

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The TW (Gib) IP Trust		10/26/2009	COMPANY: GIBRALTAR
RECEIVING PARTY DATA			
Name:	Taylor Morrison, Inc.		
Street Address:	4900 N. Scottsdale Rd.		
Internal Address:	Suite 2000		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85251-7656		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77347667	TAYLOR MORRISON	
CORRESPONDENCE DATA			
Fax Number:	(404)724-1681		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	404-885-1500		
Email:	TMAtlanta@seyfarth.com		
Correspondent Name:	Jack D. Todd		
Address Line 1:	1545 Peachtree Street, N.E.		
Address Line 2:	Suite 700 One Peachtree Pointe		
Address Line 4:	Atlanta, GEORGIA 30309-2401		
ATTORNEY DOCKET NUMBER:	TAYLOR MORRISON ASSIGN#2		
NAME OF SUBMITTER:	Jack D. Todd		
Signature:	/jack d todd/		

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**TRADEMARK
 REEL: 004172 FRAME: 0831**

Date:

03/23/2010

Total Attachments: 6

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DATED 26 October 2009

- (1) TW (GIB) IP LIMITED ACTING IN ITS CAPACITY
AS THE TRUSTEE OF THE TW (GIB) IP TRUST

- (2) TAYLOR MORRISON, INC.

TRADE MARK AND DOMAIN NAME ASSIGNMENT

PRICEWATERHOUSECOOPERS  LEGAL

1 Embankment Place
London WC2N 6DX
Tel: +44 (0)20 7212 1616
Fax: +44 (0)20 7212 1570
PC-D/LS/00269666001

SCHEDULE 1
TRADE MARKS

REGISTERED TRADE MARKS

TAYLOR WOODROW

U.S. Reg. No. 2,807,840



Four-man Logo

U.S. Reg. No. 2,856,782

TRADE MARK APPLICATIONS

TAYLOR MORRISON

U.S. Appl. No. 77/347,667

UNREGISTERED TRADE MARKS

TAYLOR

Common Law

TAYLOR MORRISON (logo)

Common Law

TAYLOR WOODROW (logo)

Common Law

ATTACHMENT A

TRADEMARK ASSIGNMENT

WHEREAS, TW (GIB) IP LIMITED, acting in its capacity as the trustee of the TW (GIB) IP TRUST, a company incorporated in Gibraltar (company number 97958), having its registered office at 10/8 International Commercial Centre, Casemates Square, Gibraltar (the "Assignor"), owns and has been using, directly or through affiliated companies, the following marks (collectively "Federal Marks") in the United States, which are registered or pending in the United States Patent and Trademark Office:

<u>Federal Marks</u>	<u>Appl./Reg. No.</u>
TAYLOR WOODROW (word mark)	U.S. Reg. No. 2,807,840
4-man logo design	U.S. Reg. No. 2,856,782
TAYLOR MORRISON (word mark)	U.S. Appl. No. 77/347,667

WHEREAS, Assignor owns and has been using, directly or through affiliated companies, the following unregistered marks in the United States (collectively "Common Law Marks"):

<u>Common Law Marks</u>
TAYLOR
TAYLOR MORRISON (logo)
TAYLOR WOODROW (logo)

WHEREAS, Taylor Morrison, Inc., a Delaware corporation, having its principal place of business at 4900 N. Scottsdale Road, Suite 2000, Scottsdale, Arizona 85251 (Assignee), as the former licensee of the Federal Marks and Common Law Marks in the United States and as the successor in interest in the United States of the relevant portion of the business associated with any "intent to use" Federal Marks, is desirous of acquiring the Federal Marks and Common Law Marks, together with the goodwill of the business symbolized by the Federal Marks and Common Law Marks, and the pending applications and registrations (if any) thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title, and interest in and to the

Federal Marks and Common Law Marks, together with the goodwill of the business symbolized by the Federal Marks and Common Law Marks, to that portion of the business associated with any intent to use applications for the Federal Marks, the above identified applications and registrations thereof, and the right to sue for past, current, and future infringements thereof.

TW (GIB) IP LIMITED, acting in its capacity as the trustee of the TW (GIB) IP TRUST

By: _____

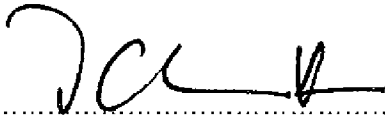
Name: _____

Title: _____

Dated as of the _____ day of _____, 2009.

SIGNED by the parties on the date of this agreement.

SIGNED by)
for and on behalf of)
TW (GIB) IP LIMITED ACTING IN)
ITS CAPACITY AS THE
TRUSTEE OF THE TW (GIB) IP Director
TRUST



SIGNED by)
for and on behalf of)
TAYLOR MORRISON, INC.)
.....
Assistant Secretary

SIGNED by the parties on the date of this agreement.

SIGNED by)
for and on behalf of)
TW (GIB) IP LIMITED ACTING IN)
ITS CAPACITY AS THE Director
TRUSTEE OF THE TW (GIB) IP
TRUST

SIGNED by)
for and on behalf of)
TAYLOR MORRISON, INC.)
Assistant Secretary