

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Macfadden Performing Arts Media, LLC		03/11/2010	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Macfadden Capital, LLC
Street Address:	50 South Australian Avenue
Internal Address:	Suite 110
City:	West Palm Beach
State/Country:	FLORIDA
Postal Code:	33401
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Serial Number:	78710089	THE WORLD AT YOUR FEET
Serial Number:	78685140	DANCE MAGAZINE
Serial Number:	78684125	THE INDUSTRY BIBLE
Serial Number:	76551041	YOUNG DANCER
Serial Number:	75219383	THE YOUNG DANCER
Serial Number:	74723989	DANCE MAGAZINE
Serial Number:	71656520	DANCE
Serial Number:	78641044	KELLYE DAVIS
Serial Number:	75252015	DANCE SPIRIT
Serial Number:	75527400	DANCE TEACHER NOW
Serial Number:	76052151	THEATER-PAGES.COM
Serial Number:	75764113	POINTE
Serial Number:	76342157	DANCE RETAILER NEWS

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**TRADEMARK
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Serial Number:	76483690	EUROPEAN DANCE NEWS
Serial Number:	77746676	DANCE MEDIA
Serial Number:	77746663	DANCE MEDIA
Serial Number:	77645743	DANCE TEACHER
Registration Number:	2401075	DANCE TEACHER

CORRESPONDENCE DATA

Fax Number: (212)245-3009
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-541-6222
Email: jviguie@kanekessler.com
Correspondent Name: Jeannine Anguiano
Address Line 1: 1350 Avenue of the Americas
Address Line 2: 26th Floor
Address Line 4: New York, NEW YORK 10019

ATTORNEY DOCKET NUMBER:	3799-14
NAME OF SUBMITTER:	Jeannine Anguiano
Signature:	/jeannine anguiano/
Date:	03/11/2010

Total Attachments: 3
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TRADEMARK ASSIGNMENT

WHEREAS, Macfadden Performing Arts Media, LLC, a Delaware limited liability company (hereinafter called the "ASSIGNOR") is the owner of and has adopted, used and is using the trademark(s) set forth on the attached Schedule A, registered in the United States Patent and Trademark Office or for which application(s) for registration have been filed in the United States Patent and Trademark Office or registered or applied for in certain foreign jurisdictions (the "Trademarks"); and

WHEREAS, Macfadden Capital, LLC, a Delaware limited liability company (hereinafter called the "ASSIGNEE") is desirous of acquiring all right, title and interest in and to the Trademarks, the registrations thereof and applications therefor.

NOW, THEREFORE, in consideration of \$10.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE, its successors and assigns, all right, title and interest in and to Trademarks, together with the goodwill connected with the use of and symbolized by the Trademarks. ASSIGNOR hereby transfers and assigns the ongoing and existing businesses associated with the Trademarks and the goods and services related thereto.

IN WITNESS WHEREOF, ASSIGNOR has hereunto executed this instrument as of this 11th day of March, 2010.

MACFADDEN PERFORMING ARTS MEDIA, LLC

By: 

Name: Jeffrey A. Schaeffer

Title: CEO

Schedule A

Trademarks

Country	Mark	Application or Serial Number	Application or Filing Date	Registration No.	Date of Issue
United States	The World at Your Feet	78710089	09/09/05	3250037	06/05/07
	Dance Magazine	78685140	08/03/05		(pending)
	The Industry Bible	78684125	08/02/05	3266100	07/17/07
	Young Dancer	76551041	09/18/03	2932466	03/15/05
	The Young Dancer	75219383	12/30/06	2153536	04/28/98
	Dance Magazine	74723989	09/01/95	2023369	12/17/96
	Dance	71656520	11/17/53	0597109	10/19/54 Renewed 01/03/05
	Kellye Davis	78641044	06/01/05		(pending)
	Dance Teacher	75613889	12/30/98	2401075	10/31/00
	Dance Spirit	75252015	03/05/97	2138947	02/24/98
	Dance Teacher Now	75527400	07/29/98	2297823	12/07/99
	Theater- Pages.com	76052151	05/19/00	2494150	10/02/01
	Pointe	75764113	07/28/99	2541148	02/19/02
	Dance Retailer News	76342157	11/27/01	2718228	05/20/03

	European Dance News	76483690	01/17/03	2885374	09/14/04
	Dance Media	77/746,676	05/28/09		(pending)
	Dance Media	77/746663	05/28/09		(pending)
	Dance Teacher	77/645,743	01/08/09	3,657,420	07/21/09
European Community	Dance Spirit	03247137	06/30/03	003247137	07/12/04
	Pointe	03247129	06/30/03	003247129	07/12/04
Canada	Dance Magazine	840279	03/25/97	TMA503357	10/30/98
	The Young Dancer	843902	05/01/97	TMA503338	10/29/98
	Dance	845141	05/15/97	TMA502477	10/20/98