

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SkinCareGuide.com Limited		10/30/2009	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	Internet Brands, Inc.
Street Address:	909 North Sepulveda Blvd.
Internal Address:	11th Floor
City:	El Segundo
State/Country:	CALIFORNIA
Postal Code:	90245
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3134448	SKINCAREGUIDE

CORRESPONDENCE DATA

Fax Number: (404)881-7777
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 4048817000
 Email: lindsey.corbin@alston.com, ipatl@alston.com
 Correspondent Name: Laura Kees
 Address Line 1: 1201 West Peachtree St
 Address Line 4: Atlanta, GEORGIA 30309

NAME OF SUBMITTER:	Laura Kees
Signature:	/Laura Kees/
Date:	03/17/2010

Total Attachments: 3

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**TRADEMARK
 REEL: 004168 FRAME: 0743**

OP \$40.00 3134448

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ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS

WHEREAS, SkinCareGuide.com Limited, located at 1107-750 West Pender Street, Vancouver, B.C. V6C 2T8 ("Assignor") is the record owner of the trademarks and service marks set forth in Exhibit A attached hereto (the "Marks");

WHEREAS, Internet Brands, Inc., a Delaware corporation with offices located at 909 North Sepulveda Blvd., 11th Floor, El Segundo, CA 90245 ("Assignee"), is desirous of acquiring and using the Marks and all goodwill associated therewith;

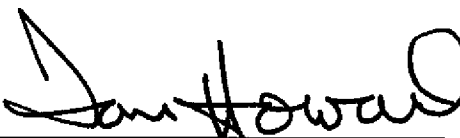
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest it may now have, may ever have had or may ever have, in and to the Marks and the goodwill of the business symbolized thereby, including all rights to sue and recover for past infringements thereof.

Assignor further agrees that Assignor will, without demanding any further consideration therefore, at the request but at expense of Assignee, do all lawful and just acts, including the execution and acknowledgement of instruments that may be or become necessary for obtaining, sustaining, or renewing the Marks, and for maintaining and perfecting Assignee's right to the Marks.

This assignment will be governed by and construed in accordance with the laws of the State of California without regard to any conflicts of law principles and it may be executed in one (1) or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same document.

SKINCAREGUIDE.COM LIMITED

Effective as of October 30, 2009

By: 

Ian Howard
Co-Owner

INTERNET BRANDS, INC.

Effective as of October 30, 2009

By: _____
Robert N. Brisco
Chief Executive Officer

ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS

WHEREAS, SkinCareGuide.com Limited, located at 1107-750 West Pender Street, Vancouver, B.C. V6C 2T8 ("Assignor") is the record owner of the trademarks and service marks set forth in Exhibit A attached hereto (the "Marks");

WHEREAS, Internet Brands, Inc., a Delaware corporation with offices located at 909 North Sepulveda Blvd., 11th Floor, El Segundo, CA 90245 ("Assignee"), is desirous of acquiring and using the Marks and all goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest it may now have, may ever have had or may ever have, in and to the Marks and the goodwill of the business symbolized thereby, including all rights to sue and recover for past infringements thereof.

Assignor further agrees that Assignor will, without demanding any further consideration therefore, at the request but at expense of Assignee, do all lawful and just acts, including the execution and acknowledgement of instruments that may be or become necessary for obtaining, sustaining, or renewing the Marks, and for maintaining and perfecting Assignee's right to the Marks.

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SKINCAREGUIDE.COM LIMITED

Effective as of October 30, 2009

By: _____
Ian Howard
Co-Owner

INTERNET BRANDS, INC.

Effective as of October 30, 2009

By:  _____
Robert N. Brisco
Chief Executive Officer

Schedule A

Trademark and Service Mark Assignment

By and between SkinCareGuide.com Limited (Assignor)
and Internet Brands, Inc. (Assignee)

<u>Mark</u>	<u>Registration No.</u>
SKINCAREGUIDE (Canadian Trademark)	TMA693777
SKINCAREGUIDE (United States Trademark)	3134448