

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Solarbuzz LLC		02/28/2010	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	The NPD Group, Inc.		
Street Address:	900 West Shore Road		
City:	Port Washington		
State/Country:	NEW YORK		
Postal Code:	11050		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3210847	MARKETBUZZ	
Registration Number:	3201297	NBUZZ	
Registration Number:	3201296	QBUZZ	
Registration Number:	3375974	SOLARBUZZ	
CORRESPONDENCE DATA			
Fax Number:	(212)715-8000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212.715.9205		
Email:	KLtrademark@kramerlevin.com		
Correspondent Name:	Kramer Levin Naftalis & Frankel LLP		
Address Line 1:	1177 Avenue of the Americas		
Address Line 2:	c/o Erica D. Klein		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	057757-00042 [\$115]		

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**TRADEMARK
 REEL: 004168 FRAME: 0963**

NAME OF SUBMITTER:	Erica D. Klein
Signature:	/Erica D. Klein/
Date:	03/17/2010
Total Attachments: 3 source=Solarbuzz -Trademark assignment -3-16-10#page1.tif source=Solarbuzz -Trademark assignment -3-16-10#page2.tif source=Solarbuzz -Trademark assignment -3-16-10#page3.tif	

U.S. TRADEMARK ASSIGNMENT

THIS U.S. TRADEMARK ASSIGNMENT (this "Assignment"), effective as of February 28, 2010, is by and between Solarbuzz LLC, a California limited liability company with residence at 255 Mallorca Way, San Francisco, CA 94123, U.S.A. ("Assignor"), and The NPD Group, Inc., a New York corporation with residence at 900 West Shore Road, Port Washington, New York 11050, U.S.A. ("Assignee").

WHEREAS, Assignor owns all right, title and interest in and to the trademarks listed on the attached Schedule A, all registrations pertaining thereto and all common law rights associated therewith, together with all goodwill arising from use of and symbolized by said trademarks (collectively, the "Trademarks"); and

WHEREAS, Assignee is desirous of acquiring all of Assignor's right, title and interest in and to the Trademarks,

NOW THEREFORE, for good and valuable consideration, the receipt and legal sufficiency of which are hereby acknowledged, Assignor did and hereby does sell, assign, transfer and convey to Assignee, all of Assignor's right, title and interest in and to the Trademarks, all causes of action for any and all past infringements of the rights being assigned, and the right to collect and retain any proceeds therefrom.

Assignor hereby agrees that after the date hereof it shall execute and/or deliver, at its own cost and expense, such additional or other documents and instruments, and do such additional or other acts and things as may be required or reasonably requested by Assignee, its successors or assigns, to give effect to the provisions of this Assignment and to vest, perfect, confirm, record or otherwise reflect or give effect to Assignee's title in or title to the Trademarks.

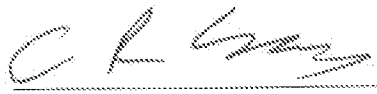
This Assignment shall be governed by, and construed in accordance with, the laws of the State of New York and the applicable federal laws of the United States of America pursuant to Title 15 of the United States Code.

This Assignment may be executed in one or more counterparts, each of which shall be deemed to be an original, but all of which together shall constitute one and the same instrument.

This Assignment and the respective rights, covenants, conditions and obligations of the parties hereunder and any instrument or agreement executed pursuant hereto shall be binding upon and enforceable by, and shall inure solely to the benefit of the parties hereunder and their respective, successors and assigns.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed.

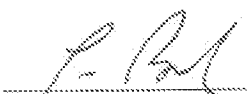
SOLARBUZZ LLC

By: 

Name: CRAIG STEVENS

Title: PRESIDENT

THE NPD GROUP, INC.


By: 

Name: Tim Bush

Title: President, Display Search

SCHEDULE A

U.S. TRADEMARKS

MARK	REG. NO.	REG. DATE	CLASS	GOODS/SERVICES
MARKETBUZZ	3210847	February 20, 2007	9 16	Electronic publications, namely, reports containing information related to the field of solar energy recorded on computer media. Printed publications, namely printed reports containing information related to the field of solar energy.
NBUZZ	3201297	January 23, 2007	41	Providing newsletters in the field of solar energy via e-mail.
QBUZZ	3201296	January 23, 2007	9	Electronic publications, namely, reports containing information related to the field of solar energy recorded on CD-ROM.
SOLARBUZZ & Design 	3375974	January 29, 2008	35 42	Business consulting services for solar energy enterprises; providing business and consumer information via an on-line computer database in the field of locating solar energy products and services, describing solar energy products and services, rating solar energy products and services, pricing solar energy products and services and comparing prices of solar energy products and services. Providing online information in the field of solar energy research and development.