

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Receiving Party is a California corporation previously recorded on Reel 002811 Frame 827. Assignor(s) hereby confirms the Assignee hereby confirms that Receiving Party is a Delaware corporation.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Snack Alliance Inc.		03/08/2004	CORPORATION: OREGON
RECEIVING PARTY DATA			
Name:	Snak King Corp.		
Street Address:	16150 East Stephens Street		
City:	City of Industry		
State/Country:	CALIFORNIA		
Postal Code:	91745		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	0980450	THE WHOLE EARTH	
CORRESPONDENCE DATA			
Fax Number:	(206)757-7097		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	cindycaditz@dwt.com		
Correspondent Name:	Cindy L. Caditz		
Address Line 1:	1201 Third Avenue, Suite 2200		
Address Line 4:	Seattle, WASHINGTON 98101-3045		
ATTORNEY DOCKET NUMBER:	91258-47		
NAME OF SUBMITTER:	Cindy L. Caditz		
Signature:	/Cindy L. Caditz/		
Date:	03/22/2010		

CH \$40.00 0980450

Total Attachments: 4

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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

To the Director - U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Snack Alliance Inc.

- Individuals Association
- General Partnership Limited Partnership
- Corporation-State of Oregon
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: Snak King Corp.
Address: 16150 East Stephens Street

City: City of Industry State: CA ZIP: 91745

- Individual(s) citizenship _____
- Association State of _____
- General Partnership State of _____
- Limited Partnership State of _____
- Corporation-State State of California
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designation must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
- Security Agreement Change of Name
- Other _____

Execution date: March 8, 2004

4. Application number(s) or registration number(s):

A. Trademark Application No(s).

B. Trademark Registration No. 980,450

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed.

Cindy L. Caditz, Esq.
CHRISTENSEN O'CONNOR
JOHNSON KINDNESS^{PLLC}
1420 Fifth Avenue
Suite 2800
Seattle, WA 98101-2347
206.682.8100

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41):..... \$ 40.00

8. The Director is authorized to charge any fees that may be required or credit any overpayment to Deposit Account Number 03-1740.

DO NOT USE THIS SPACE

9. Statement and signature:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Cindy L. Caditz
Name of Attorney or Agent
Direct Dial 206.695.1715

Cindy Caditz 3-11-04
Signature Date

Total number of pages including cover sheet, attachments and document: 2

OMB No. 0651-0011 (exp. 4/94)

I hereby certify that this correspondence is being transmitted via facsimile to the U.S. Patent and Trademark Office, Assignment Division, at facsimile number 703-306-5995 on the below date.

Date: March 11, 2004

Jeffrey Harbert

ASSIGNMENT OF REGISTERED TRADEMARK

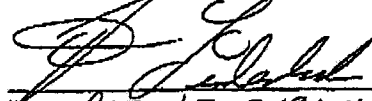
WHEREAS, Snack Alliance Inc., an Oregon corporation, having a business address at 78035 Highway 207, Hermiston, Oregon 97838 (hereinafter the "Assignor"), currently owns the mark THE WHOLE EARTH and the U.S. registration therefore which was issued by the United States Patent and Trademark Office, Registration No. 980,450 on March 12, 1974; and

WHEREAS, Snak King Corp., a Delaware corporation, having a business address of 16150 East Stephens Street, City of Industry, California 91745 (hereinafter the "Assignee"), is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee its entire right and title to and interest in said trademark and U.S. Registration No 980,450, together with the goodwill of the business associated with the trademark.

Executed at LAKEWOOD, WA, this 5TH day of March, 2004
2004.

SNACK ALLIANCE INC.


By: PAT LINDENBERG
Title: CHAIRMAN

LAW OFFICES OF
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