

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|-----------------------|--------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | NUNC PRO TUNC ASSIGNMENT |
| EFFECTIVE DATE: | 12/31/2009 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------------------------|----------|----------------|-------------------|
| Royal Appliance Manufacturing Co. | | 12/31/2009 | CORPORATION: OHIO |

RECEIVING PARTY DATA

| | |
|-------------------|--|
| Name: | Techtronic Floor Care Technology Limited |
| Street Address: | Offshore Incorporations Centre |
| Internal Address: | P.O. Box 957 |
| City: | Road Town, Tortola |
| State/Country: | BRITISH VIRGIN ISLANDS |
| Entity Type: | CORPORATION: BRITISH VIRGIN ISLANDS |

PROPERTY NUMBERS Total: 2

| Property Type | Number | Word Mark |
|----------------------|---------|------------------------|
| Registration Number: | 3158646 | DIRTWORKER |
| Registration Number: | 3607220 | THE NEW SHAPE OF CLEAN |

CORRESPONDENCE DATA

Fax Number: (414)277-0656
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 414-271-6560
 Email: mkeipdocket@michaelbest.com
 Correspondent Name: Billie Jean Smith
 Address Line 1: 100 East Wisconsin Avenue
 Address Line 2: Suite 3300
 Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER: 025726-9024 US00

DOMESTIC REPRESENTATIVE

900157911

**TRADEMARK
 REEL: 004173 FRAME: 0025**

OP \$65.00 3158646

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

| | |
|--------------------|-------------------|
| NAME OF SUBMITTER: | Jaime L. Trembl |
| Signature: | /jaime l. trembl/ |
| Date: | 03/24/2010 |

Total Attachments: 5
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NUNC PRO TUNC ASSIGNMENT OF TRADEMARKS

WHEREAS, Royal Appliance Mfg. Co., of 7005 Cochran Road, Glenwillow, OH 44139, U.S.A., a company organized under the laws of the State of Ohio, (hereinafter "Assignor") is the owner of the applications and registrations ("the Marks") identified on the attached Schedule 1;

WHEREAS, Techtronic Floor Care Technology Limited, of P.O. Box 957, Offshore Incorporations Centre, Road Town, Tortola, British Virgin Islands, a company organized under the laws of the British Virgin Islands (hereinafter "Assignee") is desirous of acquiring said Marks and the registrations thereof;

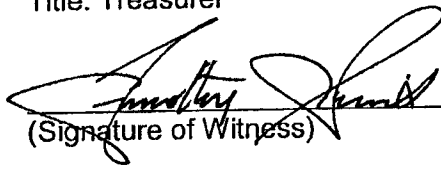
NOW, THEREFORE, for good and valuable consideration of \$1.00, the receipt of which is hereby acknowledged, Assignor has assigned and does hereby assign unto Assignee all right, title and interest in and to said Marks, the rights to sue for past, present and future infringements, together with the goodwill of the business symbolized by the Marks, effective *nunc pro tunc* as of December 31, 2009.

Royal Appliance Mfg. Co.

By: 

Name: Matthew J. Shene

Title: Treasurer


(Signature of Witness)

TIMOTHY SMITH

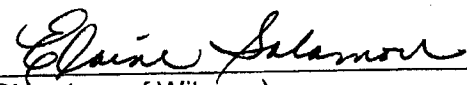
(Name of Witness: Please Print or Type)

Techtronic Floor Care Technology Limited

By: 

Name: MARY SCHENCK

Title: AUTHORIZED AGENT


(Signature of Witness)

ELAINE SALAMON

(Name of Witness: Please Print or Type)

Schedule 1

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|--|------------|-----------|---------|
| DIRTWORKER | Registered | 78/767185 | 3158646 |
| THE NEW SHAPE OF CLEAN | Registered | 77/401737 | 3607220 |
| ACCUCHARGE | Registered | 77/326928 | 3595910 |
| KWIK | Registered | 77/434541 | 3648480 |
| VACCESSORIES | Registered | 78/572560 | 3588993 |
| D2 DUAL CYCLONIC TECHNOLOGY & DESIGN | Registered | 78/727614 | 3548241 |
| ENVISION | Registered | 78/815300 | 3503053 |
| SECOND NATURE | Registered | 78/895398 | 3490536 |
| FIGHT DIRTY | Registered | 78/498093 | 3555241 |
| IF IT'S NOT METAL, IT'S NOT COMMERCIAL | Registered | 78/118706 | 3500037 |
| PLATINUM FORCE | Registered | 78/040840 | 2602940 |
| SWIFT STICK | Registered | 78/022526 | 2592998 |
| BREEZE | Registered | 78/013949 | 2568475 |
| WORKING FOR A CLEANER WORLD | Registered | 77/017721 | 3568048 |
| SPINNERGY | Registered | 77/499844 | 3560982 |
| KRUZ | Registered | 77/166746 | 3454910 |
| NOMAD | Registered | 77/148205 | 3454861 |
| KURV | Registered | 77/113145 | 3454723 |
| WIDE GLIDE | Registered | 76/201152 | 2646898 |
| MICROFRESH | Registered | 76/061022 | 2596896 |
| THE LIGHTWEIGHT UPRIGHT THAT GOES ANYWHERE...STORES ANYWHERE | Registered | 76/060765 | 2584474 |
| SCUFF GUARD | Registered | 75/704932 | 2579280 |
| SPOT SCRUBBER | Registered | 75/872788 | 2551663 |
| EASY STEAMER | Registered | 75/666185 | 2466327 |

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|----------------------------|------------|-----------|---------|
| EDGE WEDGE | Registered | 75/068183 | 2173436 |
| ROOMMATE | Registered | 75/160638 | 2168311 |
| DEVILS TAIL DESIGN | Registered | 76/062328 | 2539538 |
| KONE | Registered | 78/822501 | 3482726 |
| REACTION | Registered | 78/727575 | 3231503 |
| NEXT CLEAN & DESIGN | Registered | 78/675093 | 3248481 |
| NEXTCLEAN | Registered | 78/675059 | 3243022 |
| DESIGNED WITH YOU IN MIND | Registered | 78/675053 | 3248480 |
| SPINNOVATION | Registered | 78/622526 | 3641213 |
| BIG POWER FOR SMALL SPACES | Registered | 78/622485 | 3185738 |
| PRIVILEGE | Registered | 78/582305 | 3137150 |
| DIRT DEVIL OUTDOOR | Registered | 78/554802 | 3276550 |
| DIRT DEVIL | Registered | 75/978031 | 2291609 |
| DIRT DEVIL | Registered | 78/050591 | 3074138 |
| DIRT DEVIL | Registered | 78/082733 | 2698831 |
| DIRT DEVIL | Registered | 78/522627 | 3163746 |
| DIRT DEVIL | Registered | 78/543983 | 3248280 |
| OUTLAST | Registered | 78/531196 | 3140303 |
| QUICK FLIP | Registered | 78/101742 | 2739107 |
| CLICK-LOCK | Registered | 78/493065 | 3259167 |
| DYNAMITE | Registered | 78/469988 | 3064513 |
| DETAILER | Registered | 78/341012 | 2979674 |
| FEATHER GLIDE | Registered | 78/339390 | 2908802 |
| POWERSCOUR | Registered | 78/297840 | 2946773 |
| VAC 'N' MOP | Registered | 78/281071 | 2953535 |

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| VACUUM TO MOPPING WITHOUT STOPPING!! | Registered | 78/281057 | 2961115 |
| ANYTHING ELSE IS JUST A BROOM | Registered | 78/241666 | 2938862 |
| SO MUCH POWER. SO LITTLE PUSHING. | Registered | 78/241638 | 2915219 |
| EVERLAST | Registered | 78/215820 | 3142806 |
| BUILT FOR LIFE | Registered | 78/204982 | 2870572 |
| JAGUAR | Registered | 78/201432 | 2953206 |
| MAGNA POWER | Registered | 78/178041 | 2846670 |
| POWER REACH | Registered | 78/169165 | 3039846 |
| QUICK POWER | Registered | 78/169139 | 2851951 |
| MEDISLIM | Registered | 78/159031 | 2797571 |
| DYNAMO | Registered | 78/121723 | 2783231 |
| SCORPION | Registered | 78/069055 | 2698802 |
| ROYAL PROCISION | Registered | 78/068075 | 2792809 |
| PRIVACY TECHNOLOGIES | Registered | 78/061301 | 2952872 |
| VIBE | Registered | 77/019366 | 3273731 |
| ROYAL AIRE | Registered | 76/357549 | 2933554 |
| PUT THE POWER OF AN UPRIGHT IN THE PALM OF YOUR HAND | Registered | 76/062329 | 2447986 |
| TURBO TOOL | Registered | 75/930977 | 2700806 |
| SWIVEL GLIDE | Registered | 75/509713 | 2484145 |
| FEATHERLITE | Registered | 75/917531 | 2412672 |
| THE FIRST NAME IN FLOORCARE | Registered | 74/462460 | 2463035 |
| ROYAL DESIGN | Registered | 76/011466 | 2444360 |
| NOTHING ESCAPES THE POWER OF A DIRT DEVIL | Registered | 76/008542 | 2438485 |
| POWER YOU CAN SEE | Registered | 76/008220 | 2435257 |
| TOUCH UP | Registered | 75/604352 | 2390412 |

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| POWER STICK | Registered | 75/481782 | 2300874 |
| THE WORLD'S MOST MANEUVERABLE UPRIGHT | Registered | 75/481775 | 2396580 |
| PERMA FILTER | Registered | 75/440237 | 2416154 |
| SCRUB DEVIL | Registered | 75/363930 | 2383636 |
| HAND VACUUM DESIGN | Registered | 74/156648 | 2905373 |
| D2 | Registered | 78/727580 | 3231504 |
| EASY STEAMER (STYLIZED) | Registered | 75/854183 | 2508732 |
| DIRT DEVIL | Renewed | 73/411149 | 1298487 |
| DIRT DEVIL | Renewed | 74/305946 | 1805871 |
| PUT THE POWER OF AN UPRIGHT IN THE PALM OF YOUR HAND | Renewed | 73/704738 | 1537033 |
| WE BUILD-EM TO LAST | Renewed | 74/108125 | 1673288 |
| BROOM VAC | Renewed | 73/607303 | 1440316 |
| BROOM VAC | Renewed | 74/608349 | 2007501 |
| ADJUST-O-RITE & Design | Renewed | 73/597328 | 1428208 |
| ROYAL (STYLIZED) | Renewed | 73/055388 | 1031337 |
| ROYAL | Renewed | 71/324664 | 296972 |
| THE ALL-IN-ONE CLEANER THAT CLEANS AND FILTERS IT ALL | Renewed | 74/128954 | 1714627 |
| DUST DEVIL | Renewed | 74/571895 | 2000322 |
| HAND VACUUM DESIGN (RED) | Renewed | 74/153266 | 1761093 |
| HAND VACUUM DESIGN (BLACK & WHITE) | Renewed | 74/152365 | 1761091 |