

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lamar Health, Fitness & Sports, LLC		03/17/2010	LIMITED LIABILITY COMPANY: COLORADO
RECEIVING PARTY DATA			
Name:	Unisen, Inc.		
Street Address:	14410 Myford Road		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92606		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3124926	IGNITE	
CORRESPONDENCE DATA			
Fax Number:	(949)760-9502		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Email:	efiling@kmob.com		
Correspondent Name:	Deborah S. Shepherd		
Address Line 1:	2040 Main Street		
Address Line 2:	14th Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	UNISEN.253T		
NAME OF SUBMITTER:	Deborah S. Shepherd		
Signature:	/deborah s. shepherd/		
Date:	03/23/2010		

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Total Attachments: 4

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TRADEMARK ASSIGNMENT

This Trademark Assignment (hereinafter referred to as "Assignment") is effective as of the 17th day of March, 2010, by and between Lamar Health, Fitness & Sports, LLC, a Colorado Limited Liability Corporation having a place of business at 4699 Nautilus Court South, #205, Boulder, Colorado 80301 (hereinafter referred to as "ASSIGNOR"), and Unisen, Inc., a California corporation having a place of business at 14410 Myford Road, Irvine, California 92606 (hereinafter referred to as "ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, is using, and is, to the best of its knowledge and belief, the owner of the trademark listed in Schedule A, attached hereto and incorporated herein by this reference, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (hereinafter collectively referred to as "Trademark") worldwide;

WHEREAS, ASSIGNOR has acquired goodwill associated with and symbolized by said Trademark and has not abandoned the same;

WHEREAS, ASSIGNOR is the owner of the federal trademark registration relating to the Trademark listed in Schedule B, attached hereto and incorporated herein by reference (hereinafter collectively referred to as "Registrations");

WHEREAS, ASSIGNEE is desirous of acquiring all rights, title, and interest in and to the Trademark and Registrations worldwide and any other registered or unregistered trademarks owned or used by ASSIGNOR or any of its licensees worldwide; and

WHEREAS, ASSIGNOR is willing to assign to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the Trademark and Registrations worldwide and any other registered or unregistered trademarks owned or used by ASSIGNOR or any of its licensees worldwide;

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns and sells to ASSIGNEE all rights, title, and interest as ASSIGNOR may possess in and to the following:

- (1) the Trademark set forth in Schedule A;
- (2) the Registration set forth in Schedule B; and
- (3) any other registered or unregistered trademarks owned or used anywhere in the world by ASSIGNOR or any of its licensees;

together with the goodwill symbolized by said Trademarks, Registrations, and other registered or unregistered trademarks owned or used anywhere in the world by ASSIGNOR or any of its licensees concurrent with the transfer of certain tangible assets as indicia of said goodwill.

Executed this 17th day of March, 2010.

Lamar Health, Fitness & Sports LLC
a Colorado Limited Liability Corporation having a place of business at 4699 Nautilus Court South, #205, Boulder, Colorado 80301

By: [Signature]

Executed this 17th day of March, 2010.

Unisen, Inc.
a California corporation having a place of business at 14410 Myford Road, Irvine, CA 92606

By: [Signature]
[Signature]

STATE OF) COLORADO
) ss.
COUNTY OF) BOULDER

On MARCH 17, 2010, before me, Joyce Nelson, notary public, personally appeared Lamar Health, Fitness & Sports LLC who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[SEAL]

[Signature]
Signature

My Commission Expires 10/13/2010

STATE OF)
) ss.
COUNTY OF)

On March 22, 2010, before me, Tracy Miller, notary public, personally appeared Unisen, Inc. who proved to me on the basis of satisfactory evidence) to be the person(s) whose name(s) is/are subscribed to the within instrument, and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

[SEAL]

Tracy Miller
Signature



SCHEDULES TO TRADEMARK ASSIGNMENT

SCHEDULE A

Mark: IGNITE

SCHEDULE B

Federal Trademark Registration:

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>	<u>INTL. CLASS</u>
IGNITE	3124926	August 1, 2006	28

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