

# TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT															
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME															
<b>CONVEYING PARTY DATA</b>																
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="text-align: center;">Name</th> <th style="text-align: center;">Formerly</th> <th style="text-align: center;">Execution Date</th> <th style="text-align: center;">Entity Type</th> </tr> <tr> <td>RCI Acquisition, LLC</td> <td></td> <td>09/03/2009</td> <td>LIMITED LIABILITY COMPANY: DELAWARE</td> </tr> </table>	Name	Formerly	Execution Date	Entity Type	RCI Acquisition, LLC		09/03/2009	LIMITED LIABILITY COMPANY: DELAWARE								
Name	Formerly	Execution Date	Entity Type													
RCI Acquisition, LLC		09/03/2009	LIMITED LIABILITY COMPANY: DELAWARE													
<b>RECEIVING PARTY DATA</b>																
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;"><b>Name:</b></td> <td>Ritz Camera &amp; Image, L.L.C.</td> </tr> <tr> <td><b>Street Address:</b></td> <td>6711 Ritz Way</td> </tr> <tr> <td><b>City:</b></td> <td>Beltsville</td> </tr> <tr> <td><b>State/Country:</b></td> <td>MARYLAND</td> </tr> <tr> <td><b>Postal Code:</b></td> <td>20705</td> </tr> <tr> <td><b>Entity Type:</b></td> <td>LIMITED LIABILITY COMPANY: DELAWARE</td> </tr> </table>	<b>Name:</b>	Ritz Camera & Image, L.L.C.	<b>Street Address:</b>	6711 Ritz Way	<b>City:</b>	Beltsville	<b>State/Country:</b>	MARYLAND	<b>Postal Code:</b>	20705	<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE				
<b>Name:</b>	Ritz Camera & Image, L.L.C.															
<b>Street Address:</b>	6711 Ritz Way															
<b>City:</b>	Beltsville															
<b>State/Country:</b>	MARYLAND															
<b>Postal Code:</b>	20705															
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE															
<b>PROPERTY NUMBERS Total: 4</b>																
<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <th style="text-align: center;">Property Type</th> <th style="text-align: center;">Number</th> <th style="text-align: center;">Word Mark</th> </tr> <tr> <td>Registration Number:</td> <td>2661758</td> <td>WOLF UNIVERSITY</td> </tr> <tr> <td>Registration Number:</td> <td>2403876</td> <td>WOLF CAMERA PORTRAIT STUDIO</td> </tr> <tr> <td>Registration Number:</td> <td>2366168</td> <td>WOLF CAMERA</td> </tr> <tr> <td>Registration Number:</td> <td>1990017</td> <td>WOLF CAMERA &amp; VIDEO</td> </tr> </table>	Property Type	Number	Word Mark	Registration Number:	2661758	WOLF UNIVERSITY	Registration Number:	2403876	WOLF CAMERA PORTRAIT STUDIO	Registration Number:	2366168	WOLF CAMERA	Registration Number:	1990017	WOLF CAMERA & VIDEO	
Property Type	Number	Word Mark														
Registration Number:	2661758	WOLF UNIVERSITY														
Registration Number:	2403876	WOLF CAMERA PORTRAIT STUDIO														
Registration Number:	2366168	WOLF CAMERA														
Registration Number:	1990017	WOLF CAMERA & VIDEO														
<b>CORRESPONDENCE DATA</b>																
<p>Fax Number: (410)332-8785</p> <p><i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i></p> <p>Phone: 410-332-8784</p> <p>Email: sflax@saul.com</p> <p>Correspondent Name: Sherry H. Flax</p> <p>Address Line 1: 500 E. Pratt St.</p> <p>Address Line 2: Suite 900</p> <p>Address Line 4: Baltimore, MARYLAND 21202</p>																
<b>NAME OF SUBMITTER:</b>	Sherry Flax															

OP \$115.00 2661758

**900157950**

**TRADEMARK**  
**REEL: 004173 FRAME: 0348**

Signature:	/sherry flax/
Date:	03/24/2010
Total Attachments: 2 source=RCI Name Change 09 14 2009#page1.tif source=RCI Name Change 09 14 2009#page2.tif	

# Delaware

PAGE 1

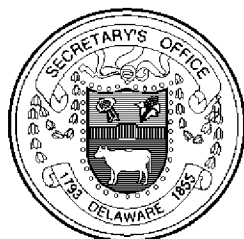
*The First State*


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "RCI ACQUISITION, LLC", CHANGING ITS NAME FROM "RCI ACQUISITION, LLC" TO "RITZ CAMERA & IMAGE, L.L.C.", FILED IN THIS OFFICE ON THE THIRD DAY OF SEPTEMBER, A.D. 2009, AT 3:08 O'CLOCK P.M.

4679115 8100

090832779

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 7512571

DATE: 09-04-09


TRADEMARK  
REEL: 004173 FRAME: 0350

CERTIFICATE OF AMENDMENT  
TO THE  
CERTIFICATE OF FORMATION  
OF  
RCI ACQUISITION, LLC

This Certificate of Amendment is being executed as of September 2, 2009 for the purpose of amending the Certificate of Formation of RCI Acquisition, LLC, a Delaware limited liability company, pursuant to Section 18-202 of the Delaware Limited Liability Company Act, 6 Del. C. §§ 18-101 et seq. The undersigned, being duly authorized to execute and file this Certificate of Amendment does hereby certify as follows:

1. The name of the limited liability company is RCI Acquisition, LLC.
2. Paragraph 1 of the Certificate of Formation of the limited liability company is hereby amended to read in its entirety as follows:  
  
"1. Name. The name of the limited liability company is Ritz Camera & Image, L.L.C. (the "Company")."

IN WITNESS WHEREOF, the undersigned, being an authorized person, has duly executed this Certificate of Amendment as of the day and year first above written.

  
Name: **STEPHEN M. LAMASTRA**  
Authorized person