

TO: MARK A. BARTELS COMPANY: 444 REID STREET, SUITE 200

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Francis P. Brunette</td> <td></td> <td>01/29/2010</td> <td>INDIVIDUAL:</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Francis P. Brunette		01/29/2010	INDIVIDUAL:																
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CORRESPONDENCE DATA																											
<p>Fax Number: (920)338-5769 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 920-330-9212 Email: mbarfels@stellofluglaw.com Correspondent Name: Mark A. Bartels Address Line 1: 444 Reid Street, Suite 200 Address Line 4: De Pere, WISCONSIN 54115</p>																											
NAME OF SUBMITTER:	Mark A. Bartels																										
Signature:	/Mark A. Bartels/																										
Date:	03/11/2010																										
<p>Total Attachments: 2 source=Cover Sheet - Francis#page1.tif</p>																											

OP \$40.00 77712433

TO: MARK A. BARTELS COMPANY: 444 REID STREET, SUITE 200

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ASSIGNMENT


FRANCIS P. BRUNETTE of 1621 Greenfield Avenue, in the City of Green Bay, Brown County, State of Wisconsin, has adopted and is using a mark for which he has filed an application in the United States Patent and Trademark Office for registration and has been assigned Serial Number 77712433.

ROO APPAREL, LLC of 1621 Greenfield Avenue, in the City of Green Bay, Brown County, State of Wisconsin, desires to acquire such mark.

In consideration of the foregoing, and for other good and valuable consideration, receipt of which is hereby acknowledged, FRANCIS P. BRUNETTE does hereby assign to ROO APPAREL, LLC all right, title and interest in and to the mark described herein, together with the good will of the business symbolized by such mark, and the above-identified application for registration of such mark.


The Commissioner of Patents and Trademarks is requested to issue the certificate of registration to ROO APPAREL, LLC.

Dated as of this 29 day of 1, 2010.


Francis P. Brunette

STATE OF WISCONSIN:
: SS.
COUNTY OF BROWN:

Personally came before me this 29 day of January, 2010, the above-named Francis P. Brunette, to me known to be the person who executed the foregoing instrument and acknowledge the same.


Notary Public, State of Wisconsin
My Commission: 5/8/2011