TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type	
Reed Elsevier Properties Inc.		02/16/2010	CORPORATION: DELAWARE	

RECEIVING PARTY DATA

Name:	Canon Communications LLC			
Street Address:	ne Greenwich Office Park			
City:	Greenwich			
State/Country:	CONNECTICUT			
Postal Code:	06831			
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE			

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	0636480	DESIGN NEWS
Registration Number:	2284531	DESIGN NEWS
Registration Number:	3630059	DEV-MONKEY
Registration Number:	3347247	GADGET FREAK
Registration Number:	0837172	EDN
Registration Number:	2364615	PACKAGING DIGEST
Registration Number:	2581778	BEST IN TEST
Registration Number:	1333228	TEST & MEASUREMENT WORLD
Registration Number:	1718075	BEACH BULL
Registration Number:	2317749	TEST & MEASUREMENT WORLD
Registration Number:	2369812	GLOBAL DESIGN NEWS

CORRESPONDENCE DATA

Fax Number: (312)456-8435

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

TRADEMARK REEL: 004174 FRAME: 0185

900158078

Phone: 312-456-8400 Email: chiipmail@gtlaw.com Correspondent Name: Greenberg Traurig LLP Address Line 1: 77 W. Wacker Drive Address Line 2: **Suite 3100** Address Line 4: Chicago, ILLINOIS 60601 NAME OF SUBMITTER: David W. Hannon Signature: /David W. Hannon/ Date: 03/25/2010 **Total Attachments: 5** source=REPI Trademark Assignment#page1.tif source=REPI Trademark Assignment#page2.tif source=REPI Trademark Assignment#page3.tif source=REPI Trademark Assignment#page4.tif source=REPI Trademark Assignment#page5.tif

TRADEMARK REEL: 004174 FRAME: 0186

REPI TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and delivered as of February 16, 2010, pursuant to the terms and subject to the conditions of a certain Asset Purchase Agreement dated February 10, 2010 (the "Purchase Agreement"), by and among Reed Elsevier Inc., a Massachusetts corporation, Reed Elsevier Properties Inc., a Delaware corporation (the "Assignor") and Canon Communications LLC, a Delaware limited liability company (the "Assignee").

RECITALS

WHEREAS, Assignor has agreed to sell and assign to Assignee and its successors, assigns, nominees or other legal representatives, all of Assignor's right, title, interest and goodwill in and to the trademarks identified on Schedule1 attached hereto (collectively, the "Trademarks"); and

WHEREAS, in order to effectuate and record Assignor's assignment to Assignee of all of its rights, title and interests in and to the Trademarks, Assignor is executing this instrument of assignment.

AGREEMENT

NOW, THEREFORE, for good and valuable consideration as further disclosed in the Purchase Agreement, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers and conveys to Assignee, Assignor's right, title and interest in and to, as well as the goodwill of the business symbolized by, the Trademarks.

Together with Assignor's right, title and interest in and to the Trademarks, as well as the goodwill of the business associated with said Trademarks being assigned to Assignee, are the rights to police, monitor and enforce said Trademarks against any and all past infringements (including, without limitation, the right to sue for and collect damages caused by any such infringement) which may have occurred at any time in the unlimited past, up through to the date of this present Assignment.

Assignor agrees to perform all affirmative acts that Assignee may reasonably request to perfect or record the above-described transfer of rights, at Assignee's reasonable expense, as well as to cooperate with Assignee in obtaining and/or providing information required in any proceedings relating to the Trademarks, again at Assignee's expense.

Assignor further authorizes the Commissioner of Patents and Trademarks of the United States and the appropriate official in any other country, to issue any and all trademark registrations, amended registrations and/or renewals that may be granted upon any application or petition for same, to Assignee, and/or Assignee's successors and/or assigns.

To the extent there is a conflict between the terms and provisions of this Assignment and the Purchase Agreement, the terms of the Purchase Agreement will govern.

This Agreement shall be governed by and construed in accordance with the laws of the State of New York regardless of the laws that might otherwise govern under applicable principles of conflicts of laws thereof.

[Signature page to follow]

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	In WITNESS	WHEREOF,	Assignor ha	ıs caused thi	s instrument to	be executed	as of the date fir	st
written	above.		-					

"ASSIGNOR"

REED ELSEVIER PROPERTIES INC.

By: Klack Smankon
Name: RENEESIMONTON
Title: PRESIDENT

Accepted by "ASSIGNEE"

CANON COMMUNICATIONS LLC

By:
Name:
Title:

(Signature Page to RBPI Trademark Assignment)

TRADEMARK
REEL: 004174 FRAME: 0188

In WITNESS WHEREOF, Assignor has caused this instrument to be executed as of the date first written above.

"ASSIGNOR"

REED ELSEVIER PROPERTIES INC.

Name: Title:

Accepted by "ASSIGNEE"

CANON COMMUNICATIONS LLC

Ву:

Name: Title:

(Signature Page to RBP] Trademark Assignment)

TRADEMARK REEL: 004174 FRAME: 0189

Schedule 1 to REPI Trademark Assignment

REPI Assigned Marks

Mark (Profile Name)	Reg Owner	Country Name	Classics L	App. Number	App Date	Registrational	Reg Date	VIVI STRILLE
GLOBAL DESIGN NEWS	Reed Elsevier Properties Inc.	Benelux	16	807775	12/10/1993	541727	12/10/1993	Registered
DESIGN NEWS	Reed Elsevier Properties Inc.	European (O.H.I.M.)	016, 035, 042	206961	4/1/1996	205961	8/7/2003	Registered
GLOBAL DESIGN NEWS	Reed Elsevier Properties Inc.	European (O.H.ł,M.)	016, 035, 042	774810	3/12/1998	774810	12/22/1999	Registered
GLOBAL DESIGN NEWS	Reed Elsevier Properties Inc.	France	16	94502159	1/19/1994	94502159	1/19/1994	Registered
DESIGN NEWS	Reed Elsevier Properties Inc.	Italy	16	MI/2007/1167	11/14/2007	823219 (Previous)		Pending Application
DESIGN NEWS	Reed Elsevier Properties Inc.	Poland	016, 042	Z-335998	2/1/2008			Pending Application
DESIGN NEWS	Reed Elsevier Properties inc.	Russian Federatio n	016, 042	2006730397	10/23/2006	369441	1/15/2009	Registered
DESIGN NEWS	Reed Elsevier Properties Inc.	United States of America (USA)	18	72003888	3/5/1956	636480	10/30/1956	Registered
DESIGN NEWS	Reed Elsevier Properties Inc.	United States of America (USA)	42	75372551	10/14/1997	2284531	10/12/1999	Registered
DEV-MONKEY	Reed Elsevier Properties Inc.	United States of America (USA)	42	77508631	6/26/2008	3630059	6/2/2009	Registered
GADGET FREAK	Reed Elsevier Properties Inc.	United States of America (USA)	38	77125557	3/8/2007	3347247	12/4/2007	Registered
EDN ONLINE	Reed Elsevier Properties Inc.	Benelux	009, 016, 041	1094770	12/6/2005	782271	12/7/2005	Registered

LEGAL_US_E # 86860517.1

TRADEMARK

REEL: 004174 FRAME: 0190

EDN	Reed Elsevier Properties Inc.	European (O.H.I.M.)	016, 035, 042	206904	4/1/1996	206904	12/3/1998	Registered
EDN <stylized></stylized>	Reed Elsevier Properties Inc.	Italy	16	MI/2007/1302 3	12/18/2007	823218 (Previous)		Pending
EDN	Reed Elsevier Properties Inc.	United States of America (USA)	16	72258154	11/7/1966	837172	10/17/1967	Registered
PACKAGING DIGEST	Reed Elsevier Properties Inc.	United States of America (USA)	42	75792394	9/3/1999	2364615	7/4/2000	Registered
BEST IN TEST	Reed Elsevier Properties Inc.	United States of America (USA)	41	76/253170	5/8/2001	2581778 .	6/18/2002	Registered
TEST & MEASUREMENT WORLD	Reed Elsevier Properties Inc.	United States of America (USA)	16	501147	9/26/1984	1333228	4/30/1985	Registered
TEST & MEASUREMENT WORLD	Reed Elsevier Properties Inc.	United States of America (USA)	42	75430596	2/9/1998	2317749	2/15/2000	Registered
TESTLIT REVIEW	Reed Elsevier Properties Inc.	United States of America (USA)	16	74/230112	12/13/1991	1718076	9/22/1992	Registered
GLOBAL DESIGN NEWS	Reed Elsevier Properties Inc.	italy	16	FI/94/58	1/26/1994			Expired
GLOBAL DESIGN NEWS	Reed Elsevier Properties inc.	United States of America (USA)	16	75448212	3/11/1998	2369812	7/25/2000	Cancelled
EDN	Reed Elsevier Properties Inc.	Italy	16	MI/2007/1167 3 (Renewal Application) (UDC98c000 210 - previous)	10/6/1988	823218	10/2008 (Renewal) (9/18/2000 - Previous)	Registered (Mark is still listed as registered even though it expired in 10/08 when a renewal application was filed)
EDN PRODUCTS EDITION	Reed Elsevier Properties Inc.	US	16	75162120	9/6/1996	2089379	7/15/1997	Cancelled .

LEGAL_US_E # 86860517.1

RECORDED: 03/25/2010

TRADEMARK REEL: 004174 FRAME: 0191