

Form PTO-1594 (Rev. 07/05)  
OMB Collection 0651-0027 (exp. 6/30/2008)

02-05-2010

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

REC  
TI



103588402

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

UNION BANK

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation- State: \_\_\_\_\_
- Other \_\_\_\_\_

Citizenship (see guidelines) \_\_\_\_\_

Additional names of conveying parties attached?  Yes  No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached?  Yes

No

Name: Physicians Formula Cosmetics, Inc.

Internal

Address: \_\_\_\_\_

Street Address: 1055 West 8th Street

City: Azusa

State: California

Country: USA Zip: 91702

- Association Citizenship \_\_\_\_\_
- General Partnership Citizenship \_\_\_\_\_
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship Delaware
- Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

3. Nature of conveyance /Execution Date(s) :

Execution Date(s) November 6, 2009

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other Release of Trademark Security

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No. (s)

B. Trademark Registration No. (s)

177677128; 77569242; 77136836; 77555910 continued

FEB - 4 2010

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Morgan, Lewis & Bockius LLP

Internal Address: Kathryn Romano, Paralegal

Street Address: 300 S. Grand Avenue, 22nd Floor

City: Los Angeles

State: California Zip: 90071-3132

Phone Number: 213.612.7302

Fax Number: 213.612.2501

Email Address: kromano@morganlewis.com

6. Total number of applications and registrations involved:

35

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 890.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment information:

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 00000041 77569242  
Authorized 01 FC: 8521  
02 FC: 18922

49.00  
858.00  
OP  
OP

9. Signature:

Signature

February 1, 2010

Date

Kathryn Romano

Name of Person Signing

Total number of pages including cover sheet, attachments, and document:

11

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

SCHEDULE ATRADEMARKS

<b>Legal Ownership</b>	<b>Mark</b>	<b>Application/ Registration Number</b>	<b>Date of Filing/ Issuance</b>	<b>Territory</b>
Physicians Formula, Inc.	Bamboo Wear	77677128	02/24/2009	USPTO
Physicians Formula, Inc.	Bronze Booster	77569242	09/12/2008	USPTO
Physicians Formula, Inc.	Brow Designer	77136836	03/21/2007	USPTO
Physicians Formula, Inc.	DHA+ Infusion	77555910	08/26/2008	USPTO
Physicians Formula, Inc.	Eco-Aroma Therapy	77617381	11/19/2008	USPTO
Physicians Formula, Inc.	Eye-Tech	77639786	12/24/2008	USPTO
Physicians Formula, Inc.	EZ Brow Designer	77194896	05/31/2007	USPTO
Physicians Formula, Inc.	Healthy Wear	77691778	03/16/2009	USPTO
Physicians Formula, Inc.	How Green is Your Makeup Remover?	77663154	02/04/2009	USPTO
Physicians Formula, Inc.	How Green is Your SkinCare?	77663162	02/04/2009	USPTO
Physicians Formula, Inc.	Line Erase RX	77569244	09/12/2008	USPTO
Physicians Formula, Inc.	Mineral Cheekbrightener	77677070	02/24/2009	USPTO
Physicians Formula, Inc.	Organiblend	77276037	09/10/2007	USPTO
Physicians Formula, Inc.	Organic Glow	77087977	01/22/2007	USPTO
Physicians Formula, Inc.	Time Proof	77136799	03/21/2007	USPTO
Physicians Formula, Inc.	True Organic	77087988	01/22/2007	USPTO
Physicians Formula, Inc.	Your Beauty. Our Passion. We Promise.	77594530	10/16/2008	USPTO
Physicians Formula, Inc.	ActiPlump	3496856	09/02/2008	USPTO

Legal Ownership	Mark	Application/ Registration Number	Date of Filing/ Issuance	Territory
Physicians Formula, Inc.	Blemish RX	3402746	03/25/2008	USPTO
Physicians Formula, Inc.	Brow-Tweez	3446275	06/10/2008	USPTO
Physicians Formula, Inc.	Circle RX	3419413	04/29/2008	USPTO
Physicians Formula, Inc.	Cliniclear Technology	3586902	03/10/2009	USPTO
Physicians Formula, Inc.	Conceal RX	3325455	10/30/2007	USPTO
Physicians Formula, Inc.	Ecoblend	3423809	05/06/2008	USPTO
Physicians Formula, Inc.	Eco-Olive	3446345	06/10/2008	USPTO
Physicians Formula, Inc.	How Green is Your Makeup?	3544638	12/09/2008	USPTO
Physicians Formula, Inc.	Illuminating Veil	3402750	03/25/2008	USPTO
Physicians Formula, Inc.	Mineral Wear	3554909	12/30/2008	USPTO
Physicians Formula, Inc.	Mineral Wear	3595401	03/24/2009	USPTQ
Physicians Formula, Inc.	My Secret Formula	3577246	02/17/2009	USPTO
Physicians Formula, Inc.	Organic Wear	3454574	06/24/2008	USPTO
Physicians Formula, Inc.	Organisoy	3423808	05/06/2008	USPTO
Physicians Formula, Inc.	Physicians Formula	3494604	09/02/2008	USPTO
Physicians Formula, Inc.	Plump Potion	3455125	06/24/2008	USPTO
Physicians Formula, Inc.	Silipcone	3419412	04/29/2008	USPTO
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]

Legal Ownership	Mark	Application/ Registration Number	Date of Filing/ Issuance	Territory
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	3146079	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	3189556	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	12/20/2000	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	3169774	12/20/2000	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	3167415	01/20/2000	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	3005184	[REDACTED]	[REDACTED]
[REDACTED]	Perfection	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	12/17/2000	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	1605175	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	11/27/2001	[REDACTED]
[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]	[REDACTED]



RELEASE OF  
TRADEMARK SECURITY INTEREST

THIS RELEASE OF TRADEMARK SECURITY AGREEMENT (this "Release") is made and entered into as of November 6, 2009 by UNION BANK, N.A. (formerly known as Union Bank of California, N.A.), as Administrative Agent for the Lenders ("UB"), in favor of PHYSICIANS FORMULA, INC., a New York corporation ("Obligor").

UB hereby terminates, cancels and releases its security interest granted pursuant to the Guarantor Security Agreement dated November 14, 2006 between UB and Obligor whether or not recorded with the United States Patent and Trademark Office on April 23, 2009 at reel and frame number 003976/0060 with respect to all trademarks and trademark applications of Obligor including but not limited to those described more fully in Schedule A attached hereto.

IN WITNESS WHEREOF, the undersigned has caused this Release of Trademark Security Interest to be executed by its duly authorized officer as of the date first set forth above.

UNION BANK, N.A.

By:



Name:

T. KEVIN POWELLS

Title:

VICE PRESIDENT

SCHEDULE ATRADEMARKS

<b>Legal Ownership</b>	<b>Mark</b>	<b>Application/ Registration Number</b>	<b>Date of Filing/ Issuance</b>	<b>Territory</b>
Physicians Formula, Inc.	Bamboo Wear	77677128	02/24/2009	USPTO
Physicians Formula, Inc.	Bronze Booster	77569242	09/12/2008	USPTO
Physicians Formula, Inc.	Brow Designer	77136836	03/21/2007	USPTO
Physicians Formula, Inc.	DHA+ Infusion	77555910	08/26/2008	USPTO
Physicians Formula, Inc.	Eco-Aroma Therapy	77617381	11/19/2008	USPTO
Physicians Formula, Inc.	Eyc-Tech	77639786	12/24/2008	USPTO
Physicians Formula, Inc.	EZ Brow Designer	77194896	05/31/2007	USPTO
Physicians Formula, Inc.	Healthy Wear	77691778	03/16/2009	USPTO
Physicians Formula, Inc.	How Green is Your Makeup Remover?	77663154	02/04/2009	USPTO
Physicians Formula, Inc.	How Green is Your SkinCare?	77663162	02/04/2009	USPTO
Physicians Formula, Inc.	Line Erase RX	77569244	09/12/2008	USPTO
Physicians Formula, Inc.	Mineral Cheekbrightener	77677070	02/24/2009	USPTO
Physicians Formula, Inc.	Organiblend	77276037	09/10/2007	USPTO
Physicians Formula, Inc.	Organic Glow	77087977	01/22/2007	USPTO
Physicians Formula, Inc.	Time Proof	77136799	03/21/2007	USPTO
Physicians Formula, Inc.	True Organic	77087988	01/22/2007	USPTO
Physicians Formula, Inc.	Your Beauty. Our Passion. We Promise.	77594530	10/16/2008	USPTO
Physicians Formula, Inc.	ActiPlump	3496856	09/02/2008	USPTO

Legal Ownership	Mark	Application/ Registration Number	Date of Filing/ Issuance	Territory
Physicians Formula, Inc.	Blemish RX	3402746	03/25/2008	USPTO
Physicians Formula, Inc.	Brow-Tweez	3446275	06/10/2008	USPTO
Physicians Formula, Inc.	Circle RX	3419413	04/29/2008	USPTO
Physicians Formula, Inc.	Cliniccar Technology	3586902	03/10/2009	USPTO
Physicians Formula, Inc.	Conceal RX	3325455	10/30/2007	USPTO
Physicians Formula, Inc.	Ecoblend	3423809	05/06/2008	USPTO
Physicians Formula, Inc.	Eco-Olive	3446345	06/10/2008	USPTO
Physicians Formula, Inc.	How Green is Your Makeup?	3544638	12/09/2008	USPTO
Physicians Formula, Inc.	Illuminating Veil	3402750	03/25/2008	USPTO
Physicians Formula, Inc.	Mineral Wear	3554909	12/30/2008	USPTO
Physicians Formula, Inc.	Mineral Wear	3595401	03/24/2009	USPTO
Physicians Formula, Inc.	My Secret Formula	3577246	02/17/2009	USPTO
Physicians Formula, Inc.	Organic Wear	3454574	06/24/2008	USPTO
Physicians Formula, Inc.	Organisoy	3423808	05/06/2008	USPTO
Physicians Formula, Inc.	Physicians Formula	3494604	09/02/2008	USPTO
Physicians Formula, Inc.	Plump Potion	3455125	06/24/2008	USPTO
Physicians Formula, Inc.	Silipcone	3419412	04/29/2008	USPTO
Physicians Formula, Inc.	Artist's Eraser	3262868	7/10/2007	USPTO
Physicians Formula, Inc.	Baked Berries	3169240	11/7/2006	USPTO
Physicians Formula, Inc.	Baked Berry	3127457	8/8/2006	USPTO
Physicians Formula, Inc.	Baked Butter	3189776	12/26/2006	USPTO

Release of IP Security Interests

DB2/21406331.4

**TRADEMARK**  
**REEL: 004166 FRAME: 0739**



Legal Ownership	Mark	Application/ Registration Number	Date of Filing/ Issuance	Territory
Physicians Formula, Inc.	Baked Cocoa	3146080	9/19/2006	USPTO
Physicians Formula, Inc.	Baked Ginger	3146079	9/19/2006	USPTO
Physicians Formula, Inc.	Baked Gingersnap	3112495	7/4/2006	USPTO
Physicians Formula, Inc.	Baked Oatmeal	3189775	12/26/2006	USPTO
Physicians Formula, Inc.	Baked Pyramid	3382889	2/12/2008	USPTO
Physicians Formula, Inc.	Baked Sands	3189777	12/26/2006	USPTO
Physicians Formula, Inc.	Baked Smokes	3169239	11/7/2006	USPTO
Physicians Formula, Inc.	Baked Spices	3189774	12/26/2006	USPTO
Physicians Formula, Inc.	Baked Sugar	3197148	1/9/2007	USPTO
Physicians Formula, Inc.	Baked Sweets	3107413	6/20/2006	USPTO
Physicians Formula, Inc.	Baked to Perfection	3235191	4/24/2007	USPTO
Physicians Formula, Inc.	Bronze Gems	3332539	11/6/2007	USPTO
Physicians Formula, Inc.	Cover 2 Go	3235257	4/24/2007	USPTO
Physicians Formula, Inc.	Covertotexten50	3277212	8/7/2007	USPTO
Physicians Formula, Inc.	Derm@Home	3170157	11/7/2006	USPTO
Physicians Formula, Inc.	Durascreen	1695175	6/16/1992	USPTO
Physicians Formula, Inc.	Eurobuffer	3295301	9/18/2007	USPTO
Physicians Formula, Inc.	Exerc'eyes	3064200	2/28/2006	USPTO
Physicians Formula, Inc.	Face Aid	3202539	1/23/2007	USPTO
Physicians Formula, Inc.	F.L.A.T.	3346200	11/27/2007	USPTO
Physicians Formula, Inc.	Magic Mosaic	3098670	5/30/2006	USPTO

Legal Ownership	Mark	Application/ Registration Number	Date of Filing/ Issuance	Territory
Physicians Formula, Inc.	Mineral Wear	3104495	6/13/2006	USPTO
Physicians Formula, Inc.	Mineral Wear	3164117	10/24/2006	USPTO
Physicians Formula, Inc.	Mineral Wear	3373540	1/22/2008	USPTO
Physicians Formula, Inc.	Painter's Palette	3331759	11/6/2007	USPTO
Physicians Formula, Inc.	Painter's Tube	3320750	10/23/2007	USPTO
Physicians Formula, Inc.	PF	3277282	8/7/2007	USPTO
Physicians Formula, Inc.	PF	3294477	9/18/2007	USPTO
Physicians Formula, Inc.	Plentiful Lip Palette	3326684	10/30/2007	USPTO
Physicians Formula, Inc.	Plump Potion	3341830	11/20/2007	USPTO
Physicians Formula, Inc.	Pro-Cover	3276953	8/7/2007	USPTO
Physicians Formula, Inc.	Revinced	3074104	3/28/2006	USPTO
Physicians Formula, Inc.	The Once-A-Day, All Day Sunscreen	2021117	12/3/1996	USPTO
Physicians Formula, Inc.	Wonderful Brow Wand	3407243	4/1/2008	USPTO
Physicians Formula, Inc.	Beyond Moisture	78860367	4/12/2006	USPTO
Physicians Formula, Inc.	Brow Corrector	78860415	4/12/2006	USPTO
Physicians Formula, Inc.	Correct & Cover	78860372	4/12/2006	USPTO
Physicians Formula, Inc.	Summer Shimmer	78860406	4/12/2006	USPTO