. Inside the circle, the text "MINNESOTA'S" is at the top, "BUSHEL" is in the middle, and "BOY" is at the bottom, all in a bold, sans-serif font.	Ser # 77764356
 A rectangular logo with a black background. On the left, it says "MINNESOTA'S" in small letters. In the center is a smaller version of the circular "BUSHEL BOY" logo. On the right, it says "LOCALLY GROWN" in small letters.	Ser# 77764158