

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
MUNRO & COMPANY, INC.		02/05/2010	CORPORATION: ARKANSAS

**RECEIVING PARTY DATA**

Name:	FIRST TENNESSEE BANK NATIONAL ASSOCIATION
Street Address:	165 Madison Avenue, Suite 700
City:	Memphis
State/Country:	TENNESSEE
Postal Code:	38103
Entity Type:	CORPORATION: TENNESSEE

**PROPERTY NUMBERS Total: 12**

Property Type	Number	Word Mark
Registration Number:	2168637	MUNRO AMERICAN
Registration Number:	0991463	JJ JUMPING-JACKS
Registration Number:	1851542	PERFECTION BY JUMPING-JACKS
Registration Number:	3264257	JJ SCHOOL
Registration Number:	3670660	UP-2-PERFECTION BY JUMPING JACKS
Registration Number:	3374509	BALLETO
Registration Number:	2667007	JUMPING JACKS
Registration Number:	2857409	PERFECTION BY JUMPING JACKS
Registration Number:	2870670	PERFECTION BY JUMPING JACKS
Registration Number:	2933543	JJ SPORT
Serial Number:	77776053	JUMPING JACKS SPORT
Serial Number:	77780602	JUMPING-JACKS.COM

**CORRESPONDENCE DATA**

OP \$315.00 2168637

Fax Number: (901)577-0812  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 901-577-2223  
Email: trademarks@bakerdonelson.com  
Correspondent Name: Mary Aronov  
Address Line 1: 165 Madison Avenue, Suite 2000  
Address Line 4: Memphis, TENNESSEE 38103

ATTORNEY DOCKET NUMBER:	FHNC-B09700FTN TO M&C
NAME OF SUBMITTER:	Mary Aronov
Signature:	/Mary Aronov/
Date:	03/17/2010

Total Attachments: 3  
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NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Gentlemen:

Please be advised that, pursuant to Trademark Security Agreement dated as of February 5, 2010 (the "Security Agreement"), by and between the Grantor and First Tennessee Bank National Association ("Lender"), the undersigned Grantor has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications shown below to the Lender:

TRADEMARKS

Current Trademarks

<u>MARK</u>	<u>FILING DATE</u>	<u>SERIAL NO.</u>	<u>REG. DATE</u>	<u>REG. NO.</u>
MUNRO AMERICAN (& design)	5/14/1997	75/291,811	6/23/1998	2,168,637
JJ JUMPING-JACKS (& logo)	5/02/1973	72/456,208	08/20/1974	991,463
PERFECTION BY JUMPING-JACKS	9/22/1993	74/438,641	8/30/1994	1,851,542
JJ SCHOOL	4/22/2004	78/406,395	7/17/2007	3,264,257
UP-2 PERFECTION BY JUMPING JACKS	7/22/2008	77/527,959	8/18/2009	3,670,660
BALLETO	1/25/2007	77/092,029	1/22/2008	3,374,509
JUMPING JACKS	9/15/2000	76/130,916	12/24/2002	2,667,007
PERFECTION BY JUMPING JACKS	1/3/2003	76/480,599	6/29/2004	2,857,409
PERFECTION BY JUMPING JACKS	1/3/2003	76/480,374	8/03/2004	2,870,670
JJ SPORT	10/31/2001	76/331,919	3/15/2005	2,933,543

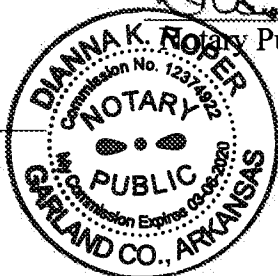


STATE OF ARKANSAS  
COUNTY OF Garland

Before me, Dianna K. Roper, a Notary Public in and for said State and County aforesaid, duly commissioned and qualified, personally appeared Stanley A. Grise with whom I am personally acquainted (or proved to me on the basis of satisfactory evidence), and who, upon oath, acknowledged my self to be the UP + CFO of MUNRO & COMPANY, INC., the within-named bargainor, an Arkansas corporation, and that he, as such UP + CFO, being duly authorized so to do, executed the foregoing instrument for the purposes therein contained by signing the name of the corporation by ✓ self as such UP + CFO.

WITNESS my hand and seal at office on this the 5<sup>th</sup> day of March, 2010.

Dianna K. Roper  
Notary Public



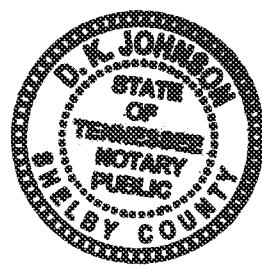
My Commission Expires:  
3 - 6 - 2020

STATE OF TENNESSEE  
COUNTY OF Shelby

Before me, DK Johnson, a Notary Public in and for the State and County aforesaid, personally appeared Gavin Turner, with whom I am personally acquainted (or proved to me on the basis of satisfactory evidence), and who, upon oath, acknowledged himself (or herself) to be the Vice President of FIRST TENNESSEE BANK NATIONAL ASSOCIATION., the within-named bargainor, a corporation, and that he as such Vice President, being duly authorized so to do, executed the foregoing instrument for the purposes therein contained, by signing the name of the association by himself as such Vice President.

WITNESS my hand and seal at office, on this the 12<sup>th</sup> day of March, 2010.

DK Johnson  
Notary Public



My Commission Expires:  
**MY COMMISSION EXPIRES APRIL 28, 2010**