

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	02/14/2007		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GeoNova LLC		11/24/2009	limited liability company: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	GeoNova Publishing, Inc.		
Street Address:	147 West Airport Road		
City:	Lititz		
State/Country:	PENNSYLVANIA		
Postal Code:	17543		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	77977841	GEONOVA	
Serial Number:	77048113	GEONOVA	
Registration Number:	3565045	GEONOVA	
Registration Number:	2881112	TERRA NOVA	
CORRESPONDENCE DATA			
Fax Number:	(202)857-6395		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	202.857.6000		
Email:	hackler.ellen@arentfox.com		
Correspondent Name:	Ellen Hackler, Arent Fox LLP		
Address Line 1:	1050 Connecticut Avenue, N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
NAME OF SUBMITTER:	Ellen Hackler		

OP \$115.00 77977841

TRADEMARK

900157063

REEL: 004167 FRAME: 0210

Signature:	/Ellen Hackler/
Date:	03/15/2010
Total Attachments: 3 source=GEONOVA1#page1.tif source=GEONOVA1#page2.tif source=GEONOVA1#page3.tif	

TRADEMARK ASSIGNMENT

WHEREAS GeoNova LLC, a Pennsylvania limited liability company, having a place of business at 3710 Hempland Road, Mountville, Pennsylvania 17554 (hereinafter "ASSIGNOR"), was the owner of all right, title, and interest in, under and to the trademarks listed in Schedule A attached hereto, and had adopted the trademarks listed in Schedule B, and had applied for registration of those marks in the United States Patent and Trademark Office (hereinafter the "Trademarks");

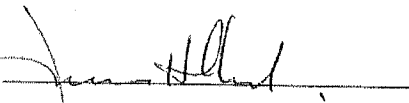
WHEREAS GeoNova Publishing, Inc., organized and existing under the laws of Delaware, having a place of business at 147 West Airport Road, Lititz, Pennsylvania 17543 (hereinafter "ASSIGNEE"), acquired all right, title and interest in and to the Trademarks, and the applications thereof, together with the ongoing business, including the portion of the business to which the Trademarks pertain, such business being ongoing and existing, and together with the goodwill of the business pertaining thereto as of February 14, 2007.

WHEREAS, the parties desire to ratify said assignment;

NOW, THEREFORE,, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto the said ASSIGNEE all right, title and interest in and to the Trademarks and the applications thereof, including the portion of ASSIGNOR's business to which the marks pertain, such business being ongoing and existing, together with the goodwill of the business symbolized by the Trademark, and the above identified applications thereof, and together with all rights of action accrued and to accrue under and by virtue thereof, including the right to sue and recover for past infringement of the Trademarks, *nunc pro tunc*, as of February 14, 2007.

GEONOVA LLC

Date: 11/24/09

By: 
Name: James Hillival
Title: Executive Vice President

SCHEDULE A

<u>Mark</u>	<u>Registration No.</u>
GeoNova word mark	Reg. No. 3565045
TERRA NOVA	Reg. No. 2881112

SCHEDULE B

Mark

Serial No.

GEONOVA and Design

Serial No. 77/977841



GEONOVA and Design

Serial No. 77/048113



TECH/778750.1□

- 3 -