

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SOURCE IP HOLDCO, LLC		08/05/2009	LIMITED LIABILITY COMPANY: UNITED STATES
RECEIVING PARTY DATA			
Name:	FORTUNOFF BRANDS, LLC		
Street Address:	100 Quentin Roosevelt Blvd		
Internal Address:	Suite 303		
City:	Garden City		
State/Country:	NEW YORK		
Postal Code:	11530		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	0881240	FSS	
Registration Number:	1044488	FORTUNOFF, THE SOURCE	
Registration Number:	1065966	THE SOURCE	
Registration Number:	1246875	F	
Registration Number:	1420819	FORTUNOFF	
Registration Number:	1519572	AVIGNON	
Registration Number:	1634537	FORTUNOFF	
CORRESPONDENCE DATA			
Fax Number:	(212)246-8959		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2127081870		
Email:	lbryer@ladas.com		
Correspondent Name:	Lanning G. Bryer		

CH \$190.00 0881240

Address Line 1: 26 West 61st Street
Address Line 4: New York, NEW YORK 10023

ATTORNEY DOCKET NUMBER: NTMA 090986:753

NAME OF SUBMITTER: Lanning G. Bryer

Signature: /lgb/

Date: 03/17/2010

Total Attachments: 10

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Delaware

PAGE 1

The First State


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "SOURCE IP HOLDCO, LLC", CHANGING ITS NAME FROM "SOURCE IP HOLDCO, LLC" TO "FORTUNOFF BRANDS, LLC", FILED IN THIS OFFICE ON THE FIFTH DAY OF AUGUST, A.D. 2009, AT 5:16 O'CLOCK P.M.

4656595 8100

090756805

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7459152

DATE: 08-05-09

TRADEMARK
REEL: 004168 FRAME: 0401

State of Delaware
Secretary of State
Division of Corporations
Delivered 05:16 PM 08/05/2009
FILED 05:16 PM 08/05/2009
SRV 090756805 - 4656595 FILE

**CERTIFICATE OF AMENDMENT TO
CERTIFICATE OF FORMATION**

OF

SOURCE IP HOLDCO, LLC

It is hereby certified that:

1. The name of the limited liability company (hereinafter called the "limited liability company") is **SOURCE IP HOLDCO, LLC**.

2. The Certificate of Formation of the limited liability company is hereby amended by striking out Article **FIRST** thereof and by substituting in lieu of said Article the following new Article:

"**FIRST**: The name of the limited liability company (hereinafter called the "limited liability company") is **Fortunoff Brands, LLC**."

Executed as of the 5th day of August 2009

/s/ David Fortunoff
David Fortunoff
Authorized Person

NY-694599 v1 0814053-00001

TRADEMARK
REEL: 004168 FRAME: 0402

UNITED STATES OF AMERICA

S C H E D U L E

FSS Device	No. 881240
FORTUNOFF, THE SOURCE	No. 1044488
THE SOURCE	No. 1065966
F Design	No. 1246875
FORTUNOFF	No. 1420819
AVIGNON	No. 1519572
FORTUNOFF	No. 1634537

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

DANIEL F. ZENDEL

LANNING G. BRYER

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

FSS Device

No. 881240

FORTUNOFF BRANDS, LLC

By  [Title]

March 10, 2010
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

DANIEL F. ZENDEL

LANNING G. BRYER

DENNIS S. PRAHL

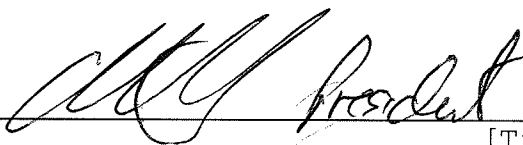
MARY A. MOY

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FORTUNOFF, THE SOURCE

No. 1044488

FORTUNOFF BRANDS, LLC

By  [Title]

March 10, 2010 [Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

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THE SOURCE

No. 1065966

FORTUNOFF BRANDS, LLC

By  [Title]

March 10, 2010
[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

DANIEL F. ZENDEL

LANNING G. BRYER

DENNIS S. PRAHL

MARY A. MOY

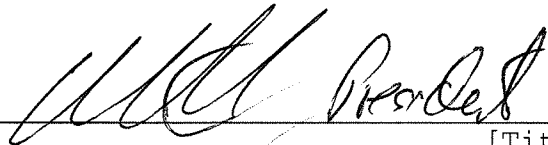
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F Design

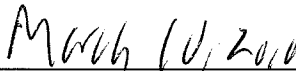
No. 1246875

FORTUNOFF BRANDS, LLC

By



[Title]



[Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

DANIEL F. ZENDEL

LANNING G. BRYER

DENNIS S. PRAHL

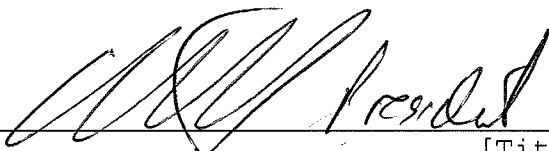
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FORTUNOFF

No. 1420819

FORTUNOFF BRANDS, LLC

By  [Title]

March 10, 2010 [Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

DANIEL F. ZENDEL

LANNING G. BRYER

DENNIS S. PRAHL

MARY A. MOY

members of the Bar of the State of New York, c/o Ladas & Parry LLP, 26 West 61st Street, New York, New York 10023, United States of America, to record assignments, mergers, consolidations, changes of name and changes of address and to take all action with respect to the following Trademark Registration or Application for Trademark Registration:

AVIGNON

No. 1519572

FORTUNOFF BRANDS, LLC

By  [Title]

March 10, 2010 [Date]

UNITED STATES OF AMERICA

POWER OF ATTORNEY

The undersigned hereby appoints, jointly and severally with full power of substitution:

ALLAN S. PILSON

DANIEL F. ZENDEL

LANNING G. BRYER

DENNIS S. PRAHL

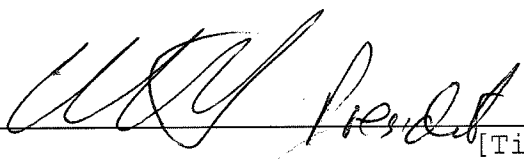
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FORTUNOFF

No. 1634537

FORTUNOFF BRANDS, LLC

By  [Title]

March 10, 2010 [Date]