

TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MyWedding, LLC		10/16/2009	LIMITED LIABILITY COMPANY: WASHINGTON
RECEIVING PARTY DATA			
Name:	MyWedding, LLC		
Street Address:	4700 Casteleton Way		
Internal Address:	Ste. 210		
City:	Castle Rock		
State/Country:	COLORADO		
Postal Code:	80135		
Entity Type:	LIMITED LIABILITY COMPANY: COLORADO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3112021	MYWEDDING.COM	
CORRESPONDENCE DATA			
Fax Number:	(216)696-0740		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	216-861-7659		
Email:	clevelandip@bakerlaw.com		
Correspondent Name:	Melanie S. Corcoran		
Address Line 1:	1900 East 9th Street		
Address Line 2:	Suite 3200		
Address Line 4:	Cleveland, OHIO 44114		
ATTORNEY DOCKET NUMBER:	MYWEDDING.COM		
NAME OF SUBMITTER:	Melanie S. Corcoran		
Signature:	/Melanie S. Corcoran/		

CH \$40.00 3112021

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TRADEMARK
REEL: 004170 FRAME: 0030

Date:

03/17/2010

Total Attachments: 3

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SELLER INTELLECTUAL PROPERTY ASSIGNMENT

KNOW ALL MEN BY THESE PRESENTS, that MyWedding, LLC, a Washington limited liability company ("Seller"), for good and valuable consideration received to its full satisfaction from or on behalf of MyWedding, LLC, a Colorado limited liability company ("Purchaser"), pursuant to that certain Asset Purchase Agreement, dated as of October 16, 2009, among Seller, Purchaser and the other parties thereto (as may be amended, modified or supplemented from time to time in accordance with the terms thereof, the "Agreement"), does hereby convey, sell, transfer, assign and deliver to Purchaser, its successors and assigns (i) all right, title and interest of Seller in and to all Seller Intellectual Property (as defined in the Agreement, including but not limited to those marks in Schedule 1 attached hereto) that is owned, used, filed by or licensed to Seller, free and clear of all Liens (as defined in the Agreement), together with the goodwill of the business symbolized by the Seller Intellectual Property, (ii) all claims, demands and rights of action, both statutory and based upon common law, that Seller has or might have by reason of any infringement of the Seller Intellectual Property prior to, on or after the date of this Seller Intellectual Property Assignment, together with the right to prosecute such claims, demands and rights of action in Purchaser's own name; and (iii) any income, fees, royalties, damages and payment now or hereafter due and/or payable under and with respect to the Seller Intellectual Property, including without limitation, the right to recover for past, present or future infringements of the Seller Intellectual Property or unauthorized use of same.

This Seller Intellectual Property Assignment is being delivered subject to and pursuant to the terms and conditions of the Agreement. The rights and obligations of Purchaser and Seller set forth in the representations, warranties, covenants, indemnities, agreements and other terms and provisions of the Agreement shall be neither limited, altered or impaired nor enhanced or enlarged hereby or by performance hereunder.

This Seller Intellectual Property Assignment shall be governed by and construed in accordance with the laws of the State of Colorado without regard to principles of conflicts of laws.

Seller hereby agrees from time to time to execute and deliver to Purchaser such further instruments of sale, conveyance, transfer and assignment and take such other actions reasonably requested by Purchaser as may be necessary or desirable to obtain the full benefit of this Seller Intellectual Property Assignment

[Signature page follows.]

IN WITNESS WHEREOF, Seller has caused this Seller Intellectual Property Assignment to be executed and delivered this 16th day of October, 2009.

SELLER:

MYWEDDING, LLC, a Washington limited liability company

By: [Signature]
Name: Drew Reynolds
Its: Manager

STATE OF Washington)
COUNTY OF King) ss.

I certify that I know or have satisfactory evidence that Drew Reynolds is the person who appeared before me in the state of Washington and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.



Dated 10-16-09
Signature of [Signature]
Notary Public
Printed Name Eric S Carlson
Official Seal of Notary Public

Schedule 1

Mark	U.S. Application No.
mywedding.com	3,112,021