

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Helen Dwight Reid Educational Foundation		07/08/2009	not-for-profit corporation: MARYLAND
RECEIVING PARTY DATA			
Name:	Taylor & Francis Group, LLC		
Street Address:	6000 Broken Sound Parkway, NW		
Internal Address:	Suite 300		
City:	Boca Raton		
State/Country:	FLORIDA		
Postal Code:	33487		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2521885	WEATHERWISE	
Registration Number:	1276075	ENVIRONMENT	
Serial Number:	77550271	ROCKS & MINERALS	
CORRESPONDENCE DATA			
Fax Number:	(312)827-8185		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-781-6013		
Email:	chicago.trademarks@klgates.com, kate.starshak@klgates.com		
Correspondent Name:	Kathryn Starshak c/o K&L Gates LLP		
Address Line 1:	P.O. Box 1135		
Address Line 4:	Chicago, ILLINOIS 60690-1135		
ATTORNEY DOCKET NUMBER:	3716629-		
NAME OF SUBMITTER:	Kathryn Starshak		

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TRADEMARK
REEL: 004171 FRAME: 0108

Signature:	/kathryn starshak/
Date:	03/19/2010
Total Attachments: 3 source=helen dwight#page1.tif source=helen dwight#page2.tif source=helen dwight#page3.tif	

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS is made this 8th day of July, 2009, by The HELEN DWIGHT REID EDUCATIONAL FOUNDATION, a Maryland not-for-profit corporation ("Assignor"), to TAYLOR & FRANCIS GROUP, LLC, a Delaware limited liability company ("Assignee").

RECITALS

WHEREAS, Assignee and Assignor are parties to an Asset Purchase Agreement dated the date hereof (the "Asset Purchase Agreement"), pursuant to which Assignor has agreed to sell to Assignee and Assignee has agreed to purchase from Assignor the Purchased Assets (as defined in the Asset Purchase Agreement), including, without limitation, any right, title or interest the Assignor may have in the Trademarks (as such term is defined in the Asset Purchase Agreement); and

WHEREAS, Assignor desires to transfer and assign to Assignee, and Assignee desires to accept the transfer and assignment of the Trademarks and all goodwill of the Business associated therewith.

NOW, THEREFORE, Assignor, for and in exchange for the payment of the Purchase Price set forth in the Asset Purchase Agreement, the receipt of a portion of which is hereby acknowledged, does hereby transfer and assign to Assignee, and Assignee hereby accepts, the transfer and assignment of, all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the Business associated therewith and which is symbolized thereby, all rights to sue for infringement of the Trademarks, whether arising prior to or subsequent to the date of this Assignment of Trademarks, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States, Canada, and in any other jurisdiction, the same to be held and enjoyed by the said Assignee, its successors and assigns from and after the date hereof as fully and entirely as if the same would have been held and enjoyed by the said Assignor had this Assignment of Trademarks not been made.

Except to the extent that federal law preempts state law with respect to the matters covered hereby, this Assignment of Trademarks shall be governed by and construed in accordance with the laws of the State of New York, without giving effect to the principles of conflicts of laws thereof.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, Assignor has caused its duly authorized officer to execute this Assignment of Trademark as of the date first above written.

ASSIGNOR:

THE HELEN DWIGHT REID
EDUCATIONAL FOUNDATION

By: 

Name: _____

Title: Executive Director

Finnegan File Number	Mark	App. No./Reg. No.	Status	Deadline
02517.0001	WEATHERWISE	1,594,172	Abandoned Registration	N/A
02517.0001- 01000	WEATHERWISE	2,521,885	Registered	Renewal Due 12/25/2011
02517.0003	ENVIRONMENT & Design	1,276,075	Registered	Renewal Due 05/01/2014
02517.0005	ROCKS & MINERALS	77/550,271	Published on October 13, 2009	Opposition Period Ends 11/12/2009