

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Clinical Care Targeted Communications Group		01/31/2008	LIMITED LIABILITY COMPANY: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Managed Care and Healthcare Communications, LLC		
Street Address:	666 Plainsboro Road		
Internal Address:	Building 300		
City:	Plainsboro		
State/Country:	NEW JERSEY		
Postal Code:	08536		
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2822539	THE AMERICAN JOURNAL OF MANAGED CARE	
CORRESPONDENCE DATA			
Fax Number:	(973)848-4001		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	shannon.pulaski@klgates.com		
Correspondent Name:	Frank L. Politano		
Address Line 1:	One Newark Center		
Address Line 2:	10th Floor		
Address Line 4:	Newark, NEW JERSEY 07102		
ATTORNEY DOCKET NUMBER:	1303190.00148		
NAME OF SUBMITTER:	Shannon Hennessy Pulaski		
Signature:	/Shannon Hennessy Pulaski/		

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Date:

03/16/2010

Total Attachments: 1

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CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, Clinical Care Targeted Communications Group, LLC, a New Jersey limited liability company, having its principal office and place of business at 666 Plainsboro Road, Building 300, Plainsboro, New Jersey 08536 USA (hereinafter "Assignor"), was the owner of the mark, THE AMERICAN JOURNAL OF MANAGED CARE, related goodwill, and the U.S. Trademark Registration thereof bearing U.S. Registration Number 2,822,539 (hereinafter the "Assigned Mark"); and

WHEREAS, Managed Care and Healthcare Communications LLC, a New Jersey corporation, having its principal office and place of business at 666 Plainsboro Road, Building 300, Plainsboro, New Jersey 08536 USA (hereinafter "Assignee"), is desirous of confirming it has acquired the entire worldwide right, title and interest in and to the said trademark, trademark registration and in and to any registrations, renewals and extensions that may be granted thereon, together with all common law rights and the goodwill of the business connected therewith; and

NOW, THEREFORE, TO WHOM IT MAY CONCERN, be it known that for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged by the Assignor, said Assignor confirms that it sold, assigned and transferred to Assignee, its successors and assigns, as of January 31, 2008, and does hereby sell, assign and transfer to Assignee, its successors and assigns, its entire rights, title, interest and related goodwill in and to the Assigned Mark, along with the right to sue for past infringement of the Assigned Mark.

Clinical Care Targeted Communications Group, LLC

By: Herbert Marek
Name: Herbert Marek
Title: Secretary