

03-16-2010

Form PTO1594 (rev. 12-08)
OMB Collector 0651-0027 (exp. 01/31/2009)



U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

ET

103591796

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents on the new address (es) below.

3-15-10

1. Name of conveying party(ies):

NATIONWIDE BEAUTY & BARBER, LLC

Individual(s) Association
 General Partnership Limited Partnership

Corporation-State: _____
 Other Limited Liability Company

Citizenship (see guidelines) New York

Additional names of conveying parties attached? Yes No

3. Nature of conveyance /Execution Date(s):

Execution Date(s) February 5, 2010

Assignment Merger
 Security Agreement Change of Name
Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes
 No

Name: NATIONWIDE-STEPHAN INC.

Internal _____

Address: _____

Street 1850 West McNab Road

Address: _____

City: Fort Lauderdale

State: Florida

Zip: 33309

Country: U.S.A.

Association Citizenship _____
 General Partnership Citizenship _____
 Limited Partnership Citizenship _____
 Corporation Citizenship Florida
 Other Citizenship _____

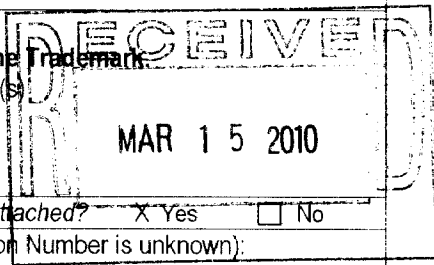
If assignee is not domiciled in the United States, a domestic representative designation is attached Yes No

(Designation must be separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark

A. Trademark Application No. (s) _____

B. Trademark Registration No. (s) _____



Additional sheet(s) attached? Yes No

C. Identification or Description of the Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: William M. Gross

Internal Address: _____

Street Address: 1850 West McNab Road

City: Fort Lauderdale

State: Florida Zip: 33309

Phone Number: 954-971-0600

Fax Number: 954-971-1603

Email Address: bill_gross@thestephanco.com

6. Total Number of applications and registrations involved:

7

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 215.00

Authorized to be charged to deposit account
 Enclosed

8. Payment Information and Ref:

03/15/2010 NJAMA1 0000170305

Deposit Account Number _____
Authorized User Name _____
CHECK Refund Total: \$25.00

9. Signature:

March 9, 2010

William M. Gross

Name of Person Signing

Date 03/15/2010 NJAMA1 00000095 3140666
Total number of pages including cover

Sheet 01 of 0521 sheets, and document
02 FC:0522

3 40.00 OP
150.00 OP

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:

TRADEMARK
REEL: 004166 FRAME: 0762

TRADEMARKS ASSIGNED

<u>MARK</u>	<u>REGISTRATION NO.</u>
SHIPU.S.	3,140,666
FYS	3,217,352
FYS	3,580,968,
NATIONWIDE BEAUTY & BARBER SUPPLY	2,942,037
NATIONWIDE	2,943,921
NBB (Stylized)	3,597,426
NBB	3,504,895

Assignment of

Trademarks

WHEREAS, Nationwide Beauty and Barber, LLC (hereinafter "Assignor"), a New York LLC, with a place of business at 2600 Erie Blvd East, Syracuse, NY 13224, is the owner of all right, title and interest in and to the trademarks and service marks and goodwill thereof, which marks are registered in the United States Patent and Trademark Office, Reg. Nos. 3,140,666, 3,217,352, 3,140,666, 3,580,968, 2,942,037, 2,943,921, 3,597,426, and 3,504,895; and

WHEREAS, Nationwide-Stephan, Inc., (hereinafter "Assignee"), a corporation organized and existing under the laws of the State of Florida, with a place of business at 1850 W. McNab Rd., Ft. Lauderdale, FL 33309, is desirous of acquiring said marks;

NOW THEREFORE:

In consideration of and in exchange for the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto Assignee its rights, title and interest in and to said trademarks, together with the goodwill of the business symbolized by the trademarks and service marks and the United States Trademark Registrations therefore, Nos. 3,140,666, 3,217,352, 3,140,666, 3,580,968, 2,942,037, 2,943,921, 3,597,426, and 3,504,895

February 5, 2010

NATIONWIDE BEAUTY AND BARBER, LLC

By: 

Richard Kassel
Member