

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
STEPHEN C SMITH		03/04/2010	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BUGOUT GEAR LLC		
<b>Street Address:</b>	195 S. ROSEMONT ROAD		
<b>Internal Address:</b>	SUITE 101		
<b>City:</b>	VIRGINIA BEACH		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	23452		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: UNITED STATES		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77657831	BUGOUT GEAR BE READY	
<b>Registration Number:</b>	2862472	BUGOUT GEAR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(757)446-8670		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Phone:</b>	757-446-8625		
<b>Email:</b>	jtucker@vanblk.com		
<b>Correspondent Name:</b>	Jane D. Tucker, Esquire		
<b>Address Line 1:</b>	101 W. Main St.		
<b>Address Line 2:</b>	Suite 500		
<b>Address Line 4:</b>	Norfolk, VIRGINIA 23510		
<b>NAME OF SUBMITTER:</b>	Jane D. Tucker		
<b>Signature:</b>	/Jane D. Tucker/		

OP \$65.00 77657831

Date:

03/17/2010

Total Attachments: 1

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**ASSIGNMENT**

WHEREAS, Stephen C. Smith ("Assignor"), of 195 S. Rosemont Road, Suite 101, Virginia Beach, Virginia 23452, has adopted, used, and is using the mark CANKEEPER that is registered in the United States Patent and Trademark Office, Registration Number 2295326, Serial Number 75471730, dated November 30, 1999, and;

WHEREAS, Gear Designers LLC of 800 N. Highway 77, Suite 160-184, Waxahachie, Texas 75165 (the "Assignee") desires to acquire the mark CANKEEPER, the good will symbolized by the mark and the registration thereof.

NOW THEREFORE, in consideration of the foregoing, and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the mark CANKEEPER described herein, together with the good will of business symbolized by such mark and the above-identified registration thereof.

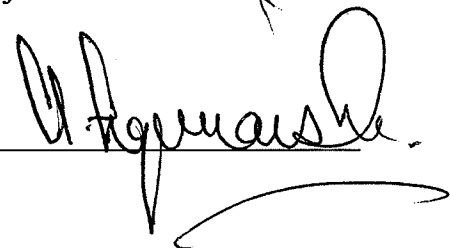
Dated: 3/4/10

  
STEPHEN C. SMITH

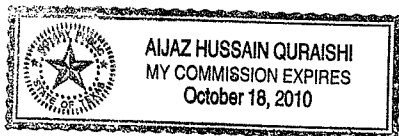
*State of Tx*  
~~COMMONWEALTH OF VIRGINIA~~  
CITY/COUNTY OF Dallas, to-wit:

I, the undersigned, a Notary Public in and for the jurisdiction aforesaid, do hereby certify that Stephen C. Smith, whose name is signed to the foregoing writing dated as of the 4th day of March, 2010 has acknowledged the same before me in my jurisdiction aforesaid.

GIVEN under my hand this 4th day of March, 2010.

  
Notary Public

My Commission Expires: 10-18-2010



4842-3781-4021, v. 1