

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Aethra S.p.A., in Liquidazione		02/10/2010	CORPORATION: ITALY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Radvision Ltd.		
<b>Street Address:</b>	24 Raoul Wallenberg Street		
<b>City:</b>	Tel Aviv		
<b>State/Country:</b>	ISRAEL		
<b>Entity Type:</b>	CORPORATION: ISRAEL		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2443963	MAIA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)408-4400		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	2024084000		
<b>Email:</b>	docketing@finnegan.com		
<b>Correspondent Name:</b>	Christie Baty Heinze		
<b>Address Line 1:</b>	901 New York Avenue, NW		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20001-4413		
<b>ATTORNEY DOCKET NUMBER:</b>	11300.0001		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Christie Baty Heinze		
<b>Address Line 1:</b>	901 New York Avenue, NW		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20001-4413		
<b>NAME OF SUBMITTER:</b>	Christie Baty Heinze		

OP \$40.00 2443963

Signature:	/Christie Baty Heinze/
Date:	03/24/2010
Total Attachments: 1 source=MAIA - Assignment#page1.tif	

**ASSIGNMENT**

Aethra S.p.A., in liquidazione, a corporation organized and existing under the laws of Italy, with an address at Via Matteo Ricci, 10, Ancona 60126, Italy ("Assignor"), is the owner of U.S. Trademark Registration No. 2,443,963 for the mark MAIA ("the Trademark").

Radvision Ltd., a corporation organized and existing under the laws of Israel, with an address at 24 Raoul Wallenberg Street, Tel Aviv, Israel ("Assignee"), wishes to acquire the Trademark.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademark, together with the goodwill of the business associated with the Trademarks, and the right to sue and recover for past infringements, dilution, and other violations.

Aethra S.p.A., in liquidazione

By: Elisabetta Tacchini

Name: ELISABETTA TACCHINI

Title: LIQUIDATOR

Date: February 10th, 2010