

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Greg S Feldman		03/18/2010	INDIVIDUAL: UNITED STATES
Gryphon Hill, LLC		03/18/2010	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	SOS IPCO LLC		
Street Address:	462 Seventh Avenue		
Internal Address:	29th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3252363	SNAP-ON SMILE	
Registration Number:	3570908	MULTI-PURPOSE RESTORATIVE APPLIANCE	
CORRESPONDENCE DATA			
Fax Number:	(973)621-7406		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	973-621-9020		
Email:	rbrosen@hlgslaw.com		
Correspondent Name:	Robert B. Rosen		
Address Line 1:	One Gareway Center		
Address Line 2:	8th Floor		
Address Line 4:	Newark, NEW JERSEY 07102		
ATTORNEY DOCKET NUMBER:	13905		

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**TRADEMARK
 REEL: 004171 FRAME: 0528**

NAME OF SUBMITTER:	Robert B. Rosen
Signature:	/Robert B. Rosen/
Date:	03/22/2010
Total Attachments: 8 source=ucc3ipco-032210#page1.tif source=ucc3ipco-032210#page2.tif source=ucc3ipco-032210#page3.tif source=ucc3ipco-032210#page4.tif source=ucc3ipco-032210#page5.tif source=ucc3ipco-032210#page6.tif source=ucc3ipco-032210#page7.tif source=ucc3ipco-032210#page8.tif	

UCC FINANCING STATEMENT AMENDMENT

FOLLOW INSTRUCTIONS (front and back) CAREFULLY

A. NAME & PHONE OF CONTACT AT FILER (optional)

B. SEND ACKNOWLEDGMENT TO: (Name and Address)

John A. Adler, Esq.
Helling Lindeman Goldstein & Siegal LLP
One Gateway Center
Newark, New Jersey 07102-5386

THE ABOVE SPACE IS FOR FILING OFFICE USE ONLY

1a. INITIAL FINANCING STATEMENT FILE #
83365754

1b. This FINANCING STATEMENT AMENDMENT is to be filed (or record) (or recorded) in the REAL ESTATE RECORDS.

2. **TERMINATION:** Effectiveness of the Financing Statement identified above is terminated with respect to security interest(s) of the Secured Party authorizing this Termination Statement.

3. **CONTINUATION:** Effectiveness of the Financing Statement identified above with respect to security interest(s) of the Secured Party authorizing this Continuation Statement is continued for the additional period provided by applicable law.

4. **ASSIGNMENT (full or partial):** Give name of assignee in item 7a or 7b and address of assignee in item 7c; and also give name of assignor in item 9.

5. **AMENDMENT (PARTY INFORMATION):** This Amendment affects Debtor or Secured Party of record. Check only one of these two boxes.

Also check one of the following three boxes and provide appropriate information in items 6 and/or 7.

CHANGE name and/or address: Please refer to the detailed instructions in regard to change in the name/address of a party. **DELETE** name: Give record name to be deleted in item 6a or 6b. **ADD** name: Complete item 7a or 7b and also item 7c; also complete items 7e-7g (if applicable).

6. CURRENT RECORD INFORMATION:

6a. ORGANIZATION'S NAME
SOS IPCO LLC

OR 6b. INDIVIDUAL'S LAST NAME FIRST NAME MIDDLE NAME SUFFIX

7. CHANGED (NEW) OR ADDED INFORMATION:

7a. ORGANIZATION'S NAME

OR 7b. INDIVIDUAL'S LAST NAME FIRST NAME MIDDLE NAME SUFFIX

7c. MAILING ADDRESS CITY STATE POSTAL CODE COUNTRY

7d. REINSTRUCTIONS ADDL INFO RE 7e. TYPE OF ORGANIZATION 7f. JURISDICTION OF ORGANIZATION 7g. ORGANIZATIONAL ID #, if any NONE

8. **AMENDMENT (COLLATERAL CHANGE):** check only one box.
Describe collateral: deleted or added, or give entire restated collateral description, or describe collateral assigned.

The collateral to be deleted is described on the attached Description of Deleted Collateral.

9. **NAME OF SECURED PARTY OF RECORD AUTHORIZING THIS AMENDMENT** (name of assignor, if this is an Assignment). If this is an Amendment authorized by a Debtor which adds collateral or adds the authorizing Debtor, or if this is a Termination authorized by a Debtor, check here and enter name of DEBTOR authorizing this Amendment.

9a. ORGANIZATION'S NAME

OR 9b. INDIVIDUAL'S LAST NAME FIRST NAME MIDDLE NAME SUFFIX
Feldman Greg S.

10. OPTIONAL FILER REFERENCE DATA

UCC FINANCING STATEMENT AMENDMENT ADDENDUM

FOLLOW INSTRUCTIONS (front and back) CAREFULLY

11. INITIAL FINANCING STATEMENT FILE # (same as item 1a on Amendment form)

83365754

12. NAME OF PARTY AUTHORIZING THIS AMENDMENT (same as item 9 on Amendment form)

12a. ORGANIZATION'S NAME

Gryphon Hill, LLC

OR

12b. INDIVIDUAL'S LAST NAME

FIRST NAME

MIDDLE NAME, SUFFIX

13. Use this space for additional information

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DESCRIPTION OF DELETED COLLATERAL

The following collateral is hereby released from the lien of the Secured Party and is deleted from the UCC financing statement # 83365754 filed by the Secured Party against the Debtor (the "Purchased Assets"):

(i) Tangible Personal Property. All furniture, fixtures, equipment, machinery and other tangible personal property listed in the attached Schedule A;

(ii) Intangible Personal Property. All Intellectual Property used or held for use in the conduct of the Debtor's Business (including Debtor's goodwill therein) and all rights, privileges, licenses, assignments, claims, causes of action and options relating or pertaining to the Business or the Purchased Assets, including, but not limited to, the items listed in the attached Schedule B, and all of Debtor's right, title and interest in, to and under the names "Snap-On Smile" and "SOS" and any names, logos or other marks used in or by the Business;

(iii) Inventory. All inventories of raw materials, work-in-process, finished goods, parts, packaging materials and other accessories related thereto, wherever located (including, without limitation, which are held at, or are in transit from or to, the locations at which the Business is conducted, or located at customers' premises), which are used or held for use by Debtor in the conduct of the Business;

(iv) Backlog. All outstanding Backlog as of March __, 2010 (including all accounts receivable and proceeds generated by the Backlog);

(v) Deposits. All Customer deposits relating to the Backlog;

(vi) Books and Records. All books and records used or held for use in the conduct of the Business or otherwise relating to the Purchased Assets, including, without limitation (i) Customer and Potential Customer lists and information held for use by Debtor in connection therewith, whether included in Debtor's database or not, (ii) records of all vendor transactions, billing and payment, cash receipts, Customer orders, and current and archived design files, (iii) information relating to Debtor's Intellectual Property, and (iv) all other records, files, data or information (including marketing information and market research data) held for use by Debtor in connection with the operation of the Business, other than the minute books and other similar books and records of Debtor;

(vii) Database. Debtor's database, including the Customer and Potential Customer lists included therein, all information stored at www.salesforce.com, and all data and information related thereto;

(viii) Marketing Materials. All marketing materials used or held for use in connection with the Business

as defined in a certain Asset Purchase Agreement dated March 2010 between the Debtor, Den Mat Holdings, LLC and certain other parties.

Schedule A
Tangible Personal Property

1. MG New Press Injection Molding Machine

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Schedule B
Intangible Personal Property

Patents:

1. DENTAL APPLIANCE (US Patent Number: 7,357,637)

Trademarks:

1. SNAP-ON SMILE® (Registration Number: 3252363)
2. MULTI-PURPOSE RESTORATIVE APPLIANCE (U.S. Registration Number: 3,570,908)
3. NO SHOTS, NO DRILLING, NO ADHESIVES
4. SNAP ON SMILE TRANSITIONAL APPLIANCE (U.S. Serial Number: 771903753)

Domain Names:

1. www.snaponsmile.com
2. Insta-smile.com
3. Insta-smile.net
4. Insta-smile.co.uk
5. Insta-smile.de
6. Restorasmile.com
7. Restorasmile.net
8. Restorasmile.co.uk
9. Restorasmile.de
10. Restora-smile.com
11. Restora-smile.net
12. Restora-smile.co.uk
13. Restora-smile.de
14. SOSretailcenters.com
15. SOSretailcenter.com
16. Snaponsmilestores.com
17. Sosretail.com
18. Snaponsmiledirect.com
19. SnaponsCP.com
20. SOScertifiedpractices.com
21. SOScertified.com
22. SOSpractices.com
23. SOSpractice.com


TRADEMARK

REEL: 004171 FRAME: 0535

AUTHORIZATION TO FILE UCC FINANCING STATEMENT AMENDMENTS

The undersigned, a secured creditor of SOS OPCO LLC and SOS IPCO LLC (together, the "Company"), hereby authorizes Den-Mat Holdings, LLC and its representatives to file the attached UCC Financing Statement Amendments in all relevant jurisdictions, including, without limitation, the State of Delaware and the United States Patent and Trademark Office.

Dated: March 18, 2010



GREG S. FELDMAN

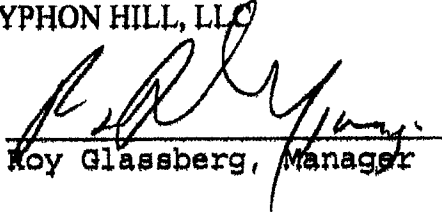
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Dated: March 18, 2010

GRYPHON HILL, LLC

By:


Roy Glassberg, Manager