

JOHN R. HLAVKA COMPANY:1300 EAST NINTH STREET

TRADEMARK ASSIGNMENT

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900156706

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Smith Dairy Products Company		03/08/2010	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Dairy Enterprises Incorporated		
Street Address:	1381 Dairy Lane		
Internal Address:	P.O. Box 87		
City:	Orville		
State/Country:	OHIO		
Postal Code:	44667		
Entity Type:	CORPORATION: OHIO		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	1286208	RUGGLES	
Registration Number:	1452361	WHALE-OF-A-PAIL!	
Registration Number:	1980946	THE DAIRY IN THE COUNTRY	
Registration Number:	1980947		
Registration Number:	2029638		
Registration Number:	2039772	THE DAIRY IN THE COUNTRY	
Registration Number:	2191150	CLASS ACT	
Registration Number:	2589063	CAPPUCCINO TWISTER	
Registration Number:	2604227	SUPER JUG	
Registration Number:	3182314	SUPER JUG	
Registration Number:	3252100	MOOVERS	
Registration Number:	3254012	MOOVERS	
CORRESPONDENCE DATA			

700431548

TRADEMARK
REEL: 004165 FRAME: 0828

OP \$315.00 1286208

D: JOHN R. HLAVKA COMPANY: 1300 EAST NINTH STREET

Fax Number: (216)621-4072

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2166212234

Email: jwolfe@tarolli.com

Correspondent Name: John R. Hlavka

Address Line 1: 1300 East Ninth Street

Address Line 2: Suite 1700

Address Line 4: Cleveland, OHIO 44114

ATTORNEY DOCKET NUMBER:	DEI-180571 US GEN
NAME OF SUBMITTER:	John R. Hlavka
Signature:	/John R. Hlavka/
Date:	03/10/2010
Total Attachments: 2 source=SMITHDAIRYASSIGN#page1.tif source=SMITHDAIRYASSIGN#page2.tif	

D: JOHN R. HLAVKA COMPANY: 1300 EAST NINTH STREET

DEI-190571 US GEN

**ASSIGNMENT OF TRADEMARKS
AND ASSOCIATED TRADEMARK REGISTRATIONS**

SMITH DAIRY PRODUCTS COMPANY, an Ohio Corporation, having a place of business at 230 N. Vine Street, P.O. Box 638, Orrville, Ohio 44667, in consideration of ONE DOLLAR (\$1.00), the receipt of which is hereby acknowledged, does hereby assign and transfer and sets over to DAIRY ENTERPRISES INCORPORATED, an Ohio Corporation, having a place of business at 1381 Dairy Lane, P.O. Box 87, Orrville, Ohio 44667, its entire right, title and interest, in and to the trademarks and the associated Trademark Registrations set forth in Exhibit 1 attached hereto and incorporated herein by reference, together with the goodwill of the business symbolized by said trademarks and said Trademark Registrations, along with the right to recover for past infringements of said trademarks and said Trademark Registrations.

Signed at Orrville, Ohio.

this 8th day of March, 2010.

SMITH DAIRY PRODUCTS COMPANY

Signature: Ronald L. ThemName: Ronald L. Them
Title: President

STATE OF OHIO

COUNTY OF WAYNE

This 8th day of March, 2010, before me personally appeared Ronald L. Them to me known to be the President of Smith Dairy Products Company, who duly executed this instrument for the purposes set forth therein, and who acknowledged to me that he executed this assignment on behalf of said corporation pursuant to its bylaws or a resolution of its Board of Directors.



Denise A. Yoder
Notary Public

DENISE A. YODER
NOTARY PUBLIC, STATE OF OHIO
My Commission Expires June 28, 2012

TRADEMARK
REEL: 004165 FRAME: 0830

D: JOHN R. HLAVKA COMPANY: 1300 EAST NINTH STREET

EXHIBIT I

RUGGLES	U.S. Registration No. 1,286,208
WHALE-OF-A-TAIL	U.S. Registration No. 1,452,361
THE DAIRY IN THE COUNTRY	U.S. Registration No. 1,980,946
BARN LOGO	U.S. Registration No. 1,980,947
BARN LOGO	U.S. Registration No. 2,029,638
THE DAIRY IN THE COUNTRY	U.S. Registration No. 2,039,772
CLASS ACT	U.S. Registration No. 2,191,150
CAPPUCCINO TWISTER	U.S. Registration No. 2,589,063
SUPER JUG	U.S. Registration No. 2,604,227
SUPER JUG	U.S. Registration No. 3,182,314
MOOVERS	U.S. Registration No. 3,252,100
MOOVERS	U.S. Registration No. 3,254,012