

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Edison Nation, LLC		03/17/2010	LIMITED LIABILITY COMPANY: NORTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
Name:	Merchant Media, LLC		
Street Address:	10 California Avenue		
City:	Framingham		
State/Country:	MASSACHUSETTS		
Postal Code:	01701		
Entity Type:	LIMITED LIABILITY COMPANY: MASSACHUSETTS		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Serial Number:	77645164	MISTER STEAMY	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(212)245-3009		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-541-6222		
Email:	jviguie@kanekessler.com		
Correspondent Name:	Jeannine Anguiano		
Address Line 1:	1350 Avenue of the Americas		
Address Line 2:	26th Floor		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	4980-2		
NAME OF SUBMITTER:	Jeannine Anguiano		
Signature:	/jeannine anguiano/		

OP \$40.00 77645164

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 REEL: 004168 FRAME: 0732**

Date:

03/17/2010

**Total Attachments: 3**

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## TRADEMARK ASSIGNMENT

WHEREAS, Edison Nation, LLC, a limited liability company organized and existing under the laws of the State of North Carolina, with offices at 520 Elliot Street, Charlotte, North Carolina 28202, United States of America (hereinafter the "ASSIGNOR") is the owner of the trademark(s) set forth on the attached Schedule "A", for which application(s) for registration have been filed in the United States Patent and Trademark Office and elsewhere as indicated on Schedule "A" (the "Trademarks");

WHEREAS, Merchant Media, LLC, a limited liability company organized and existing under the laws of the State of Massachusetts, with offices at 10 California Avenue, Framingham, Massachusetts 01701, United States of America (hereinafter called the "ASSIGNEE") is desirous of acquiring all right, title and interest owned by ASSIGNOR in and to the Trademarks and the registrations thereof and/or pending applications therefor.

NOW, THEREFORE, in consideration of \$10.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE, its successors and assigns, all common law rights, title and interest in and to Trademarks, together with the goodwill connected with the use of and symbolized by the Trademarks and all applications and registrations related thereto. ASSIGNOR further transfers and assigns to the ASSIGNEE the ongoing and existing businesses associated with the Trademarks and the goods and services related thereto.

It is hereby covenanted that ASSIGNOR has the full right to convey the entire interest herein assigned, and the ASSIGNOR has not executed and will not execute any agreement in conflict herewith, and ASSIGNOR further covenants and agrees that it will each time request is made and without delay execute and deliver all such papers as may be necessary

or desirable to perfect the title to said Trademarks in said ASSIGNEE, its successors, assigns, nominees or legal representatives, and ASSIGNOR agrees to communicate to said ASSIGNEE or to its nominees all known facts respecting said Trademarks, to testify in any legal proceedings, to sign all lawful papers, to execute all disclaimers and divisional, continuing, re-issue and foreign applications, to make all rightful oaths, and generally to do everything possible to aid said ASSIGNEE, its successors, assigns, nominees and legal representatives to obtain and enforce for its or their own benefit proper trademark protection for said Trademarks in any and all countries, all at the reasonable expense, however, of said ASSIGNEE, its successors, assigns, nominees or legal representatives.

IN WITNESS WHEREOF, ASSIGNOR has hereunto executed this instrument  
this 17<sup>th</sup> day of March 2010.

EDISON NATION, LLC

By: 

Name: Chris Clark

Title: Vice President

**Schedule A**

**Trademark**

**Serial No.**

**Country**

MISTER STEAMY

77/645,164

United States

MISTER STEAMY

1,438,533

Canada