

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/31/2009

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Royal Appliance Manufacturing Company		12/31/2009	CORPORATION: OHIO

RECEIVING PARTY DATA

Name:	Techtronic Floor Care Technology Limited
Street Address:	Offshore Incorporations Centre
Internal Address:	P.O. Box 957
City:	Road Town, Tortola
State/Country:	BRITISH VIRGIN ISLANDS
Entity Type:	CORPORATION: BRITISH VIRGIN ISLANDS

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3595910	ACCUCHARGE
Registration Number:	3648480	KWIK

CORRESPONDENCE DATA

Fax Number: (414)277-0656
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 414-271-6560
 Email: mkeipdocket@michaelbest.com
 Correspondent Name: Billie Jean Smith
 Address Line 1: 100 East Wisconsin Avenue
 Address Line 2: Suite 3300
 Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER: 025726-9024 US00

DOMESTIC REPRESENTATIVE

900157914

**TRADEMARK
 REEL: 004173 FRAME: 0119**

OP \$65.00 3595910

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Jaime L. Trembl

Signature:

/jaime l. trembl/

Date:

03/24/2010

Total Attachments: 5

source=A3817030#page1.tif

source=A3817030#page2.tif

source=A3817030#page3.tif

source=A3817030#page4.tif

source=A3817030#page5.tif

NUNC PRO TUNC ASSIGNMENT OF TRADEMARKS

WHEREAS, Royal Appliance Mfg. Co., of 7005 Cochran Road, Glenwillow, OH 44139, U.S.A., a company organized under the laws of the State of Ohio, (hereinafter "Assignor") is the owner of the applications and registrations ("the Marks") identified on the attached Schedule 1;

WHEREAS, Techtronic Floor Care Technology Limited, of P.O. Box 957, Offshore Incorporations Centre, Road Town, Tortola, British Virgin Islands, a company organized under the laws of the British Virgin Islands (hereinafter "Assignee") is desirous of acquiring said Marks and the registrations thereof;

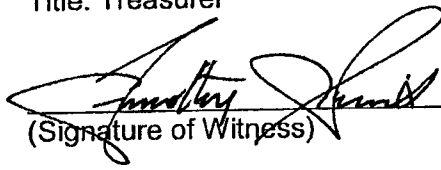
NOW, THEREFORE, for good and valuable consideration of \$1.00, the receipt of which is hereby acknowledged, Assignor has assigned and does hereby assign unto Assignee all right, title and interest in and to said Marks, the rights to sue for past, present and future infringements, together with the goodwill of the business symbolized by the Marks, effective *nunc pro tunc* as of December 31, 2009.

Royal Appliance Mfg. Co.

By: 

Name: Matthew J. Shene

Title: Treasurer


(Signature of Witness)

TIMOTHY SMITH

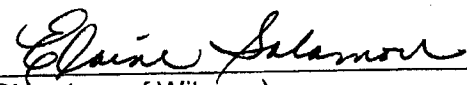
(Name of Witness: Please Print or Type)

Techtronic Floor Care Technology Limited

By: 

Name: MARY SCHENCK

Title: AUTHORIZED AGENT


(Signature of Witness)

ELAINE SALAMON

(Name of Witness: Please Print or Type)

Schedule 1

DIRTWORKER	Registered	78/767185	3158646
THE NEW SHAPE OF CLEAN	Registered	77/401737	3607220
ACCUCHARGE	Registered	77/326928	3595910
KWIK	Registered	77/434541	3648480
VACCESSORIES	Registered	78/572560	3588993
D2 DUAL CYCLONIC TECHNOLOGY & DESIGN	Registered	78/727614	3548241
ENVISION	Registered	78/815300	3503053
SECOND NATURE	Registered	78/895398	3490536
FIGHT DIRTY	Registered	78/498093	3555241
IF IT'S NOT METAL, IT'S NOT COMMERCIAL	Registered	78/118706	3500037
PLATINUM FORCE	Registered	78/040840	2602940
SWIFT STICK	Registered	78/022526	2592998
BREEZE	Registered	78/013949	2568475
WORKING FOR A CLEANER WORLD	Registered	77/017721	3568048
SPINNERGY	Registered	77/499844	3560982
KRUZ	Registered	77/166746	3454910
NOMAD	Registered	77/148205	3454861
KURV	Registered	77/113145	3454723
WIDE GLIDE	Registered	76/201152	2646898
MICROFRESH	Registered	76/061022	2596896
THE LIGHTWEIGHT UPRIGHT THAT GOES ANYWHERE...STORES ANYWHERE	Registered	76/060765	2584474
SCUFF GUARD	Registered	75/704932	2579280
SPOT SCRUBBER	Registered	75/872788	2551663
EASY STEAMER	Registered	75/666185	2466327

EDGE WEDGE	Registered	75/068183	2173436
ROOMMATE	Registered	75/160638	2168311
DEVILS TAIL DESIGN	Registered	76/062328	2539538
KONE	Registered	78/822501	3482726
REACTION	Registered	78/727575	3231503
NEXT CLEAN & DESIGN	Registered	78/675093	3248481
NEXTCLEAN	Registered	78/675059	3243022
DESIGNED WITH YOU IN MIND	Registered	78/675053	3248480
SPINNOVATION	Registered	78/622526	3641213
BIG POWER FOR SMALL SPACES	Registered	78/622485	3185738
PRIVILEGE	Registered	78/582305	3137150
DIRT DEVIL OUTDOOR	Registered	78/554802	3276550
DIRT DEVIL	Registered	75/978031	2291609
DIRT DEVIL	Registered	78/050591	3074138
DIRT DEVIL	Registered	78/082733	2698831
DIRT DEVIL	Registered	78/522627	3163746
DIRT DEVIL	Registered	78/543983	3248280
OUTLAST	Registered	78/531196	3140303
QUICK FLIP	Registered	78/101742	2739107
CLICK-LOCK	Registered	78/493065	3259167
DYNAMITE	Registered	78/469988	3064513
DETAILER	Registered	78/341012	2979674
FEATHER GLIDE	Registered	78/339390	2908802
POWERSCOUR	Registered	78/297840	2946773
VAC 'N' MOP	Registered	78/281071	2953535

VACUUM TO MOPPING WITHOUT STOPPING!!	Registered	78/281057	2961115
ANYTHING ELSE IS JUST A BROOM	Registered	78/241666	2938862
SO MUCH POWER. SO LITTLE PUSHING.	Registered	78/241638	2915219
EVERLAST	Registered	78/215820	3142806
BUILT FOR LIFE	Registered	78/204982	2870572
JAGUAR	Registered	78/201432	2953206
MAGNA POWER	Registered	78/178041	2846670
POWER REACH	Registered	78/169165	3039846
QUICK POWER	Registered	78/169139	2851951
MEDISLIM	Registered	78/159031	2797571
DYNAMO	Registered	78/121723	2783231
SCORPION	Registered	78/069055	2698802
ROYAL PROCISION	Registered	78/068075	2792809
PRIVACY TECHNOLOGIES	Registered	78/061301	2952872
VIBE	Registered	77/019366	3273731
ROYAL AIRE	Registered	76/357549	2933554
PUT THE POWER OF AN UPRIGHT IN THE PALM OF YOUR HAND	Registered	76/062329	2447986
TURBO TOOL	Registered	75/930977	2700806
SWIVEL GLIDE	Registered	75/509713	2484145
FEATHERLITE	Registered	75/917531	2412672
THE FIRST NAME IN FLOORCARE	Registered	74/462460	2463035
ROYAL DESIGN	Registered	76/011466	2444360
NOTHING ESCAPES THE POWER OF A DIRT DEVIL	Registered	76/008542	2438485
POWER YOU CAN SEE	Registered	76/008220	2435257
TOUCH UP	Registered	75/604352	2390412

POWER STICK	Registered	75/481782	2300874
THE WORLD'S MOST MANEUVERABLE UPRIGHT	Registered	75/481775	2396580
PERMA FILTER	Registered	75/440237	2416154
SCRUB DEVIL	Registered	75/363930	2383636
HAND VACUUM DESIGN	Registered	74/156648	2905373
D2	Registered	78/727580	3231504
EASY STEAMER (STYLIZED)	Registered	75/854183	2508732
DIRT DEVIL	Renewed	73/411149	1298487
DIRT DEVIL	Renewed	74/305946	1805871
PUT THE POWER OF AN UPRIGHT IN THE PALM OF YOUR HAND	Renewed	73/704738	1537033
WE BUILD-EM TO LAST	Renewed	74/108125	1673288
BROOM VAC	Renewed	73/607303	1440316
BROOM VAC	Renewed	74/608349	2007501
ADJUST-O-RITE & Design	Renewed	73/597328	1428208
ROYAL (STYLIZED)	Renewed	73/055388	1031337
ROYAL	Renewed	71/324664	296972
THE ALL-IN-ONE CLEANER THAT CLEANS AND FILTERS IT ALL	Renewed	74/128954	1714627
DUST DEVIL	Renewed	74/571895	2000322
HAND VACUUM DESIGN (RED)	Renewed	74/153266	1761093
HAND VACUUM DESIGN (BLACK & WHITE)	Renewed	74/152365	1761091