

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
HJC		02/27/2010	CORPORATION: FRANCE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	EROL Sarl		
<b>Street Address:</b>	9, rue du Laboratoire		
<b>City:</b>	Luxembourg		
<b>State/Country:</b>	LUXEMBOURG		
<b>Postal Code:</b>	L-1911		
<b>Entity Type:</b>	CORPORATION: LUXEMBOURG		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2810521	CREED	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)949-9190		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(212) 949-9022		
<b>Email:</b>	JMStarzynski@lawabel.com		
<b>Correspondent Name:</b>	Victor M. Tannenbaum		
<b>Address Line 1:</b>	666 Third Avenue		
<b>Address Line 2:</b>	10th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10017		
<b>ATTORNEY DOCKET NUMBER:</b>	8004057		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>			
<b>Address Line 1:</b>			
<b>Address Line 2:</b>			

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**900157675**

**TRADEMARK  
 REEL: 004171 FRAME: 0605**

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Victor M. Tannenbaum

Signature:

/VMT/

Date:

03/22/2010

Total Attachments: 1

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**ASSIGNMENT FOR REGISTERED MARK OR OTHER MARK THAT IS IN USE**

WHEREAS, **HJC** a corporation organized and existing under the laws of **France** , with a business address of 6-8, avenue de Creil – 60300 Senlis (hereinafter called the Assignor), is the owner of and has adopted the following trademark registered in the United States Patent and Trademark Office:

<b>TRADEMARK</b>	<b>Registration Date</b>	<b>Registration No.</b>
<b>CREED (device)</b>	<b>February 3, 2004</b>	<b>2810521</b>

AND WHEREAS, **EROL Sarl** a corporation organized and existing under the laws of Luxembourg, with an office at 9, rue du Laboratoire - L-1911 Luxembourg (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademark, and the registration thereof;

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR by these presents hereby sells, assigns and transfers unto said ASSIGNEE its right, title and interest in and to the said trademark and trademark registration together with that part of the goodwill of the ASSIGNOR'S business connected with the use of and symbolized by the said trademark.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this

27<sup>th</sup> day of February, 2010.

(By)

*Mur*  
K. SCHLONBERGER MAWAGER  
ASSIGNOR

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