

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HORS LA MONDE CORP.		03/09/2010	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Ms. Symine Salimpour		
Street Address:	26, Boulevard St. Germain		
City:	Paris		
State/Country:	FRANCE		
Postal Code:	75005		
Entity Type:	INDIVIDUAL: FRANCE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3413356	SHILOH	
Registration Number:	3280872	N E S W	
CORRESPONDENCE DATA			
Fax Number:	(310)231-8311		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(310) 312-3750		
Email:	skb@msk.com		
Correspondent Name:	Steve Bevins c/o Mitchell Silberberg		
Address Line 1:	11377 West Olympic Boulevard		
Address Line 4:	Los Angeles, CALIFORNIA 90064-1683		
ATTORNEY DOCKET NUMBER:	40035-00000		
DOMESTIC REPRESENTATIVE			
Name:	Evan M. Kent/Mitchell Silberberg & Knupp		
Address Line 1:	11377 West Olympic Boulevard		

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**TRADEMARK
 REEL: 004168 FRAME: 0015**

Address Line 4: Los Angeles, CALIFORNIA 90064-1683

NAME OF SUBMITTER:

Evan M. Kent

Signature:

/EMK012362/

Date:

03/16/2010

Total Attachments: 1

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ASSIGNMENT OF UNITED STATES TRADEMARKS

WHEREAS, HORS LA MONDE CORP., (a California Corporation), having its principal offices at 333 North Palm Drive, Suite 404, Beverly Hills, California 90210, , has adopted, used, is using and is the owner of the following trademarks now the subject of registrations as set forth below in the United States Patent and Trademark Office:

TRADEMARK	REG. NO.	DATE OF REGISTRATION
SHILOH	3,413,356	April 15, 2008
Compass Design	3,280,872	August 14, 2007

WHEREAS, SYMINE SALIMPOUR (hereinafter referred to as "SYMINE"), a citizen of France ~~Paris~~ having her principal office at 26, Boulevard St. Germain, 75005 Paris, France, is desirous of acquiring any and all rights that HORS LA MONDE CORP. may have in and to the said trademarks and the registrations therefore, together with the goodwill in connection with which said trademarks are used and which is symbolized by the said trademarks, along with the right to recover for damages and profits for past and future infringements thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, HORS LA MONDE CORP. does hereby assign to SYMINE all right, title and interest in and to the said trademarks and registrations, together with the goodwill in connection with which the said trademarks are used and which is symbolized by the said trademarks, along with the right to recover for damages and profits for past and future infringements thereof.

This Assignment may be executed in counterparts.

HORS LA MONDE CORP.

SYMINE SALIMPOUR

Signed at _____,
_____ day of March, 2010

Signed at Paris _____,
_____ day of March, 2010

Signature

Signature

Name

Title


Symine Salimpour



CEO