

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Innovative Beverage Group Holdings, Inc.		03/15/2010	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Frontier Beverage Company, Inc.		
Street Address:	5833 B WESTVIEW DRIVE		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77055		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77773928	UNWIND EXTREME RELAXATION	
Serial Number:	77773911	UNWIND	
CORRESPONDENCE DATA			
Fax Number:	(310)887-1334		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-887-1333		
Email:	sepehr@daghighian.com		
Correspondent Name:	Sepehr Daghighian, Esq.		
Address Line 1:	433 North Camden Drive, Fourth Floor		
Address Line 4:	Beverly Hills, CALIFORNIA 90210		
NAME OF SUBMITTER:	Sepehr Daghighian, Esq.		
Signature:	/Sepehr Daghighian/		
Date:	03/15/2010		

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Total Attachments: 1
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ASSIGNOR: Innovative Beverage Group Holdings, Inc.

ASSIGNEE: Frontier Beverage Company, Inc.

Trademarks:

UNWIND EXTREME RELAXATION	Application No.: 77-773928	Filed: 7/2/09
UNWIND	Application No.: 77-773911	Filed: 7/2/09

Assignor, a Nevada Corporation, is the owner of the aforementioned trademarks for which Applications have been filed in the United States Patent and Trademark Office, and Assignee, a Nevada Corporation, is desirous of acquiring said trademarks.

In consideration of ten dollars (\$10.00) and other good and valuable consideration, Assignor hereby assigns to Assignee all right, title and interest in and to said trademarks and said Registration therefor, together with the goodwill of the business symbolized by said trademarks, and the applications to register said trademark in accordance with the terms and conditions and the underlying payment obligations of that certain Purchase Agreement entered into on March 1, 2010, by and between Frontier Beverage Company, Inc. and Innovative Beverage Group Holdings, Inc.

Dated: March 1, 2010

INNOVATIVE BEVERAGE GROUP, INC.

By: 
Name: Peter Bianchi
Its: President