

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reed Elsevier Inc.		02/16/2010	CORPORATION: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Canon Communications LLC		
Street Address:	One Greenwich Office Park		
City:	Greenwich		
State/Country:	CONNECTICUT		
Postal Code:	06831		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1650147	PACKAGING DIGEST	
Registration Number:	0792397	PACKAGING DIGEST	
CORRESPONDENCE DATA			
Fax Number:	(312)456-8435		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-456-8400		
Email:	chiipmail@gtlaw.com		
Correspondent Name:	Greenberg Traurig LLP		
Address Line 1:	77 W. Wacker Drive		
Address Line 2:	Suite 3100		
Address Line 4:	Chicago, ILLINOIS 60601		
NAME OF SUBMITTER:	David W. Hannon		
Signature:	/David W. Hannon/		
Date:	03/25/2010		

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REEL: 004174 FRAME: 0145

Total Attachments: 4

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REI TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and delivered as of February 16, 2010, pursuant to the terms and subject to the conditions of a certain Asset Purchase Agreement dated February 10, 2010 (the "Purchase Agreement"), by and among, Reed Elsevier Inc., a Massachusetts corporation (the "Assignor"), Reed Elsevier Properties Inc., a Delaware corporation, and Canon Communications LLC, a Delaware limited liability company (the "Assignee").

RECITALS

WHEREAS, Assignor has agreed to sell and assign to Assignee and its successors, assigns, nominees or other legal representatives, all of Assignor's right, title, interest and goodwill in and to the trademarks identified on Schedule 1 attached hereto (collectively, the "Trademarks"); and

WHEREAS, in order to effectuate and record Assignor's assignment to Assignee of all of its rights, title and interests in and to the Trademarks, Assignor is executing this instrument of assignment.

AGREEMENT

NOW, THEREFORE, for good and valuable consideration as further disclosed in the Purchase Agreement, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, Assignor's right, title and interest in and to, as well as the goodwill of the business symbolized by, the Trademarks.

Together with Assignor's right, title and interest in and to the Trademarks, as well as the goodwill of the business associated with said Trademarks being assigned to Assignee, are the rights to police, monitor and enforce said Trademarks against any and all past infringements (including, without limitation, the right to sue for and collect damages caused by any such infringement) which may have occurred at any time in the unlimited past, up through to the date of this present Assignment.

Assignor agrees to perform all affirmative acts that Assignee may reasonably request to perfect or record the above-described transfer of rights, at Assignee's reasonable expense, as well as to cooperate with Assignee in obtaining and/or providing information required in any proceedings relating to the Trademarks, again at Assignee's expense.

Assignor further authorizes the Commissioner of Patents and Trademarks of the United States and the appropriate official in any other country, to issue any and all trademark registrations, amended registrations and/or renewals that may be granted upon any application or petition for same, to Assignee, and/or Assignee's successors and/or assigns.

To the extent there is a conflict between the terms and provisions of this Assignment and the Purchase Agreement, the terms of the Purchase Agreement will govern.

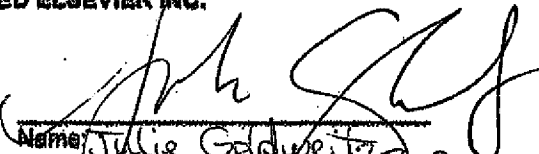
This Agreement shall be governed by and construed in accordance with the laws of the State of New York regardless of the laws that might otherwise govern under applicable principles of conflicts of laws thereof.

[Signature page to follow]

In WITNESS WHEREOF, Assignor has caused this instrument to be executed as of the date first written above.

"ASSIGNOR"

REED ELSEVIER INC.

By: 
Name: Julie Goldweitz
Title: VP & Deputy General Counsel

Accepted by **"ASSIGNEE"**

CANON COMMUNICATIONS LLC

By: _____
Name:
Title:

(Signature Page to REI Trademark Assignment)

In WITNESS WHEREOF, Assignor has caused this instrument to be executed as of the date first written above.


"ASSIGNOR"

REED ELSEVIER INC.

By: _____
Name:
Title:

Accepted by "ASSIGNEE"

CANON COMMUNICATIONS LLC

By: 
Name: CHARLES MCCURDY
Title: CHAIRMAN & CEO

(Signature Page to REI Trademark Assignment)

Schedule 1 to REI Trademark Assignment

REI Assigned Marks

Title	Mark Profile Name	Reg. Owner	Country Name	Classes	App. Number	App. Date	Registration #	Reg. Date	TM Status
Design News	DESIGN NEWS	Reed Elsevier Inc.	Spain	16	1278521	10/17/1988	1278521	2/20/1990	Registered
EDN	EDN	Reed Elsevier Inc.	Spain	16	1278524	10/17/1998	1278524	12/5/1990	Registered
Packaging Digest	PACKAGING DIGEST	Reed Elsevier Inc.	United States of America (USA)	16	74084377	8/2/1990	1650147	7/9/1991	Registered
Packaging Digest	PACKAGING DIGEST	Reed Elsevier Inc.	United States of America (USA)	16	72207146	11/30/1964	792397	7/6/1965	Registered
Test & Measurement World	TEST & MEASUREMENT EUROPE	Reed Elsevier Inc.	Benelux	16	807776	12/10/1993	541728	11/5/2003 (Renewal)	Registered
Test & Measurement World	TEST & MEASUREMENT EUROPE	Reed Elsevier Inc.	European (O.H.I.M.)	016, 035, 042	205625	4/1/1996	205625	12/13/1999	Registered
Test & Measurement World	TEST & MEASUREMENT EUROPE	Reed Elsevier Inc.	France	16	94502160	1/19/1994	94502160	8/29/2003 (Renewal)	Registered
Test & Measurement World	TEST & MEASUREMENT EUROPE	Reed Elsevier Inc.	Germany	16	R 55097	1/14/1994	2911546	8/21/1995	Registered
Test & Measurement World	TEST & MEASUREMENT EUROPE	Reed Elsevier Inc.	Italy	16	MI/2003/11039	11/11/2003	1045862	4/23/2007	Registered

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