

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		Confirmatory Trademark Assignment	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Chicago Baseball Holdings, LLC		03/16/2010	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Chicago Cubs Baseball Club, LLC		
Street Address:	1060 West Addison Street		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60613		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77609507	CUBS	
Registration Number:	3545454	C	
CORRESPONDENCE DATA			
Fax Number:	(212)575-0671		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-790-9200		
Email:	jkt@cll.com, trademark@cll.com		
Correspondent Name:	Jill K. Tomlinson		
Address Line 1:	1133 Avenue of the Americas		
Address Line 2:	Cowan, Liebowitz & Latman, P.C.		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	21307.098 - CUBS ASS PT 2		
NAME OF SUBMITTER:	Jill K. Tomlinson		
Signature:	/Jill K. Tomlinson/		

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REEL: 004169 FRAME: 0867

Date:

03/18/2010

Total Attachments: 2

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CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, Chicago Baseball Holdings, LLC, a Delaware limited liability company with offices at 1060 West Addison Street, Chicago, Illinois 60613 ("Assignor"), owned the stylized letter C mark as shown in Registration No. 3,545,454 (the "Registration") and the C CUBS and Bear Design mark as shown in Application Serial No. 77/609,507 (the "Application") (collectively, the stylized letter C mark and the C CUBS and Bear Design mark are the "Marks"), together with the goodwill of the business symbolized thereby and is the record owner of the Registration and Application; and

WHEREAS, Chicago Cubs Baseball Club, LLC, a Delaware limited liability company, with offices at 1060 West Addison Street, Chicago, Illinois 60613 ("Assignee"), a successor to the business of the applicant or portion thereof to which the Marks pertain, which business is ongoing and existing, acquired from Assignor all of Assignor's right, title and interest in the Marks, together with the goodwill of the business symbolized thereby as of October 27, 2009; and

WHEREAS, the aforesaid parties are desirous of confirming the acquisition of Assignor's right, title and interest in the Marks, Registration and Application as of October 27, 2009 together with the goodwill of the business symbolized thereby by Assignee;

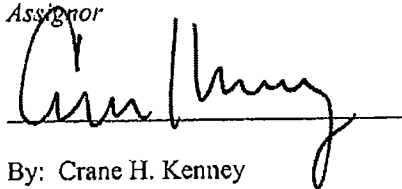
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby confirm that, as of October 27, 2009, it has assigned and transferred, and hereby does assign and transfer, to Assignee, its successors and assigns, absolutely and forever, its entire right, title and interest, whether statutory or at common law, in and to the Marks, Registration and Application, together with the goodwill of the business

symbolized thereby, all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

IN WITNESS WHEREOF, has caused this Confirmatory Trademark Assignment to be executed and delivered as of 3/10, 2010.

CHICAGO BASEBALL HOLDINGS, LLC

Assignor

A handwritten signature in black ink, appearing to read "Crane H. Kenney", is written over a horizontal line.

By: Crane H. Kenney

Title: President