

TO: MARK A. BARTELS COMPANY: 444 REID STREET, SUITE 200

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tara L. Brunette		01/29/2010	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Roo Apparel, LLC		
Street Address:	1621 Greenfield Avenue		
City:	Green Bay		
State/Country:	WISCONSIN / United States		
Postal Code:	54313		
Entity Type:	LIMITED LIABILITY COMPANY: Wisconsin		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77712433	ROO	
CORRESPONDENCE DATA			
Fax Number:	(920)336-5789		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	920-330-9212		
Email:	mbartels@stellpfluglaw.com		
Correspondent Name:	Mark A. Bartels		
Address Line 1:	444 Reid Street, Suite 200		
Address Line 4:	De Pere, WISCONSIN 54115		
NAME OF SUBMITTER:	Mark A. Bartels		
Signature:	/Mark A. Bartels/		
Date:	03/11/2010		
Total Attachments: 2 source=Cover Sheet - Tara#page1.tif			

OP \$40.00 77712433

TO: MARK A. BARTELS COMPANY: 444 REID STREET, SUITE 200

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ASSIGNMENT


TARA L. BRUNETTE of 1621 Greenfield Avenue, in the City of Green Bay, Brown County, State of Wisconsin, has adopted and is using a mark for which she has filed an application in the United States Patent and Trademark Office for registration and has been assigned Serial Number 77712433.

ROO APPAREL, LLC of 1621 Greenfield Avenue, in the City of Green Bay, Brown County, State of Wisconsin, desires to acquire such mark.

In consideration of the foregoing, and for other good and valuable consideration, receipt of which is hereby acknowledged, TARA L. BRUNETTE does hereby assign to ROO APPAREL, LLC all right, title and interest in and to the mark described herein, together with the good will of the business symbolized by such mark, and the above-identified application for registration of such mark.

The Commissioner of Patents and Trademarks is requested to issue the certificate of registration to ROO APPAREL, LLC.

Dated as of this 29 day of 1, 2010.



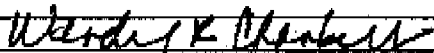
Tara L. Brunette

STATE OF WISCONSIN:

: SS.

COUNTY OF BROWN:

Personally came before me this 29 day of January, 2010, the above-named Tara L. Brunette to me known to be the person who executed the foregoing instrument and acknowledge the same.



Notary Public, State of Wisconsin
My Commission: 5/8/2011