

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ocean Nutrition Canada Limited		03/11/2010	CORPORATION: CANADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Nutritional Armor LLC		
<b>Street Address:</b>	1815 Experimental Station Road		
<b>City:</b>	Paso Robles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	93446		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: WYOMING		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77858224	NUTRITIONAL ARMOR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)463-5501		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	3124635000		
<b>Email:</b>	sfranklin@bannerwitcoff.com		
<b>Correspondent Name:</b>	Banner & Witcoff, Ltd.		
<b>Address Line 1:</b>	10 South Wacker Drive - 3000		
<b>Address Line 2:</b>	Attn: Bradley F. Rademaker		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60606		
<b>ATTORNEY DOCKET NUMBER:</b>	007666.00013		
<b>NAME OF SUBMITTER:</b>	Bradley F. Rademaker		
<b>Signature:</b>	/Bradley Rademaker/		
<b>Date:</b>	03/12/2010		

CH \$40.00 77858224

Total Attachments: 1  
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TRADEMARK ASSIGNMENT

Whereas, Ocean Nutrition Canada Limited, a corporation organized and existing under and by virtue of the laws of Canada, and having its principal place of business at 101 Research Drive, Dartmouth, Nova Scotia, Canada B2Y4T6 (hereinafter referred to as "ASSIGNOR") is the owner of the following trademark application:

<u>Application No.</u>	<u>Application Date</u>	<u>Trademark</u>
77/858,224	October 27, 2009	NUTRITIONAL ARMOR

And, Whereas, Nutritional Armor LLC, a limited liability company duly organized and existing under and by the laws of the State of Wyoming, and having a principal business address at 1815 Experimental Station Road, Paso Robles, California 93446. (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring ASSIGNOR's right, title and interest in said trademark application and the goodwill of the business in connection with which such trademark is used;

Now, Therefore, in consideration of good and valuable consideration from ASSIGNEE to ASSIGNOR, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby sell, assign and transfer to ASSIGNEE, its successors and assigns, all of the ASSIGNOR'S right, title and interest in the above-identified trademark and the application for the same, together with the goodwill of the business in connection with which such trademark is used, and together with the full right to sue for and recover all profits and damages recoverable from past infringement of the trademark, as well as all rights relating to use of design aspects of the NUTRITIONAL ARMOR mark by ASSIGNOR.

In Testimony Whereof, ASSIGNOR has caused this Assignment to be executed by an officer thereof, duly authorized, this 11 day of March 2010.

Ocean Nutrition Canada Limited

By: Megan Harris

Title: CFO

On this 11th day of March, 2010, personally before me came Megan Harris, CFO, of ASSIGNOR, known to me, and known to me to be the person described and who signed this Assignment, and, being duly sworn, acknowledged that he executed the same.

David T.S. Fraser  
Notary Public in and for the Province  
of Nova Scotia

DAVID T. S. FRASER  
A Notary Public in and for  
the Province of Nova Scotia

