

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL								
CONVEYING PARTY DATA									
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="width: 30%;">Name</th> <th style="width: 30%;">Formerly</th> <th style="width: 20%;">Execution Date</th> <th style="width: 20%;">Entity Type</th> </tr> <tr> <td>YGE Events LLC</td> <td></td> <td>03/16/2010</td> <td>LIMITED LIABILITY COMPANY: DELAWARE</td> </tr> </table>	Name	Formerly	Execution Date	Entity Type	YGE Events LLC		03/16/2010	LIMITED LIABILITY COMPANY: DELAWARE	
Name	Formerly	Execution Date	Entity Type						
YGE Events LLC		03/16/2010	LIMITED LIABILITY COMPANY: DELAWARE						
RECEIVING PARTY DATA									
Name:	Pinstripe Bowl LLC								
Street Address:	Yankees Stadium								
Internal Address:	One East 161st Street								
City:	Bronx								
State/Country:	NEW YORK								
Postal Code:	10451								
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE								
PROPERTY NUMBERS Total: 9									
Property Type	Number	Word Mark							
Serial Number:	77838776	PINSTRIPES BOWL							
Serial Number:	77838773	PINSTRIPES BOWL							
Serial Number:	77888321	PINSTRIPES BOWL							
Serial Number:	77838818	PINSTRIPES BOWL							
Serial Number:	77838817	PINSTRIPES BOWL							
Serial Number:	77838815	PINSTRIPES BOWL							
Serial Number:	77838808	PINSTRIPES BOWL							
Serial Number:	77838805	PINSTRIPES BOWL							
Serial Number:	77838800	PINSTRIPES BOWL							
CORRESPONDENCE DATA									
Fax Number: (212)545-3309									
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.									

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TRADEMARK
REEL: 004167 FRAME: 0942

Phone: 212.592.1400
Email: rbroder@herrick.com
Correspondent Name: Robert S. Broder
Address Line 1: 2 Park Avenue
Address Line 2: Herrick, Feinstein LLP
Address Line 4: New York, NEW YORK 10016-9301

ATTORNEY DOCKET NUMBER:	02626-0016
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NAME OF SUBMITTER:	Robert S. Broder
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Signature:	/RSB/
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Date:	03/16/2010
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TRADEMARK BILL OF SALE AND ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, YGE Events, LLC, a Delaware limited liability company, having his principal place of business at Yankee Stadium, One East 161st Street, Bronx New York 10451 ("Assignor"), hereby sells, assigns and transfers, effective as of the date hereof, to Pinstripe Bowl LLC, a Delaware limited liability company, having a principal place of business at Yankees Stadium, One East 161st Street, Bronx, New York 10451 ("Assignee"), all of Assignor's worldwide right, title and interest in and to the trademarks and service marks listed on the attached Schedule A, the pending federal applications for registration thereof, and the common law rights therein (collectively, the "Marks"), together with all the good will of the business symbolized by the Marks and the right to sue, and recover any damages and profits, for past or future infringements of the Marks.

Assignor and Assignee acknowledge that Assignee is the successor to the business of Assignor with respect to the Marks and the good will thereof.

The Assignor hereby represents and warrants to the Assignee that it is the title owner of the Marks and has the full authority to make this assignment; that the Marks have not heretofore been pledged or otherwise encumbered, and are in all respects free and clear of liens and encumbrances; that it is not aware of any claim that the Marks infringe the rights of any third party; and that it has not entered into any contract or made any commitment that will or may impair the Assignee's rights hereunder.

The Assignor agrees to execute any further documents that may be reasonably required to perfect this assignment of all right, title and interest in the Marks. This assignment may be filed by Assignor or Assignee with the United States Patent and Trademark Office and any other government office without further notice.

Dated: March 16, 2010

YGE EVENTS, LLC

By: 

Name: Lonn Trost

Title: Vice President and Secretary

Acknowledged and Accepted:

PINSTRIPE BOWL LLC

By: 

Name: Lonn Trost

Title: Vice President and Secretary

Schedule A

Schedule of Marks

Mark	U.S. Serial No.	Goods/Services
PINSTRIPE BOWL	77838776	IC 43 - Arena services, namely, providing facilities for sports, concerts, conventions and exhibitions, but excluding bowling and bocce
PINSTRIPE BOWL	77838773	IC 41 - Providing stadium facilities for an array of sporting events, exhibitions, tournaments and athletic and sporting competitions excluding bocce and bowling; organization of sporting events, namely, college football, golf tournaments, basketball, cycling, charity baseball, running events and organized walks
PINSTRIPE BOWL	77888321	IC 28 - Plush toys, footballs and miniature toy helmets
PINSTRIPE BOWL	77838818	IC 25 - Apparel, namely, T-shirts, shirts, caps, hats, headwear, headbands, ponchos, jackets, shoes, socks, sweatpants and sweatshirts, gloves, ties, football uniforms and jerseys
PINSTRIPE BOWL	77838817	IC 24 - Pennants made of cloth and felt
PINSTRIPE BOWL	77838815	IC 21- Cups, drinking glasses, mugs and sport bottles sold empty
PINSTRIPE BOWL	77838808	IC 16 - Pens and pencils; posters; paper pennants; and publications, namely, souvenir programs for football game events
PINSTRIPE BOWL	77838805	IC 14 - Ornamental lapel and tie pins, jewelry, bracelets, charms, rings, clocks, watches, collectible coins and medallions, commemorative coins and medallions, pendants
PINSTRIPE BOWL	77838800	IC 06 - metal key chains