TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Calverley Air Conditioning & Heating Service, Inc.		03/18/2010	CORPORATION: TEXAS

RECEIVING PARTY DATA

Name:	Service Experts, Inc.
Street Address:	2140 Lake Park Blvd.
City:	Richardson
State/Country:	TEXAS
Postal Code:	75080
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2333251	CALVERLEY
Registration Number:	2345482	

CORRESPONDENCE DATA

Fax Number: (214)220-0445

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 214-220-0444

Email: bgarrard@ipoftexas.com

Correspondent Name: Booth Albanesi Schroeder LLC

Address Line 1: 1601 Elm Street, Ste. 1950

Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	CACI-3
NAME OF SUBMITTER:	Beverly Garrard
Signature:	/Beverly Garrard/
	TRADEMARK

TRADEMARK REEL: 004170 FRAME: 0688 CH \$65.00 Z333Z

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Date:	03/19/2010
Total Attachments: 3 source=signedassignment#page1.tif source=signedassignment#page2.tif source=signedassignment#page3.tif	

TRADEMARK
REEL: 004170 FRAME: 0689

TRADEMARK ASSIGNMENT

WHEREAS, the effective date of this Assignment is	the	"Effective	Date")
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WHEREAS, Calverley Air Conditioning & Heating Service, Inc., a Texas corporation, (hereinafter referred to as "ASSIGNOR"), having an address of 5400 E. Loop 820 S., Ft. Worth, TX 76119;

WHEREAS, ASSIGNOR owns all rights, title, interest and goodwill to certain Trademark registrations (hereinafter the "Trademark") identified as follows:

Trademark	Trademark Registration No.	Registration Date
CALVERLY (and design)	2,333,251	March 21, 2000
Penguin design	2,345,482	April 25, 2000

WHEREAS, Service Experts, Inc., a Delaware corporation (hereinafter referred to as ("ASSIGNEE"), having an address of 2140 Lake Park Blvd., Richardson, Texas 75080 is desirous of acquiring all rights, title, interest and goodwill in and to the Trademark;

NOW THEREFORE, in consideration of ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR agrees and covenants as follows:

- 1. ASSIGNOR sells, assigns, conveys and transfers to ASSIGNEE, and ASSIGNEE accepts as of the Effective Date, all right, title, interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademarks, including the right to apply for and receive registrations for the Trademarks throughout the United States and in all other countries of the world, the right to sue and recover damages for past, present and future infringements; and
- 2. ASSIGNOR represents and warrants that it has not assigned, conveyed, transferred or granted to any third party any interest in, or otherwise encumbered in any manner, the Trademark; that, to the best of its knowledge, no third part)' owns, or is entitled to, any right or interest in the Trademark that would preclude, conflict with or encumber this Assignment; and that it hereby consents to this Assignment.
- 3. ASSIGNOR agrees, at the request of ASSIGNEE and at ASSIGNEE expense, to execute and deliver such other and further documents and legal instruments, and do all other things reasonably necessary to perfect in ASSIGNEE, its assigns, successors and legal representatives, all right, title and interest in and to the Trademark hereby conveyed and transferred, throughout the world including without limitation executing and delivering any and all powers of attorney, applications, assignments, declarations and affidavits.

4. This Assignment and the covenants herein are made for the benefit of the ASSIGNEE and its successors and assigns and may be transferred without the consent or ASSIGNOR.

Printed name: Brad Scherer

Title: General Magaga

RECORDED: 03/19/2010

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