

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT												
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the address of assignee previously recorded on Reel 003111 Frame 0525. Assignor(s) hereby confirms the assigns the entire interest and the goodwill.												
<b>CONVEYING PARTY DATA</b>													
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Name</th> <th style="width:20%;">Formerly</th> <th style="width:15%;">Execution Date</th> <th style="width:35%;">Entity Type</th> </tr> </thead> <tbody> <tr> <td>Joseph Phelps Vineyards LLC</td> <td></td> <td>06/24/2008</td> <td>LIMITED LIABILITY COMPANY: CALIFORNIA</td> </tr> </tbody> </table>		Name	Formerly	Execution Date	Entity Type	Joseph Phelps Vineyards LLC		06/24/2008	LIMITED LIABILITY COMPANY: CALIFORNIA				
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<b>PROPERTY NUMBERS Total: 2</b>													
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<b>CORRESPONDENCE DATA</b>													
Fax Number: (415)576-0300 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: (415) 576-0200 Email: mmgorelnik@townsend.com Correspondent Name: Marc M. Gorelnik Address Line 1: Two Embarcadero Center Address Line 4: San Francisco, CALIFORNIA 94111-3834													
<b>ATTORNEY DOCKET NUMBER:</b>	007673-001600US												
<b>NAME OF SUBMITTER:</b>	Marc M. Gorelnik												

**CH \$65.00 2823251**

Signature:	/Marc M. Gorelnik/
Date:	03/15/2010
Total Attachments: 3 source=Trademark Assignment#page 1.tif source=Trademark Assignment#page2.tif source=Trademark Assignment#page3.tif	

**TRADEMARK ASSIGNMENT**

WHEREAS, Joseph Phelps Vineyards LLC, a California limited liability company ("Assignor"), owns the trademarks identified in Schedule A attached hereto (the "Trademarks") which are registered in the patent and trademark offices of the jurisdictions indicated; and

WHEREAS, VENTANA VINTNERS, LLC, a California limited liability company ("Assignee"), located and doing business at 2999 Monterey-Salinas Hwy #10, Monterey, CA 93940 desires to acquire said Trademarks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the parties agree as follows:

1. Assignor does hereby assign unto Assignee all right, title and interest in and to the said Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the registrations thereof as identified in Schedule A. Assignee accepts such assignment.

2. Notwithstanding the foregoing, Assignor shall retain the right to sell any or all of Assignor's remaining stock of pre-2007 LE MISTRAL and pre-2008 PASTICHE brand wines (the "Excluded Wines") at fair market retail value, without payment of any royalty or license fee to Assignee.

3. The terms of this Trademark Assignment shall be binding upon, and inure to the benefit of the parties' respective successors and assigns.

IN WITNESS OF THE FOREGOING, the parties execute this Trademark Assignment to be effective as of June 27, 2008.

**ASSIGNOR:**

JOSEPH PHELPS VINEYARDS, LLC  
A California limited liability company

Dated: 6/24/08

By: 

Name: DAVID LOCKWOOD

Title: V.P., CFO MANAGER

**ASSIGNEE:**

VENTANA VINTNERS, LLC  
A California limited liability company

Dated: \_\_\_\_\_

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

**TRADEMARK ASSIGNMENT**

WHEREAS, Joseph Phelps Vineyards LLC, a California limited liability company ("Assignor"), owns the trademarks identified in Schedule A attached hereto (the "Trademarks") which are registered in the patent and trademark offices of the jurisdictions indicated; and

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**ASSIGNOR:**

JOSEPH PHELPS VINEYARDS, LLC  
A California limited liability company

Dated: \_\_\_\_\_

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

**ASSIGNEE:**

VENTANA VINTNERS, LLC  
A California limited liability company

Dated: June 27, 2008

By: [Signature]

Name: Randall C. Pura

Title: Manager

SCHEDULE A  
to Trademark Assignment

**United States**

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
PASTICHE	2564606	April 23, 2002
LE MISTRAL (Stylized)	2823251	March 16, 2004

**European Community**

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
PASTICHE	2316156	November 25, 2002