TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Choice Enterprises, LLC		08/11/2009	LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	Sunshine Makers, Inc.
Street Address:	15922 Pacific Coast Highway
City:	Huntington Beach
State/Country:	CALIFORNIA
Postal Code:	92649
Entity Type:	CORPORATION: CALIFORNIA

Name:	Cie Digital Labs, LLC
Street Address:	111 West Ocean Boulevard, Suite 1800
City:	Long Beach
State/Country:	CALIFORNIA
Postal Code:	90801
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2750303	XTREME CLEAN

CH $40.00 2750303

CORRESPONDENCE DATA

Fax Number: (626)577-8800
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (626)795-9900
Email: PTO@CPH.COM
Correspondent Name: Christie, Parker & Hale, LLP
Address Line 1: P. O. Box 7068

Address Line 4:	Pasadena, CALIFORNIA 91109-7068
ATTORNEY DOCKET NUMBER:	30.2*1
NAME OF SUBMITTER:	Steven E. Lauridsen
Signature:	/Steven E. Lauridsen/
Date:	03/15/2010

Total Attachments: 4
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Exhibit B

TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the date of full execution, by and between Monster Daddy, LLC, a South Carolina limited liability company ("ASSIGNOR"), and Sunshine Makers, Inc., a California corporation ("ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, is using or using through a licensee, or intends to use, and is, to the best of its knowledge and belief, the owner of the trademarks listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as the "Trademarks") in those countries throughout the world where ASSIGNOR has used, applied for, and/or registered the Trademarks.

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademarks and has not abandoned the same;

WHEREAS, ASSIGNOR owns the Trademark registration relating to the Trademarks listed in Schedule B, attached hereto and incorporated herein by reference (hereinafter collectively referred to as the "Registration");

WHEREAS, ASSIGNEE desires to acquire all rights, title, and interest in and to the Trademarks and Registration worldwide and any other registered or unregistered Trademarks owned or used by ASSIGNOR or any of its licensees world-wide which include or are comprised of the words XTREME CLEAN or any phonetic equivalent, including EXTREME CLEAN;

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademarks and Registration worldwide and any other registered or unregistered Trademarks owned or used by ASSIGNOR or any of its licensees worldwide which include or are comprised of the Trademark; and

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all right, title, and interest in and to the following:

(1) the Trademarks set forth in Schedule A;

(2) the Registration set forth in Schedule B; and

(3) any other registered or unregistered trademarks owned or used anywhere in the world by ASSIGNOR or any of its licensees which include or are comprised of the word XTREME CLEAN or any phonetic equivalent, including EXTREME CLEAN;

together with the goodwill symbolized by said Trademarks, Registration, and other registered or unregistered trademarks or service marks which include or are comprised of the word XTREME CLEAN owned or used anywhere in the world by ASSIGNOR or any of its licensees.

Executed this 4th day of March, 2010.

MONSTER DADDY, LLC

By: James Cantor

Name: [illegible]

Title: CEO/Owner

Date: 3/4/2010

SCHEDULES TO TRADEMARK ASSIGNMENT

SCHEDULE A

Trademarks:

XTREME CLEAN
EXTREME CLEAN

SCHEDULE B

COUNTRY	MARK	REG. NO.	REG. DATE	CLASS
United States	XTREME CLEAN	2,750,303	08/12/2003	3

Acknowledgement

State of South Carolina

County of Greenville

On this 4th day of March in the year 2010, before me, the undersigned notary public, personally appeared James Carter, known to me to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged that he/she/they executed the same for the purposes therin contained. In witness thereof, I hereunto set my hand and official seal.

Sara Layfield
Notary Public

My Commission Expires
October 20, 2010

SEL PAS888707.1-*-02/18/10 4:15 PM