

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Victor O. Schinnerer & Company, Inc.		11/11/2009	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Crump Insurance Services, Inc.		
Street Address:	105 Eisenhower Parkway		
City:	Roseland		
State/Country:	NEW JERSEY		
Postal Code:	07608		
Entity Type:	CORPORATION: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2867212	PRIME ADVANTAGE	
CORRESPONDENCE DATA			
Fax Number:	(202)842-8465		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	dctrademarks@dbr.com, sheila.stewart@dbr.com		
Correspondent Name:	Jennifer Dean / Drinker Biddle Reath LLP		
Address Line 1:	1500 K Street NW		
Address Line 2:	Suite 1100		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20005		
ATTORNEY DOCKET NUMBER:	038301.321/443005		
NAME OF SUBMITTER:	Sheila Stewart		
Signature:	/sheila stewart/		
Date:	03/16/2010		

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Total Attachments: 2

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ASSIGNMENT

WHEREAS, Victor O. Schinnerer & Company, Inc., a Delaware corporation, having a principal business address at Two Wisconsin Circle, Chevy Chase, Maryland, 20815 ("Assignor"), is the owner of the trademark shown on Exhibit A hereto and the U.S. Registration therefor; and

WHEREAS, Crump Insurance Services, Inc., a Texas corporation with an address of 105 Eisenhower Parkway, Roseland, New Jersey 07608 ("Assignee"), wishes to acquire all rights, title and interest in and to the trademark set forth on Exhibit A, the goodwill of the business symbolized thereby, and the U.S. registration therefor.

NOW, THEREFORE, good and valuable consideration being extant, Assignor hereby assigns to Assignee all of its rights, title and interest in and to the trademark set forth on Exhibit A, the goodwill of the business symbolized thereby, and the U.S. registration therefor.

Assignor further assigns to Assignee all right to sue for, to receive and to hold damages and profits accruing from past infringement of the trademark set forth on Exhibit A.

Assignor:

VICTOR O. SCHINNERER & COMPANY, INC.

Date: Nov. 11, 2009

By:

Ross Riddell

Name:

Ross Riddell

Title:

Vice President

Assignee:

CRUMP INSURANCE SERVICES, INC.

Date: Nov. 12, 2009

By:

S. Davison Obenauer

Name:

S. Davison Obenauer

Title:

Exec. Vice President

EXHIBIT A

Reg. No. 2,867,212 - PRIME ADVANTAGE
Registered July 27, 2004

DC01/2275165.3