

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ADA-ES, Inc.		10/01/2008	CORPORATION: COLORADO
RECEIVING PARTY DATA			
Name:	Crowfoot Development, LLC		
Street Address:	8100 SouthPark Way		
City:	Littleton		
State/Country:	COLORADO		
Postal Code:	80120		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77465849	POWER PAC	
Serial Number:	77465852	POWER PAC PREMIUM	
CORRESPONDENCE DATA			
Fax Number:	(303)863-0223		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	303-863-9700		
Email:	lhansen@sheridanross.com		
Correspondent Name:	Lew Hansen		
Address Line 1:	1560 Broadway, Suite 1200		
Address Line 4:	Denver, COLORADO 80202		
ATTORNEY DOCKET NUMBER:	6053-49		
NAME OF SUBMITTER:	Lew Hansen		
Signature:	/Lew Hansen/		
Date:	03/12/2010		

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Total Attachments: 2

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ASSIGNMENT

This Assignment is entered into effective as of October 1, 2008 by ADA-ES, Inc., a Colorado corporation ("Assignor") in favor of Crowfoot Development, LLC, a Delaware Limited Liability Company ("Assignee").

WHEREAS, Assignor wishes to assign to Assignee all of its right, title and interest in, to and under the trademarks "POWER PAC" and "POWER PAC PREMIUM" and the trademark applications therefor, together with the goodwill of the business connected with the use thereof and symbolized by the marks and the portion of the business to which the marks pertain.

WHEREAS, the parties wish to confirm such assignment and execute a document suitable for recordation with the U.S. Patent and Trademark Office.

NOW, THEREFORE, in consideration of the foregoing as well as the terms and conditions hereunder, Assignor and Assignee hereby agree as follows:

1. Assignor hereby transfers, conveys and assigns to Assignee, its successors and assigns all of the right, title and interest of Assignor in, to and under the trademarks "POWER PAC" and "POWER PAC PREMIUM" and U.S. Application Serial Nos. 77/465,849 and 77/465,852 therefor, together with the goodwill of the business connected with the use thereof and symbolized by the marks, the portion of the Assignor's business to which the marks pertain, the exclusive right to sue or otherwise recover for all past, present or future infringement, dilution, misappropriation or other violation or impairment of any of the foregoing, all proceeds of the foregoing and all other rights of any kind accruing thereunder, pertaining thereto throughout the world, effective as of October 1, 2008.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized officer as of the date first written above.

ADA-ES, INC.

By: C. Jean Bustard

Name: C. Jean Bustard

Title: Chief Operating Officer

Agreed and Acknowledged as of the Date First Above Written

CROWFOOT DEVELOPMENT, LLC

By: C. Jean Bustard

Name: C. Jean Bustard

Title: Manager