

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Elmer's Products, Inc.		03/02/2010	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Golden Acquisition Company, LLC		
Street Address:	2301 Speedball Road		
City:	Statesville		
State/Country:	NORTH CAROLINA		
Postal Code:	28677		
Entity Type:	LIMITED LIABILITY COMPANY: NORTH CAROLINA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1552860	NOTESKETCH	
Registration Number:	1175096	BIENFANG	
Registration Number:	1015280	CANVASETTE	
CORRESPONDENCE DATA			
Fax Number:	(540)510-3050		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	540-510-3046		
Email:	trademarks@leclairryan.com		
Correspondent Name:	Tara A. Branscom		
Address Line 1:	LeClairRyan 10 South Jefferson Street		
Address Line 2:	Suite 1800		
Address Line 4:	Roanoke, VIRGINIA 24011		
ATTORNEY DOCKET NUMBER:	04974.0005		
NAME OF SUBMITTER:	Tara A. Branscom		

CH \$90.00 1552860

Signature:	/Tara A. Branscom/
Date:	03/12/2010
Total Attachments: 4 source=Bienfang TM Assign 03 02 10#page1.tif source=Bienfang TM Assign 03 02 10#page2.tif source=Bienfang TM Assign 03 02 10#page3.tif source=Bienfang TM Assign 03 02 10#page4.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT made as of the 2nd day of March 2010, by and between Elmer's Products, Inc. (the "Assignor"), a Delaware corporation located at One Easton Oval, Columbus, Ohio 43219, and Golden Acquisition Company, LLC (the "Assignee"), a North Carolina limited liability company having its principal place of business at 2301 Speedball Road, Statesville, North Carolina 28677.

Assignor is the owner of trademarks and trademark registrations listed on Schedule "A" attached hereto; and

Assignor has elected to transfer all of its right, title, and interest in and to those trademarks and trademark registrations to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, and transfers unto Assignee the entire right, title and interest in and to those trademarks and trademark registrations listed on Schedule "A" hereto and any and all renewals thereof, together with any and all rights and privileges provided under the trademark and other laws of the United States of America, the individual states thereof and jurisdictions foreign thereto with respect to the foregoing, together with the goodwill of the business symbolized by the trademarks and trademark registrations, together with all claims for damages by reason of past infringement of said trademarks, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives.

Assignor shall, without further consideration, execute any additional documents as may be reasonably requested by Assignee to prove and record this Assignment.

This Assignment and all terms hereof shall be binding upon and enure to the benefit of the parties and their respective heirs, personal and legal representatives, successors and assigns.

IN WITNESS WHEREOF, the parties hereto have set their hands and seals on the day and year first above written.

ELMER'S PRODUCTS, INC.

GOLDEN ACQUISITION COMPANY, LLC



Name: Doug Kramer
Title: Chief Financial Officer


Name: Walter P. Glazer, Jr.
Title: Manager

IN WITNESS WHEREOF, the parties hereto have set their hands and seals on the day and year first above written.

ELMER'S PRODUCTS, INC.

GOLDEN ACQUISITION COMPANY, LLC

Name: Doug Kramer
Title: Chief Financial Officer



Name: Walter P. Glazer, Jr.
Title: Manager

SCHEDULE A

Registered Trademarks

<u>Trademark</u>	<u>Jurisdiction</u>	<u>Registration Number</u>
NOTESKETCH	United States	1552860
BIENFANG	Australia	489885
BIENFANG	Canada	356358
BIENFANG	Hong Kong	6298/94
BIENFANG	Hungary	140763
BIENFANG	Poland	84636
BIENFANG	United Kingdom	1290071
BIENFANG	United States	1175096
CANVASETTE	United States	1015280

Unregistered Trademarks

Designer Series
Graphics No. 360
Take Me Along
Raritan