

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
COMPETITOR PUBLISHING, INC.		12/15/2009	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	COMPETITOR GROUP, INC.		
<b>Street Address:</b>	9477 Waples Street, Suite 150		
<b>City:</b>	San Diego		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92121		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1502162	COMPETITOR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(858)459-0690		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
<b>Email:</b>	GCochran@cmkr.com		
<b>Correspondent Name:</b>	Richard K. Circuit		
<b>Address Line 1:</b>	1205 Prospect Street, Suite 400		
<b>Address Line 4:</b>	La Jolla, CALIFORNIA 92037		
<b>NAME OF SUBMITTER:</b>	Richard K. Circuit		
<b>Signature:</b>	/Richard K. Circuit/		
<b>Date:</b>	03/24/2010		
<b>Total Attachments: 2</b> source=Assignment-CPI#page1.tif source=Assignment-CPI#page2.tif			

OP \$40.00 1502162

**ASSIGNMENT OF TRADEMARKS  
AND  
CONSENT TO ASSIGNMENT OF TRADEMARKS**

THIS ASSIGNMENT OF TRADEMARKS AND CONSENT TO ASSIGNMENT OF TRADEMARKS ("Assignment") is entered into and made effective as of the 15<sup>th</sup> day of December, 2009 by and between COMPETITOR PUBLISHING, INC., a California corporation, 9477 Waples Street, Suite 150, San Diego, California, USA ("Assignor") and COMPETITOR GROUP, INC., a Delaware corporation, 9477 Waples Street, Suite 150, San Diego, California, USA ("Assignee"), with reference to the following:

**Recitals**

A. Assignor is the owner of the following Intellectual Property Rights ("Intellectual Property"):

1. Trademark Registration No. 1502162 for "COMPETITOR" registered with the United States Patent and Trademark Office on August 30, 1988.

B. Assignor has agreed to assign to Assignee all of its right, title and interest in and to the above-referenced Intellectual Property and Assignee has agreed to consent to such assignment.

In consideration of the sum of One Dollar (\$1.00), and for other good and valuable consideration, the receipt and sufficiency whereof are hereby acknowledged, the parties agree and declare as follows:

**Assignment of Trademarks**

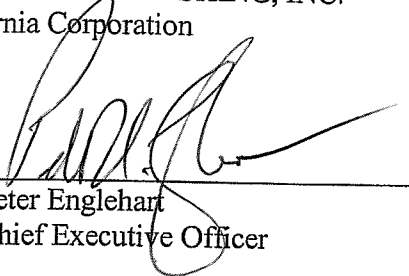
1. Assignment. Assignor hereby assigns transfers and conveys to Assignee all of its right, title and interest in and to the Intellectual Property.
2. Acceptance of Assignment. Assignee does hereby accept the foregoing assignment.

IN WITNESS WHEREOF, the parties have executed this Assignment of Trademarks and Consent to Assignment of Trademarks effective as of the date first above written.

ASSIGNOR:

COMPETITOR PUBLISHING, INC.  
A California Corporation

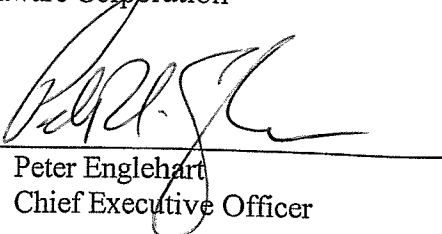
By: \_\_\_\_\_

  
Peter Englehart  
Chief Executive Officer

ASSIGNEE:

COMPETITOR GROUP, INC.  
A Delaware Corporation

By: \_\_\_\_\_

  
Peter Englehart  
Chief Executive Officer

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