

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TW (Iceland) s.f.		10/22/2009	PARTNERSHIP: ICELAND
RECEIVING PARTY DATA			
Name:	The TW (Gib) IP Trust		
Street Address:	10/8 International Commercial Centre		
City:	Casemates Square		
State/Country:	GIBRALTAR		
Entity Type:	COMPANY: GIBRALTAR		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77347667	TAYLOR MORRISON	
CORRESPONDENCE DATA			
Fax Number:	(404)724-1681		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404-885-1500		
Email:	TMAtlanta@seyfarth.com		
Correspondent Name:	Jack D. Todd		
Address Line 1:	1545 Peachtree Street, N.E.		
Address Line 2:	Suite 700 One Peachtree Pointe		
Address Line 4:	Atlanta, GEORGIA 30309-2401		
ATTORNEY DOCKET NUMBER:	TAYLOR MORRISON ASSIGN#1		
DOMESTIC REPRESENTATIVE			
Name:	Jack D. Todd		
Address Line 1:	1545 Peachtree Street, N.E.		
Address Line 2:	Suite 700 One Peachtree Pointe		
Address Line 4:	Atlanta, GEORGIA 30309-2401		

CH \$40.00 77347667

NAME OF SUBMITTER:	Jack D. Todd
Signature:	/jack d todd/
Date:	03/23/2010
Total Attachments: 5 source=TW_Iceland_to_TW_Gib_IP_Assignment#page1.tif source=TW_Iceland_to_TW_Gib_IP_Assignment#page2.tif source=TW_Iceland_to_TW_Gib_IP_Assignment#page3.tif source=TW_Iceland_to_TW_Gib_IP_Assignment#page4.tif source=TW_Iceland_to_TW_Gib_IP_Assignment#page5.tif	

DATED 22 October 2009

- (1) TW (ICELAND) S.F.
- (2) TW (GIB) IP LIMITED ACTING IN ITS CAPACITY
AS THE TRUSTEE OF THE TW (GIB) IP TRUST

TRADE MARK
DEED OF ASSIGNMENT

PRICEWATERHOUSECOOPERS  **LEGAL**
1 Embankment Place
London WC2N 6DX
Tel: +44 (0)20 7212 1616
Fax: +44 (0)20 7212 1570
PC-D/LS/00269666001

TRADEMARK
REEL: 004172 FRAME: 0820

ATTACHMENT A
TRADEMARK ASSIGNMENT

WHEREAS, TW (ICELAND) S.F., a partnership established in Iceland, having its registered office at Tryggvagata 16,101 Reykjavik, Iceland (the "Assignor") owns and has been using, directly or through affiliated companies, the following marks (collectively "Federal Marks") in the United States, which are registered or pending in the United States Patent and Trademark Office:

<u>Federal Marks</u>	<u>Appl./Reg. No.</u>
TAYLOR MORRISON (word mark)	U.S. Appl. No. 77/347,667

WHEREAS, Assignor owns and has been using, directly or through affiliated companies, the following unregistered marks in the United States (collectively "Common Law Marks"):

<u>Common Law Marks</u>
TAYLOR MORRISON (logo)

WHEREAS, TW (GIB) IP LIMITED, acting in its capacity as the trustee of the TW (GIB) IP TRUST, a company incorporated in Gibraltar (company number 97958), having its registered office at 10/8 International Commercial Centre, Casemates Square, Gibraltar (the "Assignee"), as part of a restructuring of companies within the Taylor Wimpey group and as part of the distribution of assets owned by Assignor, and as the successor in interest in the United States of the relevant portion of the business associated with any "intent to use" Federal Marks, is desirous of acquiring the Federal Marks and Common Law Marks , together with the goodwill of the business symbolized by the Federal Marks and Common Law Marks, and the pending applications and registrations (if any) thereof;

NOW, THEREFORE, the Assignor does hereby distribute and otherwise assign, convey, and transfer unto Assignee all right, title, and interest in and to the Federal Marks and Common Law Marks, together with the goodwill of the business symbolized by the Federal Marks and Common Law Marks, to that portion of the business associated with any intent to use applications for the Federal Marks, the above identified applications and registrations thereof, and the right to sue for past, current, and future infringements thereof.

TW (ICELAND) S.F.,

By: _____

Name: _____

Title: Manager

Dated as of the _____ day of _____, 2009.

IN WITNESS of which this deed has been executed on the date which first appears on page 1 above.

EXECUTED AS A DEED BY)
TW (ICELAND) S.F. acting by two)
Managers)
Manager

.....
Manager

EXECUTED AS A DEED by)
TW (GIB) IP LIMITED ACTING IN)
ITS CAPACITY AS THE)
TRUSTEE OF THE TW (GIB) IP)
TRUST acting by two directors or)
a director and its company)
secretary)
Director
.....
Director/Secretary




IN WITNESS of which this deed has been executed on the date which first appears on page 1 above.

EXECUTED AS A DEED by)
TW (ICELAND) S.F. acting by two)
managers)
Manager

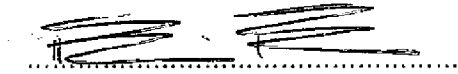
.....
Manager

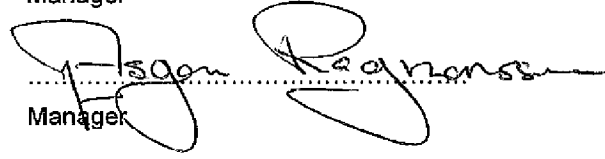
EXECUTED AS A DEED by)
TW (GIB) IP LIMITED acting in its)
capacity as the trustee of the TW)
(GIB) IP TRUST acting by two)
directors or a director and its)
company secretary)
Director


.....
Director/Secretary

IN WITNESS of which this deed has been executed on the date which first appears on page 1 above.

)
EXECUTED AS A DEED BY)
TW (ICELAND) S.F. acting by two)
directors


.....
Manager


.....
Manager

EXECUTED AS A DEED by)
TW (GIB) IP LIMITED ACTING IN)
ITS CAPACITY AS THE)
TRUSTEE OF THE TW (GIB) IP)
TRUST acting by two directors or)
a director and its company)
secretary

.....
Director
.....
Director/Secretary