

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	11/07/2008

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Conseco Services, LLC		03/15/2010	LIMITED LIABILITY COMPANY: INDIANA

RECEIVING PARTY DATA

Name:	CDOC, Inc.
Street Address:	11825 N. Pennsylvania Street
City:	Carmel
State/Country:	INDIANA
Postal Code:	46082
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	2823613	STEP UP
Registration Number:	2898966	SECURITY BUILDER
Registration Number:	2472633	
Registration Number:	2510311	

CORRESPONDENCE DATA

Fax Number: (215)851-8383
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 215-851-8522
 Email: rjacobsmeadway@eckertseamans.com,
 kgarcia@eckertseamans.com
 Correspondent Name: Roberta Jacobs-Meadway
 Address Line 1: 50 S. 16th Street, 22nd Floor
 Address Line 2: Eckert Seamans Cherin & Mellott, LLC
 Address Line 4: Philadelphia, PENNSYLVANIA 19102

OP \$115.00 2823613

TRADEMARK

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REEL: 004167 FRAME: 0356

ATTORNEY DOCKET NUMBER:	CONSECO SERV/CDOC ASSIGNM
NAME OF SUBMITTER:	Roberta Jacobs-Meadway
Signature:	/roberta jacobs-meadway/
Date:	03/15/2010
Total Attachments: 2 source=CONSECO SERVICES LLC TO CDOC INC_ASSIGNMENT_031510 (M0801052)#page1.tif source=CONSECO SERVICES LLC TO CDOC INC_ASSIGNMENT_031510 (M0801052)#page2.tif	

ASSIGNMENT OF TRADEMARKS

WHEREAS, Conseco Services, LLC, an Indiana limited liability company, having an address of 11815 N. Pennsylvania Street, Carmel IN 46032, has used in its business the following trademarks set forth in Schedule A attached hereto and assigns such marks and the goodwill associated with the marks effective from November 7, 2008;

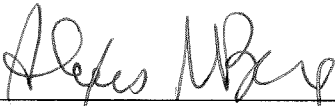
WHEREAS, CDOC, Inc., a Delaware corporation, having an address of 11825 N. Pennsylvania Street, Carmel, Indiana 46082, acquired all right, title and interest in and to the said trademarks, together with the goodwill of the business symbolized by the trademarks and the registrations thereof as set forth in the attached Schedule A effective from November 7, 2008;

WHEREAS, it is desired that the assignment of said registrations be made of record in the United States Patent and Trademark Office, and other appropriate Patent and Trademark Offices.

NOW THEREFORE, for the sum of ten dollars (\$10) for good and valuation consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, said Conseco Services, LLC hereby confirms the assignment to said CDOC, Inc. all rights, title and interest in and to the said trademarks, together with the goodwill of the business symbolized by the said marks and the registrations thereof as set forth in the attached Schedule A effective from November 7, 2008.

Conseco Services, L.L.C.

Date: March 15, 2010



Alexis M. Berg
Assistant Secretary

SCHEDULE A

Mark	Serial No.	Registration No.
STEP UP	75/642751	2,823,613
SECURITY BUILDER	76/531429	2,898,966
Miscellaneous Design	75/441269	2,472,633
Miscellaneous Design	76/219226	2,510,311