

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TMW Marketing Company, Inc.		03/19/2010	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	K&G Men's Company, Inc.		
Street Address:	1225 Chattahoochee Avenue, N.W.		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30318		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3228977	S&K	
Registration Number:	2096201	S&K FAMOUS BRANDS	
Registration Number:	2274160	S&K AMERICA'S SUIT STORE	
CORRESPONDENCE DATA			
Fax Number:	(212)318-3400		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	212 318 3183		
Email:	mrosenfeld@fulbright.com, nyipdocket@fulbright.com		
Correspondent Name:	Mark N. Mutterperl		
Address Line 1:	Fulbright & Jaworski LLP, 666 Fifth Ave.		
Address Line 4:	New York, NEW YORK 10103		
NAME OF SUBMITTER:	Mark N. Mutterperl		
Signature:	/mark n. mutterperl/		
Date:	03/24/2010		

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Total Attachments: 2

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REEL: 004173 FRAME: 0639

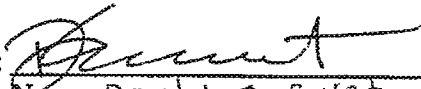
TRADEMARK ASSIGNMENT

WHEREAS, TMW Marketing Company, Inc., a corporation organized under the laws of the State of California, having a place of business at 40650 Encyclopedia Circle, Fremont, California 94538 ("Assignor"), owns the Marks on Schedule A, which are registered in the United States Patent and Trademark Office (the "Marks");

WHEREAS, K&G Men's Company, Inc., a corporation organized under the laws of the State of Delaware, having a place of business at 1225 Chattahoochee Avenue, N.W., Atlanta, Georgia 30318 ("Assignee"), desires to acquire the Marks and the registrations thereof;

NOW THEREFORE, for all good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns unto Assignee all of its rights, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the registrations thereof.

TMW Marketing Company, Inc.

By: 
Name: Douglas E. Ewert
Title: President and Chief Operating Officer

Dated: 3/14/60

TRADEMARKS

Schedule "A"

<u>Mark</u>	<u>Registration Date</u>	<u>Registration Number</u>
S&K	4/17/2007	3,228,977
S&K FAMOUS BRANDS	9/16/1997	2,096,201
S&K AMERICA'S SUIT STORE & design	8/31/1992	2,274,160

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